

Gain A
Year....
Plant
This
Fall!

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Lovely Lilies and Daylilies • Pages 8 and 9

Stern's Nurseries INC.

GENEVA, NEW YORK

Exciting
Plants and
Flowers
For Fall
Planting
1962

"Most Beautiful Of All Garden Flowers"

STERN'S GIANT DOUBLE PEONIES

*Now You Can Have Huge,
Spectacular Flowers Up To 8"
Across To Give You ...*

RAINBOW BORDERS Of Fantastic Beauty!



Here's floral splendor beyond compare! Sparkling summer-long green foliage and huge flower heads of brilliant red to deep maroon reds . . . rich rose pinks to soft silvery pinks . . . pure snow whites and striking combinations of white and crimson. Majestic flowers that bring all the regal splendor of a king's court to your own yard or garden. The most beautiful of all garden flowers . . . whether used as magnificent specimen plants or as glamorous **Rainbow Borders**. And just think of the bouquets of cut flowers you will have!

Make Elegant RAINBOW BORDERS!

Just imagine the "estate-like" beauty a **Rainbow Border** of these breathtaking, colorful Giant Peonies will bring to **your home**. The gorgeous display of reds, whites and pinks intermixed will create an eye-popping border unlike any other. Excellent as yard dividers, along walks, paths or drives—use them for striking effects as foundation plantings or along boundary lines alone or in front of fences. As an added feature, these Stern's Giant Double Peonies will give off a lovely perfume which will waft over your yard and make your home the more admired.



OFFERED BY STERN'S IN FALL ONLY!

Fall is the best time to plant peonies. Their roots prefer a "settling down" period as provided by winter dormancy. Protect lightly during the first winter.

Long Lasting—Absolutely Hardy

Stern's Giant Double Peonies are absolutely hardy, even in northern areas. They do best in full sun but will grow satisfactorily in partial shade. Last a lifetime. Their hardiness, permanence, ease of culture and freedom from pests add to their value. Plant 1-2 inches deep in any garden soil. Grow only about 3 feet high. For border use plant 3 feet apart. Each plant is strong, vigorous, with 3-5 eye divisions.

10 Gorgeous Varieties

RUBRA PLENA. A blazing RED, early-blooming variety. Fadeless color, extremely dependable. Striking in garden and in vase. Excellent foliage, strong stems.

MME. CALOT. Light, silvery flesh PINK. Stem is tall, bearing well-formed, mildly fragrant blossoms. Excellent for garden or show room.

★**ADOLPHE ROUSSEAU.** Deep, double MAROON-RED. Blooms are large and borne on unusually straight, firm stems. Blooms open in mid-season.

FELIX CROUSSE. Deep ROSE-RED showing no stamens. In-curved petals, surrounded by broad, prominent guard petals. For cutting and garden display.

★**FESTIVA MAXIMA.** Paper WHITE with crimson markings. Very large—very double—a full rose type. Strong stems, numerous and tall.

★**SARAH BERNHARDT.** Deep ROSE-PINK. Excellent for show—superb in the garden. Late midseason. Apple-blossom-pink with each petal silver tipped. Fragrant. Don't miss this one.

★**KARL ROSENFELD.** A strikingly brilliant deep RED, semi-rose variety. Excellent as a cut flower and a show flower. Heavenly in the garden.

LADY ALEXANDRA DUFF. Blush PINK. An immense flower with great broad rounded petals. A pale blush-pink with yellow stamens. A beautifully formed, sweet scented flower. Very floriferous. Very showy. Central petals touched with crimson.

★**MONS. JULES ELIE.** Heavenly silvery PINK. Broad reflexing guards, high pyramidal body, semi-quilled petals. Most lasting peony.

REINE HORTENSE. A uniform ROSE-PINK marked with crimson. Gives universal satisfaction both as a show and garden variety. Plant is tall with long stiff stems. Midseason.

Postpaid: \$1.50 each; 3 for \$4.20; 10 for \$13.00; 25 for \$30.00; 50 for \$50; 100 for \$90.00.

**ORDER NOW
FOR YOUR
SEPTEMBER
PLANTING!**

Rainbow Peony Collection (Group 62-PF-22)

5 Plants (marked*) \$ 7.00
10 Plants (1 of each variety) \$13.00
20 Plants (2 of each variety) \$24.00

All Prices Postpaid



A Personal Message from Otto Stern

Dear Old Friends:

In a few short weeks the cool, refreshing days of Autumn will announce the **Fall Planting Season!**

Each year I receive many inquiries concerning Fall Planting. With certain very obvious exceptions, I would say that Fall is probably the very best time to plant.

Naturally favorable soil conditions—abundant moisture in the ground—the early start plants receive next

spring, are only a few of the advantages.

You will find listed in this catalog only those varieties we recommend for Fall Planting. Because many items are of limited supply, please place your order early.

Again this season, I want to offer all of our friends—old and new alike, this absolute guarantee.

If you have ever been disappointed—at any time—with anything you ever bought from Stern's Nurseries, please write to me personally and I will do my best to see that you are completely satisfied.

There are no ifs, ands or buts about it—no strings attached. There is absolutely no time limit. This offer applies to this year—and last year—as well as to purchases made ten years ago.

Our success is built on your satisfaction—not only with nursery stock of distinguished quality—but because of the careful and considerate treatment extended to every Stern's customer.

Please do not hesitate to write me. While I enjoy your many letters of praise, I also want to hear any possible complaint anyone may have ever had.

Thank you for your valued patronage, and may I extend to you our wish for your most enjoyable garden this Fall and next Spring.

Sincerely,

President

Geneva, N. Y.
July 1962

FREE GIFTS

**FOR HELPING US AVOID
THE FALL RUSH!**

**Get These Free Gifts
For Ordering Early!**

- Orders of \$10 or more choose 1 FREE gift. Orders of \$20 or more choose 2 FREE gifts. For each additional \$10, choose an additional gift.

For Orders of \$50.00 or more:

- For orders of \$50.00 or more you may select, as your FREE gift, any merchandise of \$5.00 value from this catalog. For each additional \$10.00 of your order you may select additional merchandise of a \$1.00 value.
- Please indicate your preference—however the choice of rose bushes, trees, summer flowering bulbs and perennials will have to be ours. We are unable to guarantee that you will receive any particular item.

GIFT NO. 1—Hybrid Tea Rose Bush.

GIFT NO. 2—1 Golden Weeping Willow. Healthy 1-year trees.

GIFT NO. 3—3 Hardy Perennial Flowers.

GIFT NO. 4—Special Surprise Gift

COMPLETE INDEX ON NEXT PAGE ► ►

1962

You can buy from this catalog with the same confidence as if you personally selected each plant from the field where they are grown. All of our plants are sold under our guarantee of satisfaction.

Guarantee

We guarantee our nursery stock to be true to name and to reach you in perfect and healthy condition. If, upon arrival of plants, you are not delighted with your purchase, notify us within 2 weeks after you receive your shipment. We will send you free replacement for any unsatisfactory plants or your money will be refunded. No need to return the plants; they will be yours without any question.

STERN'S NURSERIES, INC., GENEVA, N. Y.

MEMBER

American Association
of Nurserymen

New York State
Nurserymen's Ass'n

National Mail Order
Nurserymen's Ass'n



This Catalog Printed By
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Cover Photograph by Gretchen Harshbarger
Courtesy of FLOWER & GARDEN Magazine.

For Bigger, Healthier, More Abundant Blooming Plants Next Spring— PLANT THIS FALL and GAIN A YEAR!

Take a tip from expert gardeners—Fall is an ideal time to plant trees, shrubs, roses, perennials and flowering bulbs... and in many cases **you actually gain a year!** When spring comes you will have bigger, healthier growth... and more abundant blooms. In the case of fruit trees you may have fruit one full year earlier.

The reason for this is quite simple when you stop to think about it. During the fall, weather and soil conditions are better, as a rule, than in early spring. The ground becomes firmly packed around the roots during the winter, and the plants will start to send out new strength-giving feeder roots long before spring planting time. Also of prime importance is the moisture the soil takes on at this time of the year.

We have listed in this catalog only those plants and bulbs which thrive when planted in the fall. So remember, do as the experts do: whenever possible, plant in fall and gain a year.

DINERS' CLUB, AMERICAN EXPRESS and CARTE BLANCHE MEMBERS... may now order from this catalog and charge to their Club Account. Just be sure to include on the order blank the address under which membership is carried and Account Number.

Plants and blooms pictured in this catalog are shown at maturity. Shipping size of each item is fully described or listed.

Stern's INSTANT-ACTION MIRACLE-GRO

Amazing **all purpose Plant Food** for all growing things. Now you can grow "giant plants"—bigger, healthier, more beautiful than ever before! Makes them more resistant to plant diseases and insect damage. **Feeds Plants Within Minutes!** Supplies essential life-giving growth elements within 15 minutes after application. You'll see amazing results in 7 days. (For more details see page 26.)

Postpaid: 1½ lbs. for \$2.25; 5 lbs. for \$5.00; 10 lbs. for \$9.00.

When you have no further use for this catalog, please pass it along to a gardening friend.



FLOWERING CRABAPPLE TREE SPECIAL!

3 BEAUTIFUL FLOWERING CRABS...

RED-WHITE-PINK **\$7.50**
ALL 3 FOR ONLY

(A Regular \$15.00 Value)

Masses of Heavenly Fragrant Blossoms Cover These Lovely Trees!

Multicolored Splendor!—Thousands of large and fragrant flowers completely covering these graceful trees is a never-to-be-forgotten sight. Stern's SUNBURST® Flowering Crab Apple Trees are especially selected for size, color, and beauty of blossom—no other flowering tree equals these rare specimens in profusion of bloom, habit of restricted growth, amazing hardiness and freedom from care.

More Beautiful Than Washington's Famous Cherry Trees

Have clouds of rich pink, crimson red or snow white, heavenly fragrant blooms around your home every Spring! You'll be so proud of your Sunburst Flowering Crab Apple trees you'll want to plant them where the whole world can see and admire them. Like ballroom ballerinas, with each graceful rustling movement, they are a vision of loveliness dancing before your eyes. Colorful too, in its foliage—which changes from a maroon in spring to dark green in summer.

Require Little Space. A perfect tree for small homes, these magnificent Stern's Flowering Crabs grow only 15 to 20 feet tall. Early blooming—many blossom the first year planted. Thrive in either full sun or in partial shade. Plant them even where other trees will not grow. They will give you an immense satisfaction for a lifetime—you'll bless the day you planted these glorious trees. Stern's Flowering Crabs are Canadian Winter Hardy!

STERN'S FLOWERING CRAB SPECIAL

(Group 62-FRF-1)

3 Trees (1 of each variety) for only \$7.50.

Too Large for Parcel Post.

Shipped Express, Shipping Charges Collect.

Canadian Winter-Hardy!

5400 A. STERN'S ALMEY CRAB. New spectacular Crab that is covered with very large fiery crimson blossoms up to 1½ inches across with white markings at the base of each petal, giving them the appearance of 5-pointed stars. Many bloom the first year planted. They thrive in poorest soil, are perfectly hardy in coldest sections, and they grow 15 to 20 feet tall at maturity.

5404 A. STERN'S DOLGO CRAB. In the spring you'll thrill to the profusion of lovely blossoms with their striking contrast to the rest of your garden. In the fall you'll pick an abundance of brilliant crimson fruit... fruit that jellies easily and retains its excellent flavor. Exceptionally fine for making cider. Bears young and heavily. Grows 15 to 20 feet tall at maturity.

5410 A. STERN'S HOPA CRAB. An outstanding Flowering Crab. In the spring, the entire tree is covered with rich pink flowers of wonderful fragrance. The foliage changes color from a deep maroon to dark green. From midsummer to frost, large clusters of bright red fruit make STERN'S HOPA a spectacular and practical ornamental tree all season long. Extremely hardy, a vigorous grower in any soil. Grows 15 to 20 feet tall at maturity.

NOW AVAILABLE AT REDUCED PRICES

Sturdy, well-branched trees, 4½ to 6 ft.

Each \$4.00; 3 for \$11.00; 10 for \$35.00.

Too large for Parcel Post. Shipped Express, Shipping Charges Collect.

COMPLETE INDEX

Alyssum 12
Amaryliss, Christmas 42
Apples, Dwarf 20
Apricots, 2-in-1 20
Astilbe 12, 43
Azaleas, Gable 40

Baby's Breath 13
Barberry, Red 39
Basket of Gold (Alyssum) 12
Bittersweet 37
Bleeding Heart 13, 43
Blueberries 16
Bluebird Rose of Sharon 41
Bougainvillea 44
Bulbs 5-8
Burning Bush 37
Bush Cherries 20

Cactus, Christmas 43
Cactus Garden 44
Camellias 43
Carnations 16
Carpet Phlox 15
Cess Kleen 26
Cherries 20, 21
Chestnuts 24
Christmas Rose 48
Clematis 41
Coffee Plant 45
Crabapple, Flowering 4
Crocus 6
Currants 19, 21

Daffodils 5
Daphne Cneorum 41
Daylilies 9
Delphiniums 12
Dicentra 13, 43
Dutch Garden 7

Elderberries 19
Erica Carnea 15
Euonymus 37
Evergreens 30

Floribunda Roses 31
Forsythia 36
Fruit 16-22
Funkia 13, 43

Gable Azaleas 40
Garden Aids 23, 26
Gard-O-Gun 23
Geraniums, Trailing Ivy 44
Gooseberries 21
Grapes 19
Grass Seed 25
Ground Covers 14, 15
Gypsophila 13

Heather, Creeping 15
Hedges 30-32, 36-39
Hemerocallis 9
Hemlock, Canadian 30
Heralds of Spring 6
Hibiscus 13, 45
Hills of Snow 36
Holly, Christmas 39
Honeysuckle, Red 30
Hosta (Funkia) 13, 43
House Plants 42-45
Hyacinths 5
Hydrangea, Tree 27

Iris 9
Ivy, Rochester 44

Japanese Snowball 39

Lemon Plant 45
Lilacs 27, 38

Lilies 8
Lily of the Valley 14
Linden, European 28

Mahonia 32
Maple Trees 28, 29
Miniature Roses 43
Mira-Cell 44
Miracle 38
Miracle-Gro 26
Mira-Gard 23
Mira-Lawn Grass Seed 25
Mirasol 45
Mockorange 35
Moses in the Cradle 45
Mountain Ash 28
Mulberry Tree 29
Multiflora Rose Hedge 30

Narcissus 5
Nuts 24

Orange Plant 45
Oregon Grape-Holly 32

Pachysandra 14
Palm Plant 45
Passion Flower 43
Peaches, Dwarf 22
Pears, Dwarf 21
Peonies 2
Perennials 2, 8-16, 48
Periwinkle 14
Phlox 10, 15
Plums, Dwarf 22
Poplars 29, 31
Poppies 10
Potentilla 39
Potting Soil 45
Primroses 8
Privet, Amur 31

Pussy Willow 36

Raspberries 17
Rhododendrons 47
Rhoeo 45
Rhubarb 22
Rochester Ivy 44
Rose of Sharon 40, 41
Roses 31-35, 42
Rose Dust 23
Rooticate 26
Russian Olive 31

Sedum 11, 15
Shade Trees 28, 29, 31
Shrimp Plant 44
Shrubs 30-32, 35-41
Shrub Roses 32
Smoke Tree 27
Spirea 36, 38
Sprayer 23
Strawberries 18

Tamarisk 37
Ti Plant 44
Tree Currants 19
Tree Hydrangea 27
Tree Lilacs 27
Tree Peonies 11
Tree Roses 34, 42
Trees 4, 27-32
Tulips 5-7

Viburnum 39
Vinca Minor 14
Vines 41
Violas 12

Walnuts, English 24
Weigela 36
Willow Trees 29

Stern's GIANT TRUMPET DAFFODILS

Now... Daffodil beauty in these exciting colors—yellow, white and pink! Never before have you seen such a magnificent color combination. Through arduous selection and extensive breeding, these Stern's Giant Trumpet Daffodils have become famous the world over. Increasing in size and beauty they will truly glorify your garden this coming spring—and every spring thereafter.

Plant Stern's Golden Trumpet Daffodils among your tulips, under trees in wooded sections, among evergreens. They'll harmonize with any color, enrich any landscape plan. For a heart-warming thrill that transforms winter into glorious spring, be sure to plant these extraordinary specimens around your home and garden now for blooms this coming spring.

WILLIAM THE SILENT. (Larger than King Alfred). Rich golden yellow trumpet and perianth. The trumpet is deeply frilled and curved. One of the best varieties.

BEERSHEBA. Here is one of the largest, pure white daffodils! Glistening white trumpet and perianth. Very showy!

DUKE OF WINDSOR. Finest bi-color hybrid! Lovely pure white petals with rich, golden yellow trumpet which is beautifully ruffled.

PINK DAFFODIL. Extremely rare... an almost perfect, true pink daffodil! While no daffodil is a true pink, these Stern's Pink Daffodil types come closer than any others. Multiplies rapidly. Striking appearance.



**TOP-SIZE, DOUBLE
NOSE BULBS—WILL
BLOOM NEXT SPRING.**

Postpaid: 10 for
\$3.75; 25 for \$8.25;
50 for \$15.50;
100 for \$28.00.

DAFFODIL COLLECTION (Group 62-BUF-4)

12 Bulbs (3 of each color)	\$ 4.50
24 Bulbs (6 of each color)	8.00
48 Bulbs (12 of each color)	15.00
72 Bulbs (18 of each color)	21.00
All Prices Postpaid	

Stern's PARROT TULIPS

Striking Colors—Spectacular Ruffled Shape

These rare, exotic Parrots are called "Bird of Paradise" tulips by Stern's Dutch experts, because their flashing petals resemble the plumage of flamboyant tropical birds! Each petal is naturally laciniated and fringed like a rare multi-colored feather.

Have Exotic Blooms In Late May!

They bloom in late May, usually at the same time as Darwin Tulips. For spectacular display, plant in groups or as a border in front

of shrubs and evergreens. Choose from Black Parrot, Blue Parrot, Orange Favorite, Texas Gold and Red Parrot. Especially don't miss **BLACK PARROT**, which are superb for floral arrangements and sure to be a focal point of your garden.

**TOP-SIZE HOLLAND BULBS—
WILL BLOOM NEXT SPRING**

Postpaid: 10 for \$2.25; 25 for \$5.00;
50 for \$9.00; 100 for \$19.00.

(Group 62-BUF-3)—15 bulbs (3 of each) \$3.50 ppd.



Stern's SUPER-FRAGRANT

DUTCH HYACINTHS

**Have Lovely, Huge Flowers of Red, White, Blue, Pink, Yellow
In Your Garden Next Spring!**

Few flowers can compare with the **color, beauty, and fragrance** of these select Stern's Hyacinths. Our Holland breeding farms have for many years selected as reproduction stock, not only the most brilliantly colored and largest sized flowers, but also the most fragrant.

While nothing can take the place of color and size in a Hyacinth, we also believe that **fragrance** is of prime importance. So we've developed our Dutch Hyacinths as super-fragrant, their exquisite perfume thrills beyond description—intoxicating, unforgettably haunting. For a garden experience of sheer delight, consider these Stern's Super-Fragrant Hyacinths a "must" for you!

BLUE (King of the Blues). Large compact truss with exquisite bells of bright, porcelain blue.

WHITE (Queen of the Whites). Excellent spike of purest white bells, unsurpassed for bedding.

PINK (Queen of the Pinks). Pretty, rosy pink bells produced on large spike. An early bloomer and one of the finest pinks.

RED (La Victorie). An outstanding rich scarlet. Its large, fragrant blooms have never been surpassed. Excellent for using at accent points.

YELLOW (Yellow Hammer). Lively, yellow flowers produced on large, broad spike make this an exceptionally fine variety.

**Top-Size Holland Bulbs—Will Bloom
Next Spring—Postpaid: 10 for \$4.00;
25 for \$9.00; 50 for \$17.00;
100 for \$32.00.**



GENERAL MIXTURE for NATURALIZING

**Includes Lovely Narcissus
Composed of Golden Trumpet
Daffodils, Short-Cupped,
Double, and Cluster Narcissus**

You'll love the gay "natural look" of this charming spring mixture. Like a carpet of gold and silver—they form a glorious display of floral beauty seldom equalled. See the "star-like" varieties of Narcissus brightly twinkling among the golden yellow daffodils and bright green foliage. Excellent in formal or rock garden, or as cut flowers for the home. No special care! Increase in beauty and number each year.

Postpaid: 20 for \$2.50; 50 for
\$6.00; 100 for \$11.00;
1,000 for \$80.00.

DUTCH HYACINTHS COLLECTION (Group 62-BUF-7)

10 Bulbs (2 of each color) ...	\$ 4.00
15 Bulbs (3 of each color) ...	6.00
30 Bulbs (6 of each color) ...	11.00
45 Bulbs (9 of each color) ...	16.00
All Prices Postpaid	



**NOW IN
6 VIVID
COLORS**

**UP TO
9 INCHES
ACROSS!**

WORLD'S LARGEST TULIPS

Stern's Giant Tulip Collection

(Group 62-BUF-2)

6 Bulbs (1 of each)	postpaid \$ 2.00
18 Bulbs (3 of each)	postpaid 4.00
30 Bulbs (5 of each)	postpaid 6.00
60 Bulbs (10 of each)	postpaid 10.00
120 Bulbs (20 of each)	postpaid 19.00

STERN'S EARLY-FLOWERING Giant Tulips

(Fosteriana Hybrids)

The Finest Giant Tulips! These Fosteriana Hybrids are huge, bright-colored tulips which bloom very early in the Spring. Add to the regular Giant Tulips for a longer blooming season. **Top-Size Holland Bulbs—To Bloom Next Spring!**

Fosteriana, Goldbeater. Very rare! Large, golden yellow flowers on strong stems. Grow 18 inches tall. Postpaid: 10 for \$5.50; 25 for \$12.00; 50 for \$23.00; 100 for \$45.00.



Snowdrops and Crocus

Tulip Collection (Group 62-BUF-10)

6 Giant Tulips (1 of each)	
5 Parrot Tulips (1 of each)	
3 Early Giants (1 of each)	
14 TULIPS for only \$4.75	
Postpaid	

CROCUS COLLECTION

(Group 62-BUF-5)

100 Crocus (20 of each color)	6.00
50 Crocus (10 of each color)	\$3.25
All Postpaid	

HERALDS OF SPRING

(Group 62-BUF-6)

A lovely mixture of Grape Hyacinths, Scillas, Glory of the Snow, Snowdrops, Crocus and many more.
30 for \$2.00; 100 for \$4.00; 500 for \$17.00;
1000 for \$33.00. All Postpaid

Here's The Tulip Sensation Of The Year!

Stern's GIANT TULIPS

Huge Tulips In Strong, Rich Colors!

Now you can have the world's largest tulips in SIX dazzling FLUORESCENT colors . . . colors so brilliant they appear electrically! Formerly these rare tulips sold for **\$1.00 each**—were exhibited only in botanical and estate gardens. Now you can enjoy this rare spectacle in your own garden at prices lower than ever before. Each one has that "prize tulip look." You'll love them, you'll be proud they're yours.

Each Color Variety a Masterpiece of Tulip Breeding!

Each tulip in this exclusive Stern's collection is one of the most unusual tulips in the world. Large and rounded, some grow to a height of 18 inches, others over two feet tall. Each variety a veritable giant. These are the loveliest flowers of spring, blooming very early in May. They will bloom in succession continuously until the end of May. What's more, their lovely flowers remain perfect for a month or more. A permanent investment in spring-time beauty, once planted they need no further care and come up year after year. **SIX VIVID COLORS: Blazing Red—Shocking Pink—Vivid Lavender—Sunburst Gold—Creamy White—Orange-Scarlet.**

"MAMMOTH SIZE" BULBS . . . Rare Giants Imported From Holland

Rare is the word for these huge bulbs—for there are only a very few available each year even in Holland. These giant-size bulbs are the largest size sold. They will, of course, produce the largest flowers—and therefore the most beautiful and spectacular. Now Stern's presents an exclusive collection of blazing new colors that will dazzle you with their fluorescent beauty.

TOP-SIZE HOLLAND BULBS—TO BLOOM NEXT SPRING.

POSTPAID: 10 for \$2.50; 25 for \$5.50;
50 for \$10.00; 100 for \$19.00.

Fosteriana, Scherzo. Shiny white flowers that look like the famous Red Emperor. Striking! Bloom in April. Postpaid: 10 for \$3.50; 25 for \$7.50; 50 for \$14.00; 100 for \$27.00.

Fosteriana, Red Emperor. Huge, well-shaped, bright red blooms on stems 18 inches tall. Spectacular! Postpaid: 10 for \$2.50; 25 for \$5.50; 50 for \$10.00; 100 for \$19.00.

FOSTERIANA Group 62-BUF-11

9 Bulbs (3 of each)	postpaid \$3.50
18 Bulbs (6 of each)	postpaid 6.00



Stern's MULTI-COLORED CROCUS and HERALDS OF SPRING

Gay, Early Spring Flowers to Brighten the Home!

You'll agree, once you own them, that no home with more than a square foot of earth is complete without these Stern's Selected Spring Flowering Crocus and Heralds of Spring. Many say—"Spring is not here until the crocus christens with its color the world reborn." These Stern's Dutch Crocus Specimens and Heralds of Spring are unusually brilliant in color—larger in size and extremely early to flower. The bulbs are of largest size, producing many flowers from a single plant. They multiply with amazing rapidity, increasing in number and size with every passing year. Once planted, they take care of themselves, reward you bountifully! We

recommend that you plant these lovely bulbs liberally this fall.

CROCUS: Blooms in early Spring. Most adorable little flowers of Purple, Blue, White, Striped and Yellow.

HERALDS OF SPRING: Blooms in April, May and June. Blue Grape Hyacinths (Muscari)—gay little blue, grape-shaped flowers; Scilla sibirica—exciting blues, naturalizes beautifully; Snowdrop (Galanthus)—lively white nodding blooms; Puschkinia libanotica—masses of adorable little flowers; Glory-of-the-Snow (Chionodoxa)—Very early flowering.

TOP-SIZE HOLLAND BULBS—WILL BLOOM NEXT SPRING—SPECIAL COLLECTIONS ONLY

One Magnificent Plant Fills A Vase!

Stern's New Multi-Bloom

BOUQUET TULIPS

Every Plant A Huge Bouquet

You can believe your eyes after you see these astounding tulips blooming in your garden. See four brilliant colored blooms on each stem—sometimes 5 or 6 individual tulips from one bulb! Each plant is a "collector's item" that will amaze other gardeners. Thrilling beauties in glorious scarlet—bright yellow or creamy-white—framed by rich, broad foliage—a gorgeous bouquet from each plant.

GRACEFUL GARDEN BEAUTY UP TO 28" TALL

The Star attraction of your own Springtime flower show—the most talked about tulip in your garden. So rare, so unusual—nothing like them for miles around. These Stern's Bouquet Tulips produce an effect that cannot be surpassed by any usual, single flowered tulip.

An outstanding development by our Holland Tulip breeder, recently released to this country. They bloom in May, grow 24 to 28 inches tall, branching at 8 or 10 inches in height with four or more glorious flowers. **Sensational Floral Centerpiece!** Just one of these Stern's Bouquet Tulips in a vase makes a floral arrangement of breath-taking beauty. Combined with other Spring flowers, it is the center of attraction... a stunning array of color.

"SHOWPLACE" BLOOMS!

Every Spring, these dazzling new Bouquet Tulips burst forth to beautify your home. **Don't be without them!** Easiest Tulip to grow. Require absolutely no care; thrive even in dry and unfavorable locations. Bulbs increase each year, developing into big clumps year after year. A lasting investment in matchless beauty!

RECORD-BREAKING BLOOMS NEXT SPRING!

How to plant for most dramatic effect: Plant these remarkable tulips along walks where friends admire them. Plant them near (or under) evergreens. Spot plant them anywhere. Mix the varieties for a colorful effect in the perennial border. Marvelous in rock gardens and beside your doorway. Plant in any garden soil—they thrive even in dry and unfavorable locations. Require almost no care. They bloom for years!

BOUQUET TULIP COLLECTION

(Group 62-BUF-1)

20 Bulbs (5 of each variety) postpaid \$ 5.50
40 Bulbs (10 of each variety) postpaid \$10.50

Extremely
Rare!



Up to 4 or 5 Big Tulips on One Stem

NOW AVAILABLE IN FOUR VIVID COLORS

RED BOUQUET. A mass of satiny, cup-shaped flowers all growing out of the same stem, 4 and often 5 flowers growing about 24 inches high. A remarkable and handsome flower. Blooms in May.

CREAMY-WHITE BOUQUET. A perfect complementary color to accent your Red Bouquets. 4 to 5 gracefully large white flowers carried on strong stems about 24 inches high. The flowers are oval shaped with an exquisite texture. Blooms in May.

RED AND GOLD BOUQUET. A brilliant, sparkling ray of sunshine touched with the red of an evening sunset. 4 to 5 exquisite red flowers delicately enhanced by a dainty shading of yellow. Grow 24 inches tall!

YELLOW BOUQUET. Unusual! A gorgeous glistening pure yellow with a bold and distinct red border. A remarkable tulip—and 4 to 5 blooms from a single stem! Grow about 24 inches tall.

TOP-SIZE HOLLAND BULBS— BLOOM NEXT SPRING.

Postpaid: 5 for \$2.00; 10 for \$3.75;
25 for \$7.00; 50 for \$13.00; 100 for \$25.00.



Stern's
Continuous-Flowering

DUTCH GARDEN

HAVE CONTINUOUS BLOOMS FROM EARLY APRIL THRU MAY AND JUNE!

Now... this coming spring, you too can have a "Dutch Garden" to glorify your home! Lovely, gorgeous spring flowers for **3 MONTHS of continuous blooms.** Stern's "Dutch Garden" collection was carefully selected from the finest Dutch bulbs to give you "Spring-Long" flowers. Take advantage of this extra-special offer WHILE SUPPLY LASTS!

50 Quality Dutch Bulbs only \$6.50^{ppd.}

Just imagine the thrill you will experience next spring when your home is surrounded with gay, floral beauty. Yes, your own flower parade will start in late March or early April with the colorful Snowdrops, Blue Grape Hyacinths and happy Crocus followed in quick succession by the lovely Daffodils and the gorgeous Giant Tulips. May brings the exciting colors and fragrance of Dutch Hyacinths—and finally the spectacular, ruffled Parrot Tulips and more Giant Tulips climax your long three months flower show! And you don't have to have a "green thumb" to do this. Each bulb is nature "pre-packaged" to grow and flower for you.

"Dutch Garden" Collection contains mixed colors of 28 Crocus and Heralds of Spring—6 Giant Tulips—6 Daffodils—5 Hyacinths—5 Parrot Tulips. Collection contains 50 bulbs. Easy planting instructions with each order. Order now for blooms next spring.

(Group 62-BUF-8)

50 Bulbs (1 collection) . . . \$ 6.50 postpaid
100 Bulbs (2 collections) . . . 12.00 postpaid
200 Bulbs (4 collections) . . . 23.00 postpaid





SIX NEW HYBRID LILIES

BURGUNDY STRAIN. July. Unusually strong, rich shades of red, ranging from bright cherry red to deep burgundy. Petals are broad and recurved. A must for prize-winning arrangements. Grows 4-5 feet tall.

***SILVER SUNBURST STRAIN.** July-August. Radiant, silver-white flowers with dark brown papillae and golden yellow throats sparkle in the sun. Produce up to 30 flowers. Many secondary buds add to the flowering period. Grows 5-7 feet tall.

BRONZINO STRAIN. July. Most unusual range of strong colors from amber, mahogany, sable, topaz to burnt orange. Petals are wide and recurved with small, dark spots in the throat. Strong stems. Grows 4-5 feet tall.

***PINK PERFECTION STRAIN.** July. This lovely strain produces large flowers of deep fuchsia-pink in cool, moist climates (lighter in color where nights are warm). Huge flower heads. Grows 4-6 feet tall.

BLACK MAGIC STRAIN. July-August. This gorgeous lily was developed from the famous Black Dragon. Giant plants, 5-7 feet tall. Flowers are pure white inside and very dark, purple-brown outside. Magnificent!

***ROYAL GOLD STRAIN.** July. Beautiful new golden yellow strain of the Regal Lily. Bright colored flowers are very shiny. Grow 4-5 feet tall.

LARGE, VIGOROUS BULBS, 6-7 INCHES

Postpaid: Each \$3.00; 3 for \$6.00; 6 for \$10.00; 10 for \$15.00.

STERN'S HYBRID LILY COLLECTION

(Group 62-BUF-9)

3 Bulbs (marked *)	\$ 6.00 Postpaid
6 Bulbs (1 of each)	\$10.00 Postpaid
12 Bulbs (2 of each)	\$18.00 Postpaid



MUST ORDER EARLY!



Stern's Proudly Presents...

NEW HYBRID LILIES

**New Strains of Prolific Blooming Lilies
in Vivid New Colors!**

Here are the New Lily Sensations you have been reading about. Breathtaking new hybrids which bloom in amazing abundance. Gorgeous Lilies displaying brilliant, new colors. And, they are strong, vigorous growers which are extremely disease-resistant! Here are magnificent specimens that will fill your garden with lovely fragrance and floral splendor.

HAVE BLOOMS THIS COMING SUMMER!

Just imagine—tall, sturdy stems loaded with lovely breathtaking Lilies... each stem a spectacular floral bouquet in itself. Not only will they give you bright, colorful blooms this coming summer, but they will continue to bloom year after year! Thrive in full sun or partial shade and enjoy well-drained soil. Easy planting instructions with each order.

SUPPLY LIMITED—ORDER EARLY!

Our supply of these exciting Lilies is sure to go fast. Once they are gone there will be no more this season. Order yours early! Be among the first in your neighborhood to display these New Hybrids!



Large Rainbow Colored Flowers For Shady Spots!

Stern's Giant PRIMROSES

**HAVE DAZZLING COLORS IN
YOUR GARDEN EVERY SPRING!**

A Fabulous New Race of Hardy, Hybrid Primroses—now yours to enjoy. Primroses with flower clusters of spectacular, dinner-plate size! They bloom in a huge variety of color tones... ranging from the most delicate pastel pink, violet and yellow, to glowing gold, vivid scarlet, deep crimson, magnificent dark purple and blue!

Brilliant Rainbow of Bloom Each Spring! Plant this fall. Watch them burst into bloom with breathtaking loveliness next spring. They'll bloom again, year after year! **Easiest to grow of all Primroses.** Thrive in shady spots, so plant where shade has caused bare patches! Plant as glorious rainbow edging. Plant in your rock garden for dazzling color! Each lovely plant has a cown of flowers up to 8

inches across! Each blossom up to 2 inches across, instead of the usual one inch or less!

RARE AND FABULOUS PRIMROSES

This rare Jumbo Hybrid strain is hardy anywhere in the U.S. **Primrose Colors:** Blazing Red, Dazzling White, True Blue, and Sunny Yellow.

Supply of these Jumbo Hybrids is Limited.

Sturdy Pot-Grown Plants.

Postpaid: 3 for \$2.75; 6 for \$5.00;
10 for \$8.00; 25 for \$17.50.

Giant PRIMROSE Collection

(Group 62-PF-2)

4 Plants (1 of each color)	\$3.50
8 Plants (2 of each color)	 6.50
12 Plants (3 of each color)	 9.00
All Postpaid	



Now Have A Rainbow Iris Border With...

Stern's GIANT IRIS

In Dazzling Red-White-Blue-Pink-Yellow!

Stern's presents the ultimate in IRIS splendor. Here's new color and grace—the "new look" in Iris. During the last few years these amazing plants have undergone radical changes and all for the best! Now you can have exquisite Stern's Giant Iris in phenomenal color ranges—dazzling colors heretofore unknown in any other Iris. Our blues are deeper, richer than ever before—reds are purer and truer—pinks, formerly only a dream, are now a reality—yellows are bigger, brighter than you ever dared imagine—whites and ivories are breathtaking.

Have A Rainbow Border

Here is the perfect floral border. Use as foundation plantings, along walks, drives and fences. You'll be delighted with the brilliant color display further enhanced by their attractive sword-like foliage. Stern's Giant Iris are not bothered by extremes in heat or cold. They thrive in every section of the country. Give them a sunny location in almost any type of soil (do best in good soil with good drainage).

***HAPPY BIRTHDAY.** Flamingo-Pink. Large pink flowers and bold green foliage. Striking!

***OLA KALA.** Orange-yellow. Considered one of the finest yellows. Tall. Ruffled petals.

***WABASH.** Purple and white. Velvet purple falls with white edges. Pure white standards.

***GREAT LAKES.** Sky-blue flowers with gold markings. Yellow throat.

Outstanding!

PARADISE PINK. Deepest color of the flamingo pinks. Well shaped flowers. Holds its color.

***VIOLET CROWN.** Dark violet flowers with copper and white markings. Tall. Large flowers.

RED DOUGLAS. Rich red-purple with bright yellow beard.

***SHARKSKIN.** Huge white flowers with yellow throat. Petals are firm and crisp. Best white.

BEUCHLIN GIANT. Violet-purple falls with light lavender-blue standards. Tall. Giant flowers!

MELANIE. Lovely, lavender-pink flowers with golden yellow markings in throat.

***INDIAN HILLS.** Deep, reddish purple flowers with yellow and white throat. Tall.

NOONDAY SKY. Pale blue with gold markings. Violet overtones on the falls. Lovely!

Postpaid: 3 for \$3.25; 10 for \$9.00; 25 for \$20.00; 50 for \$37.50; 100 for \$70.00.

Stern's RAINBOW IRIS COLLECTION

(Group 62-PF-19)

6 Plants (marked *)	\$ 6.00	All Prices Postpaid
12 Plants (1 of each color)	10.50	
24 Plants (2 of each color)	19.00	

ORDER IRIS, PRIMROSES and DAYLILIES NOW!

The ideal time to plant them is Aug. and Sept.—Mail your order today!

Stern's Super-Blooming

DAYLILIES

(Hemerocallis Hybrids)

Huge, Re-Blooming Varieties For 90 Days Of Color!

Super-Blooming Daylilies! You'll be truly amazed at the fantastic amount of flowers produced by these colorful varieties. Established plants frequently produce as many as 300 flowers! And, these new varieties have been especially selected for their brilliant new colors and large-flowering habit. You'll like the attractive green foliage which surrounds each lovely plant. Grow 2-3 feet tall.

BLOOM FROM JUNE TO SEPTEMBER

At their best in mass plantings! Stern's Super-Blooming Daylilies are selected reblooming varieties which flower in succession at different times from late spring until early fall. Enjoy their exciting, colorful beauty during the hot summer months. Flowers are huge, measuring up to 7" across. **Grow almost anywhere!** Thrive in blazing sun or shade, even poor soil—North, South, East or West. Excellent for covering banks or slopes. Sub-Zero hardy. Plant 15" apart.

***APOLLO.** Iridescent apricot-yellow, out curved flowers. Throat is deep apricot-orange. Plant Pat. No. 1670.

AUTUMN RED. Velvety wine-red with large wide throat of yellow.

***HYPERION.** Broad flowers of deep, rich yellow. Very fragrant.

***TASMANIA.** Chinese coral with dark star. Golden yellow throat. Most unusual.

JEWELL RUSSELL. Huge 6" blooms in the purest of pale lemon yellow.

***INSULINDA.** Bold flowers of apricot-

pink. Clear yellow throat.

***RED TOP.** Bright red flowers with golden yellow stripe and throat.

GOLIATH. Broad, 7-inch flowers of deep, rich yellow. Abundant bloomer.

RAJAH. Large flowers of glorious English Red.

MIKADO. Lovely Oriental orange with rich, deep mahogany throat.

PAINTED LADY. Crimson over yellow with dark veins. Coral throat.

***MARY GUENTHER.** Lovely bi-color. Carmine-red and clear yellow.

Selected No. 1, Field-Grown Plants.
Postpaid: 3 for \$3.75; 10 for \$12.00;
25 for \$25.00; 50 for \$45.00.

Stern's DAYLILIES

(Group 62-PF-13)

6 Plants (marked *)	\$7.25
12 Plants (1 of each)	14.00
24 Plants (2 of each)	24.00
Postpaid	

Iris and Daylilies,
planted together, give
blooms from Spring
to Fall.





**Blooms
Up To
10" Across!**



**STERN'S
ORIENTAL
POPPIES**

(Group 62-PF-20)

6 Poppies (1 of each)

\$7.25

12 Poppies (2 of each)

\$14.00

Postpaid

**STERN'S "JEWEL OF BURMA"
GIANT ORIENTAL POPPIES**

BRILLIANT NEW POPPY COLORS FOR YOUR GARDEN!

Stern's proudly presents the new and improved Oriental Poppies—**imperial pride of the Orient**. Poppies with gorgeous new colors—SO VIVID—SO INTENSE—SO BRILLIANT—they completely dominate your yard or garden! For splashes of vibrant, blazing color, these Stern's "Jewel of Burma" Oriental Poppies have no equal. Plant them singly or in groups for mass effect. Blooms in May and June.

EACH HUGE FLOWER AN EXQUISITE JEWEL

These magnificent flowers belong in every garden. Blooms are huge, up to 11 inches across, and very showy with full petals and striking center designs. Their brilliant colors range from bright red, rich pink, salmon-orange to pearl-white—and across the spectrum to a deep royal purple. Grows 3 to 3½ feet tall. Plant 12 inches apart in any ordinary garden soil, although they do best in a deep, rich loam.

ORIENTAL PEARL-WHITE (Perry's White). A pure white beauty with small purple markings at the base of each petal. Really spectacular, especially when displayed with other red Poppies.

SCARLET-PINK (Watermelon). A new color favorite. Large spectacular flowers of deep scarlet-pink up to 7 inches across. Most charming Poppy of rare new coloring.

SUNBURST ORANGE (Marcus Perry). Especially large flowers of bright orange-scarlet. A very fine variety rated as one of the best.

SALMON GLOW. A most beautiful

and unusual Poppy. Large double flowers of ruffled salmon-orange. Up to 8" across. Prize-winner.

SURPRISE. Bright vermilion-red flowers of large size. Striking blue-black markings in the center. A real beauty!

HELEN ELIZABETH. Lovely, soft, shell-pink flowers make this variety one of the best pinks. Don't miss this one!

**Heavy, Vigorous Roots,
Finest No. 1 Quality.**

**Postpaid: 3 for \$3.75; 10 for \$12.00;
25 for \$25.00.**

ORDER POPPIES, VIOLAS and DELPHINIUMS NOW!
The ideal time to plant them is Aug. and Sept.—Mail your order today!

STERN'S WINTER-HARDY

FLAME FLOWER PHLOX

(Phlox decussata)

Blooms Gloriously Even in Withering Heat

Have Blooms Next Summer. You'll be thrilled with this radiant garden glory! Each plant of Stern's Flame Flower Phlox produces giant clusters of flaming blooms—each head is like a huge bouquet. Imagine it—some individual blossoms are almost two inches across. Combined in clusters, they produce immense flower heads up to 8 inches, or even 10 inches, across. For season 'round garden color, you must not be without these Stern's hardy Flame Flower Phlox! Wonderful in smaller gardens where space is limited. A few of these plants give the appearance of a garden full of color **all summer long**, even in hottest weather!

These New Phlox Are Vastly Superior to Ordinary Kinds. These large, lusty Phlox produce far more flowers—far more colors on upright stems, 2-2½ feet tall. Stems are sturdy and wiry—require no support. Stern's Flame Flower Phlox is extremely hardy, practically trouble free. Just plant them in any well-drained soil—they'll take as much sun as possible—give them plenty of plant foot (Miracle-Gro is best) and thrill as you watch 'em grow. For best results, keep foliage dry when watering.

WONDERFUL IMPROVED VARIETIES

SOFT PINK. (Fairy's Petticoat.) New outstanding soft pink. Very large flower head.

VIOLET-BLUE. (Bouvadier.) New violet-blue flowers with dark eye. Very strong grower.

SCARLET-CRIMSON. (Leo Schlageter.) Brightest of all red flowers.

SALMON-PINK and RED. (Daily Sketch.) Giant clusters with large florets. Unusual.

CARMINE-ROSE (Windsor.) New carmine rose flowers. Hold their color through hot, dry weather.

SUNSET RED. (Flash.) Bright car-

mine-crimson flower heads.

DUSTY PINK. (Rynstroom.) Deep pink, extra large florets! Lovely.

LAVENDER-PURPLE. (Starlight) Warm purple with white star.

PURE WHITE. (White Admiral.) Just about the best white!

ORANGE FLAME. (Spitfire.) Giant clusters of salmon-orange with red eye. Striking!

Selected No. 1 field-grown plants.

Postpaid: 3 for \$2.00;

6 for \$3.75; 10 for \$6.00;

25 for \$14.00.



**Stern's FLAME FLOWER PHLOX COLLECTION
(Group 62-PF-7)**

10 Phlox (1 of each variety) postpaid \$ 6.00
20 Phlox (2 of each variety) postpaid 11.50

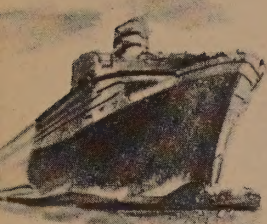
Now Stern's Announces A Rare Garden Miracle!

IMPORTED IMPERIAL

TREE PEONIES

Dug In Nursery Fields
At Yokohama...

RUSHED HERE FROM JAPAN!



RARE, EXOTIC...EASY TO GROW!

3 Radiant Colors:

DEEP CRIMSON RED
PURE WHITE
GLEAMING PINK

**These Royal Beauties Deserve
The Place of Honor in Your Garden**

Stern's spectacular imported Tree Peonies should be planted alone, in the most outstanding spot in your garden, so you may have an unobstructed view of their queenly beauty. Don't fence them in with other shrubs or trees.

Limited Supply Rushed Here From Japan!

Despite their exotic loveliness, Stern's imported Tree Peonies are remarkably easy to grow—flourish in any good garden soil. They'll bloom with great beauty, and grow larger and lovelier with each passing year. You'll be thrilled with their

Now, rushed here from the Far East, to be the crowning glory of your garden, Tree Peonies of such rarity and magnificence you have probably never seen anything like them before! For centuries, they were the jealously-guarded treasures of the rulers of the Orient. Now they're yours—at amazingly low cost!

Big Double Blooms up to 8" Wide—As Many as 200 Blooms per Plant!

We honestly believe these are the most beautiful plants ever to bloom in a garden. Lovely fully double goblet-shaped flowers measure up to 8 inches wide! Their petals have the rich gleam of Oriental silk and a transparency unknown among lesser peonies! Their foliage

is a lush deep green. To add to their many splendors, they have delightful perfume. Have them in white, gleaming pink and deep crimson red. They bloom with royal lavishness—produce up to 200 huge flowers per plant.

**Rarest of All Garden Treasures—Start to
Bud Even Before Snow Leaves the Ground**

While the frost is still on the ground these glorious Tree Peonies begin active growth. Each April you'll see their buds shoot out, then open with a remarkable unfolding of color and form—the hues of the red stems and sea-green leaflets varying from one plant to the

next. What a thrill to watch them unfurl! What a joy when the huge flower buds appear—and swell to the size of apples—then open wide their silken petals and burst into full bloom! Folks will come miles just for a glimpse of your garden.

Live for Generations. Add Beauty Year 'Round!

Unlike ordinary peony varieties, these woody bushes do not die back to the ground in winter—instead grow larger and more beautiful each year! The bush grows 3 to 4 feet at maturity, but spreads gracefully with each

succeeding year. Like the Giant Redwoods, they live for generations—for a century or even more! So amazingly hardy, living blooming plants of 200 and 300 years old are reported from China and Japan!

blooms—delighted in every way. **So don't lose out—
SEND TODAY!**

HUSKY 2-YEAR NO. 1 FIELD GROWN PLANTS

Each \$5.00 3 for \$12.00 6 for \$22.00 9 for \$30.00

All Prices Postpaid—Easy planting instructions enclosed.

TREE PEONY COLLECTION

(Group 62-PF-10)

3 Plants (1 of each color)	only \$12.00	} Post-paid
6 Plants (2 of each color)	only \$22.00	
9 Plants (3 of each color)	only \$30.00	

Continuous, Low-Growing Flowers In Sun or Shade STERN'S EVERBLOOMING DWARF SHOWY SEDUM

(Sedum Spectabile, Brilliant)

BLOOMS FROM JULY 'TIL OCTOBER

Gorgeous Perennial That Grows In Sun or Shade! Here's a hardy summer blooming flower that thrives under the most unfavorable conditions! Its thick silvery grey-green foliage is literally buried from July until October under showy clusters of bright rose-red flowers, 8 inches in diameter. Grows about 12 inches tall.

Colorful Plant of Many Uses! Gay and colorful, Stern's Dwarf Showy Sedum can be used almost anywhere for color emphasis; in the foreground of perennial borders; among low growing shrubs; in rock gardens; in window boxes; roof top gardens; as a low growing summer hedge; around rose or perennial beds. Excellent for cemetery planting.

Strong, Vigorous, Field-Grown Plants . . .

Postpaid: 3 for \$2.00; 6 for \$3.75; 10 for \$6.00; 25 for \$14.00.



Have Amazing Colors, Extra Large Double Flowers!

STERN'S DOUBLE-FLOWERING

Giant DELPHINIUMS

Bloom Twice Each Year... Up To 6 Feet Tall!

Yes, twice as great a gardening thrill for you! Now, Stern's brings you gorgeous new types of Giant Delphiniums to grace your garden. Flowers of rare beauty! Enormous flowers up to 3" across—the double type with eight or more broad petals set close together. These perfectly formed spikes of rich color are **three to four feet long**. Tall and stately, they are the perfect background for your garden. Stems are strong and need no staking or other support. Plant them with other tall-growing flowers for eye-level beauty seldom seen before.

BRILLIANT GARDEN COLOR—SUPERB INDOOR CUT FLOWER.

Stern's Giant Pacific Delphiniums range in color from delicate pastel blues, whites and lavenders to deep solid colors in violet and indigo-blue—also in a delightful "pink."

Winter Hardy! These colorful varieties are perfectly hardy as far north as Boston, Mass., and here in our own rugged Western New York climate. After the first blooms in June and July, cut stems and they will bloom again in August and September, giving you spectacular midsummer color. Grow five to six feet tall.

SELECTED DOUBLE FLOWERING VARIETIES

SUMMER SKIES. Clear blue of a summer sky—white bee.
BLACK KNIGHT. Darkest midnight violet-purple.
ASTOLAT. Blush pink with shades of lavender.
KING ARTHUR. Deep royal purple with large white bee.
GALAHAD. Huge glistening white flowers.
BLUE BIRD. New variety—clearest true blue.

Healthy, Husky, Pot-Grown Plants. Postpaid: Each \$1.00;
 6 for \$5.00; 10 for \$8.00; 25 for \$18.00; 50 for \$35.00;
 100 for \$65.00.



STERN'S GIANT PACIFIC DELPHINIUMS (Group 62-PF-4)

6 Plants (1 of each) . . . postpaid \$ 5.00
 12 Plants (2 of each) . . . postpaid 9.50
 18 Plants (3 of each) . . . postpaid 14.00



STERN'S HARDY GIANT VIOLAS

(Viola cornuta, Hybrids)

EVERBLOOMING SPRING, SUMMER AND FALL! Now Stern's brings you one of nature's loveliest sights... Giant, Everblooming Violas in Rainbow Colors! These are not the tiny old-fashioned Violas, but new giant-sized hybrids. Colorful varieties that bloom all spring... all summer... all fall... year after year. And these gay little flowers are produced in lavish profusion. Grow only about 8-10 inches tall.

GIANT VIOLAS (Group 62-PF-16) 8 Plants (2 of each) . . . 6.00 Postpaid.

VERY HARDY—EASY TO GROW—Create an exciting floral display wherever used. Plant along garden path, walks, in perennial gardens or rock gardens. Make beautiful beds all by themselves. Their dense, rich green foliage adds to their charm. Thrive in full sun or partial shade. Set out a few of each variety eight inches apart for a dazzling display.

Named Varieties in Limited Supply—Order Today! Choose from these four exciting varieties: **Purple Glory**—Vibrant, deep, rich purple; **Yellow Gem**—Brightest golden yellow; **White Queen**—Lovely white with yellow center; **Georgia Peach**—Rich apricot-pink.

Husky Pot-Grown Plants, Shipped in their Growing Pots. Postpaid: 3 for \$2.50;
 6 for \$4.75; 10 for \$7.50; 25 for \$15.00.



STERN'S BASKET of GOLD (ALYSSUM)

Lovely Mounds Of Yellow Flowers!

Plant Stern's Basket of Gold Alyssum for brilliant splashes of yellow flowers in your early Spring garden. These lovely perennials will give you more color than any other at this time of the year... bloom just after Forsythia. Each plant forms a mound of bright yellow flowers 12 inches high. Attractive green foliage.

Most Colorful With Tulips! For glorious color contrast, plant as a floral carpet for Tulips and Hyacinths, Stern's Basket of Gold is very showy as an edging, on banks, in rock gardens or in perennial beds. For best results plant in groups of three. Grows in any well-drained garden soil. Enjoys full or partial sun. Plant 6 to 8 inches apart for a floral carpet.

Postpaid: 3 for \$2.50;
 6 for \$4.25; 10 for \$6.50;
 25 for \$15.00.



STERN'S CRIMSON ASTILBE (Astilbe, Fanal)

Feathery Crimson Flowers Even In The Shade!

Blooms During July and August! This colorful perennial will literally bloom its head off for you! And, it has a long blooming period... from late June through August! The crimson-red flower spikes are dense and feathery, and measure up to 12 inches in height. Foliage is lacy, fern-like and very dense. Grows about two feet tall.

Brilliant Flowering Border! Stern's Crimson Astilbe prefers partial shade... thrives in moist, shady spots with dappled sunlight. Plant as flowering border or in groups of three to brighten your mid-summer landscape. Plant 2 feet apart. **Order now for blooms next summer.**

Postpaid: Each \$2.00;
 3 for \$5.00; 10 for \$15.



NEW LOW PRICES, BLOOM VERY FIRST YEAR!

STERN'S SUN-GLORY®

GIANT HIBISCUS

(Hibiscus moscheutos—Rose Mallow Hybrids)

HUGE FLOWERS, UP TO 50 ON A SINGLE BUSH!

If you've visited Hawaii, you've been thrilled by the exotic shrub-tree Hibiscus—a sight so breathtaking you never forget it! Imagine huge brilliant flowers, each one up to 8" in diameter! Imagine as many as 50 on a single bush! Now enjoy such a vision right in your own yard, with our amazing winter-hardy Giant Sunglory® Hibiscus—will thrive anywhere in the United States.

**BLOOM CONTINUALLY,
MID-SUMMER TO FROST!**

These hardy beauties laugh at cold—withstand 26° below—flourish in any garden soil. Need little care. Develop into glorious green, full foliated shrub-like plants 3 to 4 feet tall that cover themselves with dazzling big blooms from midsummer 'til late fall. Live and bloom for a lifetime, increasing in beauty and flower production through the years!

IDEAL PLANTING TIME IS THIS FALL—

Our superb Giant Sunglory Hibiscus are vigorous 2-year-old roots. They are ready to be planted—ready to burst into bloom next

spring. Make prize winning floral arrangements.

**LIMITED QUANTITIES—
MIXED COLORS ONLY**

Our outstanding special collection includes spectacularly colorful Reds, Pinks, Two-Tone Reds, and Pinks, Whites, Whites with Red Centers, and many other exciting combinations. Each assortment contains a variety of different colors—every one a delightful surprise. Act now and get these beauties at these special low prices while supply lasts.

**New Low Prices. Postpaid: 3 for \$2.75;
6 for \$5.00; 10 for \$8.00; 25 for \$17.50.**

Stern's EVERBLOOMING

LYTHRUM

(Morden's Pink)

Blooms June to Frost! From the rugged Canadian wilderness (Morden Experiment Station) comes this amazing plant that produces multitudes of flaming spikes—each spike composed of literally hundreds of individual pink flowers. One of the most spectacularly beautiful plants you have ever seen... it will flood your garden with solid masses of flowering spikes up to 2½ ft. long... its lustrous, vibrant, bright pink bloom will astonish friends and neighbors.

A LIFETIME OF OUTDOOR BEAUTY! Plant outdoors this fall... will bloom next spring and every spring for a lifetime! One of the hardiest of all flowers, it thrives under adverse conditions—even when neglected for years. Does exceedingly well outdoors even in partial shade. Forms a graceful, low-growing bush with hundreds of delicately lovely flowers... increases in beauty year after year.

Postpaid: Each \$1.50; 3 for \$3.50; 6 for \$6.50; 10 for \$10.00.

Stern's BLEEDING HEART

(Dicentra Spectabilis)

OLD-FASHIONED VALENTINE BLOOMS! This old-fashioned favorite, with its bright pink, heart-shaped flowers, will bring fresh, flowering beauty to your garden this coming spring! Easy to care for. Puts on a glorious, heart-warming display, as it bursts into bloom!

New Improved Everblooming Varieties... While Supply Lasts

Stern's New GIANT BABY'S BREATH

Covered with Dainty Pink and White Double Flowers All Summer!

New Introduction. We are proud to present these new, much improved varieties of Gypsophila. Recently developed, they are much stronger, more vigorous with very double flowers... at least twice the size of the older varieties.

Forms A Lacy Pink or White Mist

The giant, airy sprays of fully double flowers bloom continuously all summer long. Highly prized for cutting and unsurpassed for mixed flower arrangements. Thrive in full sun and well-drained soil. Grow 2 to 3 feet tall. Make lovely additions to any border or bed plantings. Plant two feet apart. Supply limited, order early.

Gypsophila, Pink Fairy. New! Sprays of bright pink, fully double flowers form a Pink Mist.

Gypsophila, Perfecta. Newest white. Pure white, double flowers cover bush in a White Mist.

**Postpaid: Each \$1.50 ; 3 for \$3.75;
6 for \$7.00; 10 for \$10.00; 25 for \$22.00.**

Stern's BABY'S BREATH

(Group 62-PF-15)

**4 Plants (2 of each) postpaid \$4.75
8 Plants (4 of each) postpaid 9.00**



**WINTER
HARDY!**

RADIANT PINK BLOOMS

Growing to a height of 3 to 5 feet, Stern's Everblooming Lythrum (Morden's Pink) will be one of the most dramatically beautiful plants in your garden. Its dozens of sturdy, full flowered spikes will be covered with bright pink blooms from June to late September. Grows into upright clumps three feet in diameter, in full sun or light shade, in moist or dry soil. **Plant this Fall—you'll see them erupt into living walls of bloom beginning in June.**

**Healthy, Husky, Pot-Grown Plants. Postpaid:
3 for \$2.25; 6 for \$4.00; 10 for \$6.25.**



Stern's Hardy FUNKIA

(Hosta undulata)

Striking Border Plant for Sun or Shade! Stern's Hardy Funkia gives you dense-growing, attractive foliage and flowers in full sun or partial shade. The big, broad leaves have ruffled edges and are bright green with splashes of white.

Pale lavender, lily-like flowers on two-foot spikes are produced in June and July. Most attractive foliage plant! Thrive in any soil or location and are very hardy—even do well in moist, wet spots. Plant them two feet apart for lovely borders or lawn dividers. Many people use them in triangular or circular beds for focal points. Excellent as ground cover. Foliage is ideal for use in floral arrangements. See page 43 for use as House Plant.

**Postpaid 3 for \$3.75; 6 for \$7.00;
10 for \$10.00; 25 for \$22.00;
50 for \$42.00; 100 for \$80.00.**





This Shade-Loving Wonder Grows Where Grass Won't!
STERN'S HARDY EVERGREEN
Blue-Star* TRAILING PERIWINKLE

(Vinca Minor)

**Forms a lush, living Carpet of Green
 12 Months a Year—Masses of
 Heavenly Blue Flowers each Spring!**

Now, instead of bare ugly patches in shady places where grass won't grow, have a thick luxuriant carpet of shining green foliage that stays green all year—blooms with masses of heavenly blue flowers beginning in the early spring. Stern's Hardy Evergreen Blue-Star Trailing Periwinkle is the shade-loving wonder that produces these delightful results! Only 12 plants produce a 6 foot to 8 foot carpet of foliage and bloom!

**Permanently Green—
 Blue Flowers in Spring!**

Even if it never bloomed, its shining green foliage, like a permanent living "wall to wall" carpet outdoors, would be reason enough to plant Stern's Blue-Star Trailing Periwinkle. Its flowers are an extra delight...exquisitely dainty five-petaled blooms of bright periwinkle blue that sparkle against the deep green of the foliage like stars in a summer sky! For an effect of unusual charm, plant a few Daffodils or other spring bulbs right in among your Periwinkle plants. The sunny

yellow and bright blue will create a breathtaking contrast!

Grows Like Fury Almost Anywhere!

It thrives in the shade of trees or shrubs, even in dimly shaded groves! Does beautifully in poor, stony soil where grass does not have a chance! Will cover steep banks and slopes with verdant beauty, makes an ideal rock garden plant. Grows so vigorously it will even cover outcropping rocks. Unlike other shade lovers, it will also do fine in the sun. Plant 6" to 8" apart for a luxuriant ground cover that grows 4" to 6" in height. Needs little or no care.

ORDER NOW—PLANT THIS FALL!

Stern's Winter-Hardy Evergreen Blue-Star Trailing Periwinkle plants are sturdy, well-rooted, vigorous growers.

12 Plants (a 6'-8' living carpet) . . .	\$ 4.00
25 Plants (a 12½'-17' living carpet) . .	8.00
50 Plants (a 25'-34' living carpet) . .	15.00
100 Plants (a 50'-68' living carpet) . .	25.00
250 Plants (a 125'-170' living carpet) .	45.00
500 Plants (a 250'-340' living carpet) .	80.00
1,000 Plants (a 500'-680' living carpet)	150.00

Orders of 12 to 100 plants sent postage paid.
 Orders of 250 or more plants shipped express, shipping charges collect.

Strawberries Good Ground Cover!

Attractive strawberry plants make an excellent ground cover. See Stern's Superfection Strawberry on page 18 for further details.

SPECIAL MONEY-SAVING OFFER!

**STERN'S HARDY
 EVERGREEN**

Flowering PACHYSANDRA

(Japanese Spurge)

**A Carpet Of Shining Green
 In Deepest Shade!**

Plant Stern's Hardy Evergreen Flowering Pachysandra in deep shade, in partial shade, or in the sun! Plant it in poor soil, rich soil, stony or rocky soil. Plant it under trees or shrubs, on steep slopes, banks or terraces, in rock gardens. Plant it in the city, the country or the suburbs. Plant it anywhere you like—even in places where grass won't grow—and this hardy wonder will thrive!

Needs Absolutely No Care

Here's a honey of a ground cover that needs no maintenance—stays gloriously green 12 months of the year. Just 12 plants will make a 4 foot living carpet of lush green beauty.

**Evergreen Beauty For A Lifetime—
 Dainty White Flowers Every Spring!**

Stern's glorious Evergreen Flowering Pachysandra has won high praise from leading horticultural writers. Landscaping

experts recommend it for "carefree" evergreen beauty four seasons of the year! Its handsome leaves grow in circular whorls, like shining green rosettes! The foliage grows so luxuriantly it overlaps—yet it maintains a uniform height of about 6" without clipping! (No lawn mowers needed to keep this ground cover looking spruce, neat and green!) Then, early in May, this lovely living carpet of green bursts into bloom with sprays of pure white blossoms.

**Order Now At These Low Prices
 While Supply Lasts!**

Supply of Stern's Hardy Evergreen Flowering Pachysandra is limited. Order now, plant this fall and gain a year. Plant 4" apart for a luxuriant ground cover.

12 Plants (for a 4 ft. living carpet)	\$ 3.00
25 Plants (for an 8 ft. living carpet)	6.00
50 Plants (for a 16 ft. living carpet)	11.25
100 Plants (for a 32 ft. living carpet)	18.75
250 Plants (for an 80 ft. living carpet)	33.75
500 Plants (for a 160 ft. living carpet)	60.00
1,000 Plants (for a 320 ft. living carpet)	112.50

All Prices Postpaid



SPECIAL HALF-PRICE OFFER!

**STERN'S HARDY
 SUPER-FRAGRANT**

LILY-of-the-VALLEY

Shade-Loving Ground Cover for A "Carpet" Of Green!

Stern's hardy, shade-loving Lily-of-the-Valley is ideal for those bare spots where grass won't grow. See it transform those bare, shady places into beauty spots as cool and inviting as a woodland glen! You'll have hundreds of sparkling white flowers every spring. The flowers are

shaped like perfect little bells. They bloom on graceful sprays . . . filling the air with their light, sweet, enchanting, old-fashioned fragrance from April to June, year after year!

Fragrant Corsages and Bouquets! Pick a fresh bouquet of flowers every day from April to June! Make lovely floral arrangements. You can even pot them for use indoors.

**Have Lush Foliage
 and Bloom
 Year After Year!**

Stern's lovely, hardy Lily-of-the-Valley will grow almost anywhere, in sun or shade, in wet or dry areas. So easy to grow that, once established, they almost

take care of themselves! Never need mowing! Need no pampering! Need no special attention to stay gloriously green all summer, and bloom with myriads of sweet-scented white lily bells every April to June. Our Lily-of-the-Valley will grow on steep banks, slopes and terraces. Plant 6" apart for a luxuriant ground cover where grass won't grow, or wherever you'd rather have a living, blooming carpet of beauty than just plain grass.

ORDER NOW WHILE SUPPLY LASTS

Stern's Hardy, Super-Fragrant Lily-of-the-Valley are sturdy, well-rooted, vigorous plants of a special strain that are ideal for ground cover planting. They're a good buy even at regular prices. At these special sale prices they are really a find! The sale will last only while our limited supply holds out. Act now. Take advantage of this unusual opportunity to add lasting beauty to your property at just half the regular price! Order now for a lifetime of lush green summer-long beauty and fragrant spring bloom!

25 Plants (for a 12½ ft. living carpet)	\$ 2.00
50 Plants (for a 25 ft. living carpet) .	3.75
100 Plants (for a 50 ft. living carpet) .	6.50
250 Plants (for a 125 ft. living carpet) .	12.00
500 Plants (for a 250 ft. living carpet) .	22.50
1,000 Plants (for a 500 ft. living carpet)	40.00

All Prices Postpaid

*Trade Mark



In 60-90 Days...Have a "Lush Carpet" of STERN'S WINTER-BLOOMING CREEPING HEATHER

(Erica Carnea Hybrids)

Blooming in your garden thru frost & snow!

Just picture **your** yard or garden, alive with bright **blooming** beauty, while other folks' gardens are still in Jack Frost's icy grip! **Your** garden, a "winter wonderland" of flowers, with thousands and thousands of dainty blossoms creating a lovely royal carpet of blooms against the "white ermine" snow! **And—you'll have evergreen beauty the year 'round!**

Ideal "Ground Cover" or Rock Garden Plant

Stern's Creeping Heather is easy to grow—thrives in poor soil where you may have difficulty growing other plants or flowers. Increases in beauty and bloom each year. Lives and blooms for a lifetime! Ideal as a creeping ground cover plant. Perfect for bank planting and used as a ground cover in and about your taller shrubs and plants. Delightful in rock gardens, too. Its close-growing evergreen foliage forms a dense mat of green over the ground, then bursts into bloom with myriads of vivid flowers... flowers that bloom so abundantly they literally form a royal carpet of bloom! Each plant spreads 20 to 30 inches along the ground, never grows higher than about 6 inches.



Blooms Right Out of the Frozen Ground!

Perhaps no flower in the world has won so much acclaim in legend and song as the bonny Heather of Scotland! Stern's Creeping Heather—sometimes called Heath, or Creeping Heather—is in our opinion the most de-



Stern's DRAGON'S BLOOD CREEPING SEDUM BRILLIANT RED GROUND COVER

(Sedum spurium)

Stern's "Dragon's Blood" (Sedum spurium) is the most exciting new ground cover we've seen. Their brilliant dark red, star-shaped flowers are produced in large clusters from June to September. **Semi-Evergreen!** Foliage

is green with touches of bronze and grows in attractive whorls and rosettes. Completely covers the ground even when not in bloom. **Grows Only 4 Inches Tall** and spreads quite rapidly. Hardy and vigorous, Stern's "Dragon's Blood" creeping Sedum thrives with little care in full sun or partial shade, even in poor soil. Ideal for rock gardens, edging, banks or borders... as well as ground cover. Plant one foot apart for luxuriant ground cover.

Postpaid: 3 for \$2.50; 10 for \$8.00; 25 for \$18.00; 50 for \$33.00; 100 for \$50.

Colorful, Low-Growing Flower-Carpet for Bare Spots!

Stern's **EARLY-BLOOMING**

CARPET PHLOX (Phlox subulata)

HAVE MASSES OF BLOOM THIS COMING SPRING

Transform your garden and yard into a fairyland of gorgeous floral color... with Stern's Early-Blooming Carpen Phlox. Blossoming early in April and May, they bring fresh, bright color to your early spring garden. Plant as low-growing borders for walks around or in front of perennial or annual beds, on banks, at the base of trees... and they are excellent in Rock gardens. Grow only about 4" high. **Semi-Evergreen**—stays green almost all year long.

Thrives Even in Poorest Soil! Yes, Stern's Carpet Phlox actually grows in poor, dry, sandy soil where other flowers can't. Plant in full sun 12 inches apart. Available in four dazzling colors, you can plan on using solid color areas or mix different colors for spectacular effect. Don't miss Blue Hills, an exquisite light blue, which blooms in spring and again in fall!

4 BRIGHT COLORS

Red Carpet Phlox (Crimson Beauty)

Plant this fall.
Blue Carpet Phlox (Blue Hills)
White Carpet Phlox (May Snow)
Pink Carpet Phlox (Emerald Pink)



Strong No. 1 plants.
Postpaid: 3 for \$2.50; 10 for \$8.00; 25 for \$18.00; 50 for \$33.00; 100 for \$50.00.

**Stern's CARPET PHLOX
(Group 62-PF-1)**
20 (5 of each) .. \$15.00
40 (10 of each) .. 28.00
100 (25 of each) .. 50.00
Postpaid



Pick Flowers In 60-90 Days

lightful variety of all! So amazingly hardy it laughs at lingering snow and frost—just can't wait to bloom! Will actually bloom right out of the frozen, snowy ground the very first season it's in your garden!

Outdoor Window Box Garden. Plant in your outdoor window boxes to add vivid color and beauty to your home—all winter long!

Make Delightful Arrangements for Color Indoors, Year 'Round!

The pert, bright flowers are delightful in indoor flower arrangements. When cut they'll dry out quickly, retaining such vivid, life-like loveliness they make beautiful, long-lasting permanent arrangements that will add color inside your home throughout the year!

Plant Now for Evergreen Beauty

Plant Stern's hardy Creeping Heather now, and watch it burst into bloom right out of the frozen ground—some years as early as November and December. See it go right on blooming into March and April! You'll be thrilled with your flowering "carpet of bloom" every winter—and **even more important** you'll enjoy lush "living carpets" of evergreen beauty this very spring... summer... fall—yes, all year long!

Stern's No. 1 Plants Bloom the First Season

ROSY PINK. Dainty pinkish-purple flowers cover the bush in a mass display of color.

Each... \$ 3.00 (produces a 20" to 30" carpet of bloom)
3 8.00 (produces a 5' to 8' carpet of bloom)
10 25.00 (produces a 15' to 24' carpet of bloom)
25 50.00 (produces a 40' to 50' carpet of bloom)

**ALL PRICES
POSTPAID**

A Triumph In Luscious Eating and Rare Beauty!

Stern's JUMBO BLUEBERRIES

GIANT-SIZE BERRIES ON GORGEOUS ORNAMENTAL SHRUBS

These new improved Stern's Blueberries are exceptional in every way! Luscious, extra juicy, perfect for preserving, for pies and cakes, for fresh fruit dessert. Stern's present the six best of these new varieties. They will produce an abundant crop of superior fruit during July and August.

SAPPHIRE BLUE—BERRIES ALL SUMMER LONG

In summer every big low spreading bush is loaded with huge grape-like clusters of Giant Blueberries. Just wait until you taste your first home grown Blueberry pie, Blueberries in cream, and preserves!

MARVELOUS FRUIT AND BEAUTY STARTING THIS SPRING

Our 3-year-old plants usually bear the first year. They last a lifetime and produce an ever-increasing supply of fruit every year; they grow 5 to 6 feet tall.

Set these plants 4 feet apart, using two or more different varieties for pollination. Plant 3 feet apart for hedge use. Best results are obtained when planted in loose-textured organic-rich, acid soils. We recommend mixing your soil with a liberal amount of peat moss, partially rotted leaves, pine needles or sawdust.

To grow blueberries most successfully, even in alkaline soil, apply our MIRACID garden soil acidifier every two weeks. MIRACID is a powder that dissolves in water instantly. Easy to follow directions on every can. **See page 38.**

2133A. RANCOCAS. (Early). An excellent producer. Fruit is large, light blue, good quality.

2145A. STANLEY. (Early). The Agricultural Experiment Station at Geneva, N. Y., acclaims Stanley as the most delicious of all blueberries.

2092A. CONCORD. (Midseason). Produces large, sweet berries, nearly one inch in diameter. Productive and hardy.

2125A. PEMBERTON. (Midseason). Produces large clusters of quality berries. Exceptionally productive, very hardy.

2095A. COVILLE. (Late). Yields sweet, rich fruit July and August. Very popular.

2115A. JERSEY. (Late). Fruit is large and firm. Acid until fully ripe and of good quality.



Feed With Miracid See Page 38

BEAUTY ALL YEAR LONG

The lush foliage of these Stern's Jumbo Blueberries is almost ever-green. In summer shining waxed-like foliage glistens in the sun—producing a brilliant effect of blue and green. As fall approaches, the leaves gradually change their color until winter, then the entire bush turns a brilliant red. Makes an attractive hedge.

Quick Crop Bushes, 3 year, 18-24 inch.
Postpaid: 2 for \$4.00; 10 for \$16.00;
25 for \$35.00; 50 for \$60.00.



STERN'S BLUEBERRY GARDEN (Group 62-BEF-1)

6 QUICK CROP Blueberry plants, 3-yr., 18-24 in. One of each variety for only \$11.00 Postpaid; 12 plants (2 of each) for only \$19.00 Postpaid.



ORDER CARNATIONS NOW... Plant in August and September

STERN'S HARDY EVERBLOOMING

CARNATIONS

LARGE DOUBLE FLOWERS WITH BRIGHT COLORS ALL SEASON!

Never before have you been able to grow winter-hardy Carnations of such exquisite perfection. These exciting varieties are fully double, gorgeous flowers that measure at least 1 3/4" across—and 2 1/2" if they are disbudded. Have magnificent masses of bloom in your garden.

Wonderful Everblooming Flower Border

They are outstanding as garden decorations—and think of the added thrill of picking these glorious blooms for cut flowers, bouquets, boutonnieres—and exciting, greenhouse-type CORSAGES. Growing to a height of 15-18 inches—Stern's Hardy Carnations rival the prized Greenhouse Varieties in size and perfection of bloom, color and fragrance.

You Will Have Blooms From July 'Til October

Commencing in July, these big, Double Carnations fill the garden with spectacular beauty which continues an unbroken Carnival of Color until Fall. For best results, pick the older blooms. They flourish in ordinary garden soil, and bloom freely even during the hottest, driest summers. Winter hardy,

you can depend on their returning beauty and fragrance year after year.

6 EXCITING COLORS

RICH RED (Wallace Red.) Deep glowing red.

PURE WHITE (Her Majesty.) Double white blooms.

PINK and MAROON (Dinah.) Rose pink with maroon center. Striking!

SALMON PINK (Salmon Unique.) Richly scented.

BURGUNDY (Dubonnet.) Very dark red.

SOFT PINK (Pink Princess.) Old spice fragrance.

Healthy, Husky, Pot-Grown plants. Will bloom this coming summer! Postpaid: Each \$1.00; 3 for \$2.75; 10 for \$8.00; 25 for \$18.50.

Stern's CARNATION COLLECTION (Group 62-PF-6)

6 Plants (1 of each)	\$ 5.00
12 Plants (2 of each)	9.50
18 Plants (3 of each)	14.00
Postpaid	

**Now... Pick Twice The Berries
From Each Bush!**

NEW SUPER-RASPBERRIES

Produce 2 Crops a Year!

**Stern's New Everbearing Sweet Raspberries
Bear Right Up Until Heavy Frost!**

Here at last are the first truly **EVERBEARING** Sweet Raspberries! All the berries you'll want—Spring... Summer... and Fall! You'll pick these large, sweet-tasting berries in June, July, August, September, October and even in November. The more you pick, the more they seem to produce. There's no other raspberry like them. Stern's Everbearing Sweet Raspberries will keep you in fresh berry-fruit all season long. And the first crop of berries will actually pay for your bushes. You'll have loads to sell, can or give to your friends.

Huge, Sweet-Tasting Raspberries of Finest Quality

These are not ordinary raspberries—but varieties of **SUPER-BERRIES**. Stern's Everbearing Sweet Raspberries are **MUCH LARGER** than ordinary raspberries... produce **MUCH LONGER** and in **LARGER QUANTITIES**... and, they are the very **FINEST TASTING** berries you've ever eaten. You'll have enough raspberries to treat your family to fresh fruit, delicious shortcakes, tasty pies and exciting jams all year 'round. Very hardy, disease free—need almost no care. Thrive in any well drained soil. Grow four to five feet tall. Plant three feet apart in rows six feet apart.

NEW "EVERBEARING" VARIETIES!

PURPLE AUTUMN 2210 A. New Everbearing Purple Raspberry! Luscious, sweet tasting berries are produced in enormous quantities. Berries are huge, medium purple with conical shape... are firm and free from crumbling. Sweet, tart flavor. Easy to pick—they separate readily from the receptacle. Long lasting. Bear July through November. **May bear very first year planted.**

BLACK BEAUTY 2213 A. New Everbearing Black Raspberry! The only everbearing black raspberry! These plants are disease-resistant and produce enormous quantities of medium to large, round, juicy berries June through November. Firm berries of exceptionally high quality and very sweet



Pick 'Em In...

Spring! Summer! Fall!

taste. Hardy and vigorous—even grow well in hot, dry areas. **May bear very first year planted!**

SEPTEMBER 2236 A. Famous Everbearing Red Raspberry! Produces huge quantities of sweet tasting, rich red Raspberries. Start bearing in June and continue until heavy frost. Stern's Sweet September Raspberries are large-size, firm and of highest quality. One of the best ever produced. Plants are hardy and increase rapidly, even in coldest sections. **You'll pick berries this coming spring!**

**SUPPLY LIMITED—
Order Today! No. 1
Field-Grown Plants.**

Postpaid: 10 for \$3.75;
25 for \$8.50;
100 for \$32.00;
250 for \$64.00.

Stern's Everbearing SUPER-RASPBERRY

(Group 62-BEF-6)

15 Plants (5 of each)	\$ 5.50
30 Plants (10 of each)	10.00
45 Plants (15 of each)	14.75
Postpaid	



**Early
Bearing!**

Stern's Famous Quick-Crop (Group 62-BEF-2)

15 Plants (5 of each)	\$ 5.00
30 Plants (10 of each)	10.00
Postpaid	

Now, Pick Huge Baskets of Luscious Berry Fruit!

STERN'S QUICK-CROP RASPBERRIES

You Will Have Big, Juicy Berries from Ornamental Bushes

Stern's Quick-Crop Raspberries are famous for their heavy, well-developed root system which produces strong vigorous bushes in a hurry... heavy crops of huge, tasty berries! Finest quality berries for luscious pies, shortcakes, jams and juices. And, you'll enjoy some delicious fresh berries starting **the first year planted!** An even fuller crop each year thereafter. They make ideal decorative shrubs. Extremely hardy and easy to grow. Reach 4 to 5 foot height.

LATHAM 2190 A. Red. The most popular of all Red Raspberries. Latham produces heavy yields of large, firm berries of delicious flavor. Extremely hardy, even in coldest sections. Fruit is large, perfect for canning.

MORRISON 2200 A. Extend the Raspberry season with Black Morrison Raspberry, which ripens ahead of red varieties. A tremendous producer of luscious, jet-black berries with a wonderfully firm texture. No larger Raspberries than Morrison... some average more than a full inch in diameter. Perfect for making juice and freezing as they have fewer seeds. Long lived.

SODUS 2222 A. Purple. Many growers claim this to be the most productive of all Raspberries. Produces large supplies of large, firm berries. Fruit will not crumble.

Quick-Crop Plants, 2-year, transplanted.

Postpaid: 10 for \$3.75; 25 for \$8.50; 100 for \$32.00; 250 for \$64.00.
Express Collect: 500 for \$90.00; 1000 for \$150.00.

Culture Note: Plant Black Raspberries at least 50 feet from other varieties.

**Luscious
Fruit!**

Stern's Family Strawberry Patch

(Group 62-BEF-5)

Will yield an ample supply of delicious berries for an average family, for eating, canning and freezing.

200 STRAWBERRY PLANTS

50 Each of Catskill, Fairfax, Premier and Sparkle—for only \$8.50, postpaid
100 Plants (25 Each Above) for only \$5.00, postpaid

For FRESH FRUIT or PRESERVES It Pays to Plant...

Stern's Quality JUNE BEARING STRAWBERRIES

Now Available! Extra Large Plants for Bigger Crops!

EVERY PLANT WILL LIVE AND BEAR FOR YOU!

You'll thrill at the big crops of these favorite June-bearing Strawberries. Stern's offers these fine berries in a new super-grade quality plant. Each plant a real bush with well developed crown and heavy, healthy roots that contain thousands of living hair-like feeders. These amazing Stern's plants are so outstanding that every plant will live to bear big bumper crops for you.

Important—the living roots are protected by **SPECIAL STERN'S MOIST-LOCKED** packing for proper shipping safety. You'll find Stern's plants best in every way!

FAIRFAX. (Early.) One of the largest and one of the best. The foliage is beautiful and the blossoms nearly as big as small Roses. You'll like its long fruiting season. Produces an abundance of juicy berries so large that only sixteen will usually fill a quart basket! One of the

earliest to ripen. One of the best varieties for freezing.

PREMIER. (Early.) Here's an early variety that's practically frost-proof. Leading variety among commercial planters because it's such a prolific bearer—over a long, long period. Be sure to include some for your garden for large, smooth, perfectly flavored berries.

CATSKILL. (Midseason.) Most popular of the midseason varieties. Fruit is very large, plants are productive, hardy healthy.

SPARKLE. (Midseason.) Rapidly becoming a leading commercial berry. The sparkling, firm berries are extra rich in flavor. Perfect for freezing.

Super-Grade Plants, No. 1 Postpaid:

25 for \$2.00; 50 for \$3.25; 100 for \$5.00;
250 for \$10.00; 1,000 for \$30.00.

Tasty Berries

MUST ORDER NOW FOR BERRIES NEXT SPRING!

Strawberries must be planted this July or August (can be planted early next spring) to start picking big, luscious berries this coming spring.

Stern's SUPERFECTION STRAWBERRY

HAVE MIRACLE STRAWBERRIES FROM
JUNE THROUGH NOVEMBER

Imagine—your own fresh-picked, delicious, ripe-red Strawberries... month after month! Not just one crop in the spring—or just in autumn—but all the delicious berries you'll want SPRING... SUMMER... and FALL! Small home garden tests prove Superfection Strawberry outstanding for bigger crops from limited areas.

FLOWERING STRAWBERRY BORDER
OR GROUND COVER.

Stern's Superfection Strawberries make an ideal low flowering border or ground cover. Their sparkling white and yellow blossoms, lush green foliage and

brilliant red berries make beautiful border plantings. Set plants 10-12 inches apart.

Super-Grade Plants, No. 1

Postpaid: 25 for \$2.50; 50 for \$4.00; 100 for \$6.50;
250 for \$15.00; 500 for \$25.00; 1,000 for \$45.00.

EVERBEARING STRAWBERRY GARDEN
(Group 62-BEF-4)

100 Everbearing Superfection, 100 June-bearing
Fairfax—a total of 200 Strawberry plants
for only \$11.50 Postpaid.

Half Collection, 50 each, 100 plants, \$6.50 postpaid

"PLUM SIZE" STRAWBERRIES

Have Giant Berries This Coming Spring! (June Bearing)

Most Amazing Strawberry! Stern's miracle "EMPIRE" produces berries actually as large as Plums. Enormous producers—each plant averaged 6 pints a year over 3-year field tests. They resist drought—actually thrive in hot, dry weather. Magnificent flavor! Big, firm, sweet, extra juicy and red—they are truly a thrilling showpiece Strawberry. Don't Miss them!

Extra Garden Beauty—Thrilling New Ideas

Plant these wonderful Strawberries in garden bare spots. They are most decorative as well as useful. The glistening foliage is a brilliant green—broad and beautiful. Each plant—at blossom time—is almost covered with big flowers—almost the size of small

Roses. Ideal low growing garden border plant—gay white and yellow blossoms, turning into huge red Strawberries. Even city gardeners can enjoy delicious Strawberries without sacrificing scarce garden space. Plant along walks or in rock gardens. Smallest homes can use 50 plants. Set 10 to 12 inches apart.

Now you can enjoy luscious Strawberries all year long!

Stern's miracle "Empire" Strawberry is highly recommended for its freezing qualities. Be sure to plant enough so that you have ample berries for freezing as well as immediate use.

Our Finest Grade Plants

Official Largest No. 1 size—the best and biggest grade. Strong, well-developed roots and crowns withstand severe winter conditions. Every plant will grow and bear for you.



25 for \$2.00; 50 for \$3.25;
100 for \$5.00; 250 for \$10.00;
1,000 for \$30.00. Postpaid

Each Plant Yields 6 Pints A Year!

Only **5¢**
A PLANT
IN LOTS OF 100

Pick Tasty Grapes From Shade Growing Vines!

**STERN'S
LIFETIME**

GRAPES

BEAUTIFUL, DECORATIVE SCREENS WITH DELICIOUS FRUIT

Ornamentals! Plant Grapes as you would plant Climbing Roses. Stern's Grape vines are famous not only for their quality and productiveness—but also for their exquisite beauty. Their graceful leaves, accented by clusters of colorful Grapes, are perfect for growing on split-rail fences, trellises, porches, walls, etc. Even the smallest city home can now enjoy this wonderful fruit.

Some bear first year planted! Our 3-year-old Grape vines are beautiful plants. It is not unusual that they bear some fruit the first year planted. As much as 4 to 6 pounds of fruit are produced the second year and crops up to 20 to 25 pounds from a single vine are reported during the third season.

Plant Grape Vines on a warm spot, such as the side of a building or board fence. The additional heat of such a site will help to mature your Grapes better. All of our Grape vines are self-fruitful. Plant them six feet apart.

Hardy SEEDLESS GRAPES

FOR BELOW ZERO AREAS

2038 A. INTERLAKEN SEEDLESS—Here's a new development in horticulture! Luscious, rich golden yellow seedless grapes whose sweet fruit delights even the most exacting palate. Seedless grapes were formerly the pride of California. Now you can grow this hardy seedless type in your own fruit garden. Eat mouth-watering grapes—right from the vine or use them for summer salads, jellies and jams. Ripens a full month before Concord.

2035 A. NEW HIMROD SEEDLESS—This new variety, like Interlaken, was developed right here in Geneva at the New York State Experiment Station. A real companion of Interlaken, it is a cross between the California Thompson Seedless with our own Ontario. The clusters are large in size... the berries are sweet, yellow, and of exquisite flavor. Even harder than Interlaken! Plant in areas where temperatures drop to 15 degrees below zero.

Strong No. 1 Vines—Postpaid: Each \$1.75;

3 for \$4.75 6 for \$9.00; 10 for \$15.00.

SPECIAL: 2 Vines (1 of each variety) \$3.25 Postpaid
(Group 62-FRF-8)

2013 G. CONCORD. Blue. The undisputed leader with commercial growers! Color blue-black. Bunches are large, excellent for shipping, perfect for Grape Juice. Does well wherever planted.

2003 G. AGAWAM. One of the finest of all red Grapes. Produces large purple-red fruit with a rich, aromatic flavor! Superb for table or juice.

2045 G. NIAGARA. Most popular white Grape! Ripens about the same time as Concord. A very productive variety producing heavy bunches of large fruit.

**So
Tasty!**

QUICK CROP FRUITING AGE VINES
3 year, No. 1 Postpaid: Each \$1.50;
3 for \$4.25; 10 for \$12.75;
25 for \$25.00.

STERN'S RED, WHITE and BLUE

VINEYARD

(Group 62-FRF 7)

3 VINES (1 of each) .. \$ 4.25

6 VINES (2 of each) .. 8.00

12 VINES (4 of each) .. 14.00

Postpaid

3662 A. Stern's ELDERBERRIES

Large Crop of Berries Contain More Vitamin "C" Than Citrus Fruit

Geneva, N. Y.—Stern's Nurseries announce the recent discovery of one of Nature's richest sources of Vitamin C—the Elderberries. Elderberries are a much richer source of this Vitamin than the much publicized citrus fruits. Only Rose Hips and Black Currants have more Vitamin C.

Stern's now offer the most beautiful flowering variety—Sambucus canadensis maximum. Its attractive creamy-white, lacy blooms borne in large clusters make this a most showy shrub. An excellent close-knit shrub for screening purposes at rear of property. Grows tall or can be trimmed to size desired. Grow where other shrubs fail.

Unexcelled for Preserves and Pies

Long famous for their use in Elderberry wine, Elderberries also make superior jams. When added to apple pies they make a flavor combination not soon to be forgotten. Rich Vitamin "C" juice can be canned and used all winter.

Fast-Growing Screen! Stern's Elderberry Bushes, growing 6-10 feet at maturity, form a fast-growing screen or windbreak of rare beauty. Dense, fast-growing—they provide protection and privacy for your home and yard. Make a spectacular flowering and fruiting hedgerow or border. If they should ever get taller than you like, cut them right down to ground level and they'll grow back for you quickly. For a hedge in a hurry, plant Stern's Elderberries two feet apart. Individual specimens should be planted four to six feet apart.

Grows Where Other Shrubs Fail. Stern's Elderberries thrive in moist areas, where other shrubs won't grow. One of the easiest shrubs to grow, they're hardy in north, rapid growers, and not fussy about soil, though they prefer rich moist earth and partial shade.

ORDER TODAY—For Fruit the First Year! Sturdy, Fine Quality No. 1 Plants with Husky Roots.

Shipping size 2-3 feet.

Postpaid: Each \$2.00; 3 for \$5.00;

10 for \$15.00; 25 for \$30.00.

**STERN'S
ORNAMENTAL**

RED CURRANT TREES

5755 A.

RARE... Decorative Garden

Trees With Loads Of Fruit!

Now—for the first time Stern's Nurseries offer the rare and exciting RED CURRANT TREE! Completely different from the common shrub form—these are perfectly shaped little trees which bear large bright red clusters of fruit. See them burst forth in the spring with sprays of tiny yellow flowers—see them attractively attired in their rich green foliage—and, best of all, see their bright red fruit.

Bear Delicious Currants the First Year

Starting next June and July you'll pick plenty of tasty fruit for desserts and jellies! Fruit will remain in top condition on the tree for long periods of time. And—the longer they are left on the tree, the sweeter they become. There are few fruits more refreshing—sprinkled with sugar they make excellent fresh-fruit desserts.

Stern's Trees Grown On Own Roots

Stern's Red Currant Trees have been specially grown on their own roots by the newest scientific growing methods—for a lifetime of satisfaction. No danger of wild sucker growth from the understock! The result is a perfectly formed, small garden tree less than six feet tall (at maturity).

PLANT THIS FALL!

Plant these little trees along your entrance walk about three feet apart. Use them in a flower garden or vegetable garden. Because of their concentrated shade and slender trunk they allow you to grow many plants directly under them. **Very Hardy**—withstand temperatures of 10-20 degrees below zero. Plant in any good rich garden soil—prefer plenty of moisture. Fall is ideal time to plant them.

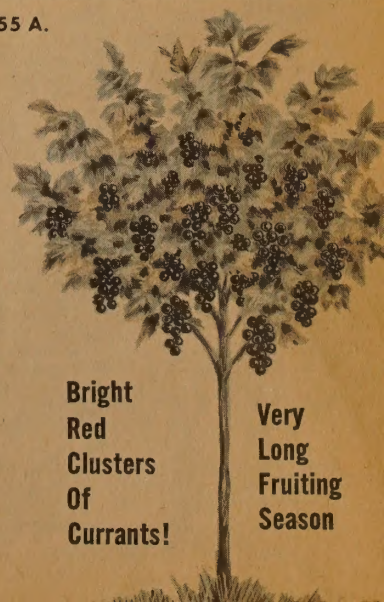
SUPPLY EXTREMELY LIMITED

Be sure to order your Red Currant trees early.

Selected No. 1 trees (grown on own roots).

Postpaid: Each \$5.00; 3 for \$12.00;

6 for \$22.00; 9 for \$30.00.



**Bright
Red
Clusters
Of
Currants!**

**Very
Long
Fruiting
Season**



Early Bearing!

- 1250 A. RED DELICIOUS.** December. Dark red with crisp, fine-grained flesh of excellent flavor.
- 1251 A. YELLOW DELICIOUS.** October. Large, juicy, yellow Apples of exceptional quality and flavor.
- 1253 A. LODI.** August. Early yellow apple of excellent flavor. Fruits are larger and stand up better in shipping than Yellow Transparent.
- 1255 A. RED McINTOSH.** October. Extremely hardy, bears young, annually. Attractive red. Tasty eating!

Have An "Everbearing Orchard" Of STERN'S QUICK-CROP DWARF APPLE Trees

Pick Delicious Full-Sized Fruit From Small Trees!

Flowering Ornamentals! Now you can add striking beauty to your home with these small, ornamental flowering trees—and have loads of luscious tree-ripened fruit for your family! See them covered with clouds of fragrant pink or white blooms at "Apple Blossom Time" in the spring—see their attractive deep green foliage all summer, become shot with brilliant red and yellow fruit in the fall. Here are the ideal trees for small space.

BUSHEL OF APPLES—FROM AUGUST UNTIL NOVEMBER

Yes, you'll actually be able to pick delicious full-sized apples in August ... September ... October—with Stern's "Everbearing Orchard" collection! These are the very best varieties for eating, baking, cooking and sauces. Dwarf trees that grow only 6-8 feet tall—just the right size for easy fruit picking. Plant along walks and driveways, property lines and fences; as "specimens" on your lawn; in gardens where their scant shade will not hurt most other plants. Ideal for planting among the shrub border. Here's beauty which yields great eating—for lifetime enjoyment!

ACTUALLY PAY FOR THEMSELVES

These Stern's Dwarf Trees are a wonderful investment. The first bushel of Apples you pick actually pays the complete cost of your trees. Additional years of production and priceless beauty and enjoyment are then yours without cost. And there is no long waiting—these trees bear years ahead of regular trees. Plant TWO varieties 15 or 20 feet apart for cross-pollination.

Dwarf Apple Trees—
grafted on dwarfing
Mailing No. 9 rootstocks.
2-year, 3½-4½ feet.
Postpaid: 2 for \$7.50;
4 for \$14.50; 6 for \$21.00.

Stern's "Everbearing Orchard" COLLECTION (Group 62-FRF-14)

This collection will give you luscious Apples from August until November. 4 Dwarf Apple Trees (1 of each variety listed) for only \$13.75 Postpaid.

3600 B. BEAUTIFUL FLOWERING BUSH CHERRY (Prunus Besseyi)

Yields Bumper Crops of Luscious Purple Cherries!

Lovely Dwarf Ornamentals! Imagine your yard transformed into a fairyland with clusters of exquisite white cherry blossoms in bloom. Imagine picking delicious, deep purple cherries from your own graceful, low-growing bushes! Enjoy this double thrill! Make your place the talk of the town—enjoy quarts and quarts of juicy cherries every year with our wonderful, quick-bearing Bush Cherries!

Grows Only 4 Feet High! This hardy dwarf ornamental flourishes even in harshest climates—resists even drought! Low, graceful, spreading shape—luxurious, glossy, silvery green foliage make it an ideal landscaping shrub. In spring, it's a mass of blooms. In summer, it's laden with luscious cherries you'll eat right from the bush and in delicious pies, jams and jellies. In Fall, foliage turns vivid red and orange, for a glorious display. So lavish is its yield, it has been called the little "fruit factory"! Why, one three-year-old bush has been known to yield 16 quarts of cherries.

Grow Your Own Cherries on This Living Fence—Our beautiful flowering and fruiting bush cherries make wonderfully colorful living fences. Just right for a low fence between boundary lines. Truly the perfect fence without offense.



Ideal Planting Time Is This Fall!

Our fine quality two-year-old bushes are 18-24 inches tall, well-branched, sturdy. They're ready to be planted this Fall—ready to bloom and bear next Summer!

Postpaid: 2 for \$2.50; 5 for \$5.00;
10 for \$9.00; 25 for \$20.00; 50 for \$39.00.



**JUICY
FRUIT!**

**Covered with
Blossoms
Each Spring!**

1780 A STERN'S WINTER HARDY 2-in-1 APRICOTS

DEPENDABLE BEARERS OF LARGE, JUICY CROPS!

Noted for their Hardiness. Here are winter hardy Apricots ... specially developed here in Geneva at the New York State Experiment Station for their superb Hardiness. Thoroughly tested, they have produced heavy crops year after year. They ripen after Cherries and before Peaches. Dependable bearers of extra large fruits even when older varieties have failed.

GORGEOUS ORNAMENTAL TREES

In earliest spring these attractively-shaped trees are covered with gleaming pink blossoms. Then comes luscious fruit—delicious right off the trees—delectable as jam or sauce—and fine for freezing. Stern's 2-in-1 Apricot trees are gorgeous specimens. Beautiful semi-dwarf trees, rarely grow more than 12-15 feet.

HAVE THIS RARE TREE IN YOUR GARDEN Yes, be the first in your town to enjoy and show this amazing one-tree "rotating crops" of two different and distinct varieties of mouth watering Apricots. No other single fruit tree can bring you so much dollar return. Exceptionally hardy, self-pollinating, needs little care.

HENDERSON. The flesh is yellow, slightly fibrous, sweet and good in quality, and freestone. A strong, vigorous and productive producer of quality fruit. This variety originated with the late George W. Henderson of Geneva, N. Y.

DOTY. Here is a hardy variety that bears abundantly. Large, bright-colored fruit of highest quality. Very sweet tasting—excellent for eating and canning.

Think of it—both outstanding varieties on one tree! Sturdy 1-Year Trees 3-5 feet.
Postpaid: Each \$5.00; 3 for \$12.00;
6 for \$23.00.

WINTER HARDY!

Have An "Everbearing Orchard" Of STERN'S EARLY BEARING

DWARF PEAR Trees

**Have Delicious, Taste-Tempting Varieties!
Covered With Blossoms Each Spring!**

Just imagine... lovely small ornamentals that bear luscious fruit. Pick THREE different kinds of pears from your own small orchard. Yes, from a small space you can grow full-size **Bartlett Pears, Clapp's Favorite** or **Duchesse Pears**. Be the first in your neighborhood to enjoy and show off these exciting small trees—producing crops of three different taste-tempting, luscious varieties. And they actually pay for themselves with the first few baskets you pick.

"Everbearing Orchard" Bears in August-September-October!

You will pick pears starting in August when the first variety ripens... then as each succeeding variety ripens, you will pick delicious pears even on into October. Each variety was selected as the finest for salads, canning and fresh-eating!

COVERED WITH PEAR BLOSSOMS EVERY SPRING!

What a lovely display these beautiful trees put on in the spring. Your yard and home will be enhanced beyond words by these charming trees. Each tree will become a perfectly shaped dwarf, never taller than 6-10 feet. Plant yours this Spring—their big, heavy root systems dig in fast. You'll have blossoms surprisingly soon! In not too long, you'll actually be eating your own home-grown Pears. Plant two varieties 10 to 15 feet apart for cross-pollination.

Stern's Dwarf "Everbearing" PEAR TREE ORCHARD (Group 62-FRF-2)

This collection will produce delicious, tree-ripened Pears from August 'til October from a small space.
3 Dwarf Pear Trees (1 of each variety)... \$11.00 postpaid

Dwarf Pear Trees—grafted on dwarfing Angers Quince rootstock, 2 year, 3 to 4 ft.
Postpaid: 2 for \$7.50; 4 for \$14.75; 6 for \$22.00.



1435 A. BARTLETT. September. Tree bears abundant quantities of golden yellow fruit. Flesh is tender, juicy and of delicious flavor.

1440 A. CLAPP'S FAVORITE. August. This large yellow favorite thrives where others fail. Fruit is rich, sweet and juicy.

1445 A. DUCHESSE D'ANGOULEME. October. Excites admiration because of its enormous size and high quality. Delicious.

2288 A. STERN'S EASY TO GROW

GIANT SWEET GOOSEBERRIES

Big Producers of Delicious Fruit. How you'll enjoy these Stern's Gooseberries in jelly, preserves, or as a fresh fruit dessert.

The new Pixwell Gooseberry is one of the finest in the world, producing large, firm, tasty fruit. The beautiful light green fruit turns to pink when fully ripe, with an exquisite flavor. The bush itself

is a vigorous, upright grower with glossy, dark leaves. Grows four feet tall and four feet in diameter.

Winter-hardy in coldest sections. Extremely easy to grow. These strong, two-year-old plants frequently produce some fruit the first year... sure to bear the second year. **Strong Plants, 2-year, transplanted. Postpaid: \$1.50 each; 3 for \$4.00; 10 for \$12.00.**

THE BEST RED CURRANT

2340 A. RED LAKE CURRANT. Berries are unusually large, measuring up to 1/2 inch in diameter. The clusters are up to 4 inches long and are filled out to the top with 8 to 10 juicy melting berries on each cluster.

Strong Plants, 2-year, transplanted.
Postpaid: \$1.25 each; 3 for \$3.60; 10 for \$10.00.

GOOSEBERRY AND CURRANT SPECIAL

(Group 62-BEF-3)

3 Pixwell Gooseberries and 3 Red Lake Currants for only \$7.00 Postpaid.



Full
Size
Fruit
On
Dwarfing
Trees!

THE KING OF THE PIE CHERRIES!

Semi-Dwarf MONTMORENCY

Truly a "Double Treat"! Montmorency is famous for its delightful tang which makes it perfect for pies. If allowed to ripen on the tree the fruit sweetens, making a wonderful eating cherry.

Ripens in mid-July. Makes an excellent small shade and fruit tree for the home yard, as it grows only 10 to 12 feet high. This is the best and largest pie Cherry for marketing and cooking. Dark red fruit, very firm, fine flavor. An extremely regular, dependable bearer of heavy crops.

1530 A. Quick Crop Trees, 2-yr., 4-6 ft. Each \$3.00; 3 for \$8.50; 10 for \$25.00. Too large for Parcel Post. Shipped Express, Shipping Charges Collect.

Pick Two Kinds of "Candy-Sweet" Cherries from 1 Tree!

STERN'S SEMI-DWARF, QUICK-CROP

2-on-1 OXHEART

1595 A. CHERRY TREES

GRACEFUL ORNAMENTALS TO GLORIFY YOUR YARD!

Imagine your yard, a fairylane of color with clouds of cherry blossoms each spring! Imagine picking baskets and baskets of rich, juicy sugar-sweet cherries from your own cherry tree every year! Enjoy this double thrill now with Stern's wonderful Quick Crop 2-on-1 Oxheart Cherry Tree. Plant them anywhere for miraculous ornamental effects. Semi-dwarf, low-growing—their graceful, spreading branches are a delight all year! In spring a mass of heavenly bloom! In summer, with big, bright berries clustered among glistening green leaves that are breathtaking!

Luscious Black and Red Fruit All On One Tree

What luscious Cherries these big Oxhearts are! Truly the finest firm, flavorful, juicy, sweet berry! A treat to eat right from the tree, or in pies, jams, preserves.

Yes, this unusual Stern's "Twin-Tree" is a self-pollinating "miracle." No longer is it necessary to plant two Cherry Trees to insure pollination. Now, from a single tree, you'll get large crops of rich Black Tartarian Cherries and those delicious red Windsor Cherries which you remember from days of yore.

So Hardy They Thrive Even In Coldest Sections

Yes, hardy! These Stern's 2-On-1 Oxheart Cherry Trees are so vigorous they need little care to delight you with glorious blooms and fruit year after year. **SEMI-DWARF 2-ON-1 OXHEART CHERRY TREES**, on semi-dwarfing Mahaleb rootstocks, 2 year, 4-5 feet. **Each tree self-pollinating.**

Each \$6.00; 3 for \$17.00; 6 for \$33. Too large for Parcel Post. Shipped Express, Shipping Charges Collect.

Stern's CHERRY COLLECTION

(Group 62-FRF-4)

1—2-in-1 Oxheart Cherry Tree
1—Montmorency Cherry Tree
Both for only \$8.00—Express Collect

Pick Juicy-Rich Peaches From Miniature Trees!

STERN'S HARDY EARLY BEARING

Dwarf PEACH TREES

FAST GROWING SMALL ORNAMENTALS

IDEAL FOR SMALL YARDS OR GARDENS!

Beautiful Ornamentals—These amazing Dwarf Peach Trees will astonish you with their full, glorious blooms and their full-size, luscious fruit, even more brilliantly colored than that produced by standard trees. Miniature trees loaded with big, full-size peaches! Yes, big, rich, juicy, taste-tempting peaches for real eating pleasure. Excellent for canning, freezing, pies or preserves.

Covered With Peach Blossoms Every Spring

The lovely low silhouette of this sensational tree makes it a perfect and beautiful ornamental tree. Every spring they are covered with exquisitely colored peach blossoms. It is a marvelous sight to see these remarkable trees, heavy with flowers, softly waving in the warm spring air like a cloud of color.

Winter-Hardy, Self-Fruitful Trees! Because Stern's Dwarf Peach Trees are grown from hardy northern stock, you can transplant them anywhere with assurance that they will thrive. All of Stern's Selected Dwarf Peach Trees are

1677 A. RED HAVEN

A wonderful new Stern's Peach—extremely valuable to orchardists and home gardeners because it ripens fully a month before Elberta—ripens in late August. Fruit is large, almost a solid red. Flesh is golden yellow, firm, sweet and delicious. Freestone and of very high quality. Vigorous grower even in coldest climates. Heavy producer.

self-fruitful. Any variety planted alone will bear heavy crops. We recommend planting more than one variety to extend the harvest season. Grows only 6 to 7 feet tall.

Stern's Early Bearing Trees! These Stern's Dwarf Peach trees are a wonderful investment. Start bearing the second or third year! The first few bushels you pick actually pay the cost of your trees. Additional years of production and priceless beauty and enjoyment are then yours without cost.

1672 A. ELBERTA. Late September. America's favorite, this variety will thrive wherever Peaches are grown. Large, yellow, juicy, rich in flavor, dependable. Freestone.

1673 A. BELLE OF GEORGIA. Early September. A vigorous tree of high productivity. Fruit is large and white fleshed. Freestone.

1674 A. GOLDEN JUBILEE. Early September. Its firm flesh makes it a good long-distance shipper; its yellow, tender, sweet characteristics make it a popular favorite; its hardy vigor makes it a "must" for your garden. Freestone.

1675 A. HALE HAVEN. Mid-September. Large, yellow, juicy and freestone. Perfect for freezing.

Bumper Crops Of Big, Luscious Peaches!

Quick Crop 2-Year Trees on Dwarfing Prunus Besseyi rootstock . . . 3-4 feet.
Postpaid: Each \$3.75 3 for \$10.00;
10 for \$30.00.

STERN'S DWARF PEACH COLLECTION

(Group 62-FRF-3)

5 DWARF PEACH TREES (one of each variety listed) . . . for only \$15.00
All Prices Postpaid

Stern's Super Vigorous CANADA RED RHUBARB

Lifetime Producer of Ruby-Red, Juice-Filled Stalks Up to 24 INCHES TALL! Here's a new variety of Vitamin-rich Rhubarb so superior to common types that you will find it hard to believe. STERN'S CANADA RED RHUBARB is a vigorous grower, producing giant stalks up to 2 feet long. Not only is the skin a deep red all the way through the stalk way up into the leaf—but, most important of all, the flesh, too, is deep red. This wonderful characteristic, coupled with its tender skin which requires no peeling, is responsible for its exquisite rich, winy flavor and gorgeous appearance when cooked.

Makes Delicious Ruby-Red Pies. Makes bright red sauce, delicious ruby-red pies, so sweet they require practically no sugar. In addition, Stern's Canada Red Rhubarb is justly famous for its sparkling red, wonderfully flavorful juice. Few, if any, seed pods are produced—all of the growing vigor and energy go into the production of larger, tastier plants. Plant three feet apart. Please order early, our supply is limited.

Strong No. 1 Roots. Postpaid: 2 for \$2.50;
5 for \$6.00; 10 for \$11.00; 25 for \$25.00.



Sweet Fruit from Small Trees!

Stanley Prune

STERN'S EARLY BEARING ORNAMENTAL

DWARF PLUMS

Beautiful Varieties That Bear Big Crops Early!

Just-picked Plums are a favorite with the entire family! What juice and flavor! Full of vitamins! Now you can enjoy them to your heart's content—pick them fully ripened, sweet as sugar from your own beautiful tree.

Ornamentals With Finest Flavored Fruit

These improved Stern's Dwarf Hardy Plums bear a good crop the second or third year planted. Each year they produce an increasingly heavy crop of delicious large Plums.

The trees themselves are real beauties! Small in size, grow only 8-9 feet tall, they are ideal decorative specimens in the lawn or garden. The Plum blossoms in the springtime are exquisite and fragrant. Many experienced gardeners prefer them to the ornamental Flowering Cherry which bears no fruit. All of our Plum trees are self-fruitful.

STERN'S SELECTED DWARF PLUM TREES

Bear the Second Year Planted

1614 A. STANLEY PRUNE. September. Very popular. An annual and early bearer of large, dark blue, juicy, sweet Plums.

1610 A. ITALIAN PRUNE. September. Dark purple, juicy, delicious.

1612 A. REINE CLAUDE. (Green Gage), September. Finest Plum for eating and canning. Large, pale yellow, marked with red. Good bearer.

Quick Crop Trees on Dwarfing Prunus Besseyi rootstock. 3-4 feet. Usually begin to bear the second year planted. Postpaid: Each \$3.75; 3 for \$10.00; 10 for \$30.00.

DWARF PLUM COLLECTION

(Group 62-FRF-5)

3 Dwarf Plums (1 of each) . . . \$10.00
6 Dwarf Plums (2 of each) . . . 19.00
Postpaid

NOW...ONE SPRAY FOR ALL PLANTS!

Stern's Amazing New MIRA-GARDTM

**Kills most garden pests quickly... easily... surely
REPLACES A SHELF FULL OF INSECTICIDES!**

SCIENTIFICALLY BALANCED FORMULA CONTAINS ALL 4

MALATHION

New fast acting insecticide. Kills aphids, scale insects, mites, Japanese beetles, etc. Helps prevent the spread of virus plant diseases.

CAPTAN

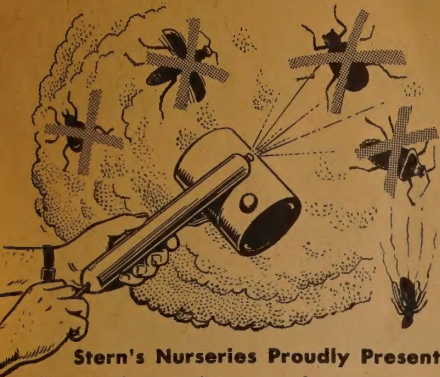
Powerful new fungicide. Controls Rose diseases including black spot, tomato blight, leaf spot of Mums, fruit spot, apple scab, etc.

METHOXYCHLOR

Amazing insecticide controls chewing and sucking insects, especially curculio which attacks cherry, peach, plum, apple, and pear trees.

SULPHUR

Valuable for control of most fungi including apple and peach scab, mildew and rust. Also for red spiders and broad mites.



Stern's Nurseries Proudly Presents Powerful New Garden Spray!

Years of scientific research now guarantees amazing results with Stern's New Garden Spray—MIRA-GARD! Now you can stop insect, pest and fungi damage in your garden with the very first application.

Protect your flowers, shrubs, trees, fruits and vegetables from insects and diseases. Use Mira-Gard and watch them grow and flourish to bring true garden beauty to your home and yard this very summer! See your rose bushes covered with gorgeous big unblemished roses and lush vigorous foliage, unmarked by black spot or mildew—your favorite shrubs, flowers and trees in their intended glory—enjoy huge crops of fruit from healthy, pest-free trees. Yes, Mira-Gard really works wonders!



SAVED! This gorgeous rose bush was saved with Mira-Gard. Attacked with Rose Mites.



DESTROYED! Diseased rose bush above was lost. Mira-Gard could have saved it!

ONE SPRAYING LASTS TWO WEEKS

Now at last! One spray for all garden plants. You can enjoy a trouble-free garden—keep plants and trees healthy and vigorous, protect fruits and vegetables simply by applying Stern's new Mira-Gard. The simple application of this high quality spray once every two weeks during the growing season will do more to end most garden troubles than any other spray we know.

LASTS LONGER—WON'T WASH AWAY READILY

Stern's new Mira-Gard Multi-Purpose Garden Spray is a scientifically balanced formula combining the newest and most effective insecticides and fungicides for control of most garden pests and diseases. Contains a special chemical "sticker" that holds the spray chemicals on your plant longer. Won't wash away with the first rain.

PROTECT FRUITS AND VEGETABLES

Now, Stern's New MIRA-GARD can be used on most fruits and vegetables—even up to 14 days prior to harvest! Now—you can have healthy, vigorous trees and plants which produce huge crops of luscious, taste-tempting fruits and vegetables... Detailed Fruit Spraying Schedule and



MIRA-GARD INSURES YOUR GARDEN BEAUTY!

Vegetable Control printed on every package.

BEAUTIFY AS YOU SPRAY!

Add Miracle-Gro to your Mira-Gard solution. Acts as a leaf tonic to encourage foliage growth. Actually supplies extra nitrogen that is absorbed by the leaf within one hour after spraying.

MIRA-GARD IS EASY TO USE!

Simple—Complete directions and easy fruit spraying instructions on every can. Just mix two tablespoons of MIRA-GARD with one gallon of plain water. Use any usual spraying device.

Low Cost—MIRA-GARD is concentrated! You don't buy water when you buy MIRA-GARD. You add the water at home. 4 oz. package makes 4 gallons of liquid garden spray.

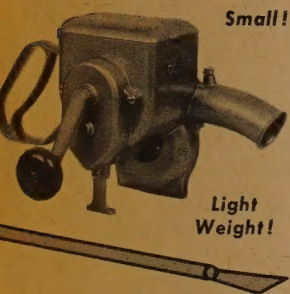
IMMEDIATE RESULTS GUARANTEED!

Get amazing results from the very first application or you get your money back. Instructions on every package.

4 oz. Canister (makes 4 gals. of liquid spray) \$ 1.50
1 lb. Canister (makes 16 gals. of liquid spray) 4.00
5 lb. Canister (makes 80 gals. of liquid spray) 18.00

ALL PRICES POSTPAID

ORDER NOW AND PROTECT YOUR GARDEN BEAUTY!



Small!

Light Weight!

Stern's ALUMINUM GARD-O-GUN THROWS A DUST STREAM UP TO 8 FEET!

Now you can dust your garden the way professional gardeners do! New GARD-O-GUN Duster is small in size—but a high powered performer. So light and easy to operate—weighs only 24 ounces. Unique gears give terrific power—throws a dust stream up to eight feet. Enables you to spray Pillar Roses, perennial beds, Dwarf Fruit Trees—even trees up to 10 feet tall—with little effort. Also can be used as a blower at barbecues.

Greater Economy—Easy to Use! Your dust goes further because GARD-O-GUN Duster puts the right amount at the right place. New "agitator-action" prevents waste from fast "caking up"—maintains proper consistency for effective dusting.

Sturdily Constructed! Lasts a Lifetime! Special feather-weight aluminum alloy lasts a lifetime. Has an adjustable outlet for easy dusting under leaves. GARD-O-GUN is the most efficient way of applying any dust we know of. Complete satisfaction guaranteed

GARD-O-GUN DUSTER comes complete with 1½-foot Extension Nozzle—PLUS 1½ lbs. of Stern's famous GARD Multi-Purpose Rose and Ornamental Dust—only \$10.95 postpaid.

Stern's ROSE DUST. An amazing Insecticide-Fungicide to control plant disease and insects on Roses, Perennials and Ornamentals. Use with Stern's Gard-O-Gun. Postpaid: 1½ lbs. for \$2.25; 3 lbs. for \$3.75; 6 lbs. for \$6.00.

Stern's LIFETIME COMPRESSED AIR SPRAYER

You'll never know how easy spraying can be until you've tried Stern's compact Compressed Air Sprayer. It's only 12½" high, yet holds two gallons of spray. Simply pour the spray into the convenient funnel top, lock in the 9" brass pump, pump to build up pressure, flick the trigger-action shut-off valve and you're ready for continuous spraying. Nozzle adjustable from finest mist to coarse 30-foot spray.

Lifetime Construction—2-Stage Safety Lock

Rust-resistant tank of galvanized steel with a 9" brass pump and 12" brass extension. Flexible, pressurized 30" rubber hose. Special two-stage safety lock eliminates any possibility of pump blowing out while under pressure. Handy clip on tank firmly holds brass extension while not in use. Because of its compact size and perfect balance, no carrying strap is required. We're very enthusiastic about this sprayer, and believe it to be the best on the market. To encourage you to try Stern's Compressed Air Sprayer, we'll buy your first pound of Mira-Gard for you. Sprayer comes complete—ready to use. Complete satisfaction guaranteed or your money back.

Stern's Lifetime Compressed Air Sprayer with 1 lb. Stern's famous Mira-Gard all-purpose insecticide-fungicide spray FREE—only \$15.00 postpaid.



Light Weight!



Photo of
15-yr.-old tree

Grow Bushels of Delicious Golden Walnuts
in Your Own Yard—ANYWHERE IN THE U.S.!

Stern's New CARPATHIAN STRAIN of WINTER-HARDY ENGLISH WALNUT TREES

2495 B. (*Juglans regia*)

WINTER HARDY AT 20° BELOW!

Now you can grow your own delicious Walnuts even if you live in the coldest northern section of the United States! Stern's new Carpathian strain of English Walnut trees, often called Persian Walnut, thrive where other English Walnuts won't grow! Bear even where winter temperatures drop to almost 25° below! Produce bumper crops of sweet, thin-shelled "luxury" Walnuts formerly grown only in California!

These remarkable trees were originally brought to Geneva, N. Y., from nearby Canada 30 years ago. Year after year as expert nurserymen propagated these trees, they developed a superior strain that was extremely winter-hardy and reliable—producing nuts **every year!**



LIFETIME BEAUTY, SHADE, AND BUMPER CROPS OF BIG, MEATY WALNUTS!

A few dollars invested in Stern's hardy Carpathian strain English Walnut trees pays you back with a lifetime of shade and beauty—plus all the nutritious Walnuts you and your family can eat, year after year, for life! So easy to grow! Almost 100% trouble-free. Need little or no care. Grow 40-50 feet high, with strong trunk, smooth silver-gray bark, glossy green foliage.

PRODUCE UP TO 150 LBS. OF NUTS A YEAR!

Produce up to 150 lbs. of nuts a year when mature so you may even sell some—enjoy extra income, without labor! You don't even have to pick the nuts. When ripe, husks split open and Walnuts drop to the ground. Start producing nuts in a relatively few years.

ENJOY HOME GROWN THIN-SHELLED WALNUTS ALL WINTER LONG!

Incomparable fresh sweet flavor and goodness! Unbleached, untreated, untainted with spray residues—just as Nature created them! Each 1½ to 2" in diameter, thin-shelled, golden brown, meaty—just like "luxury" Walnuts you buy in stores!

SUPPLY OF THIS RARE NEW STRAIN EXTREMELY LIMITED—BE AMONG THE FIRST TO OWN THEM—ORDER NOW!

For faster, heavier crops, plant two or more for cross-pollination. Easy growing directions enclosed.

Finest No. 1 Quality Trees—2-3 Feet. Each \$5.00; 2 for \$9.00; 5 for \$20.00; 10 for \$35.00.
All Prices Postpaid.

**STERN'S
NUT TREE COLLECTION**
(Group 62-NUF-1)
2 English Walnut Trees
2 Chestnut Trees
4 Nut Trees for only \$12.00
Postpaid

Now! Enjoy Your Own FRESH-ROASTED Chestnuts!

STERN'S WINTER HARDY CHESTNUT TREES

MAJESTIC SHADE TREES—FINEST CHESTNUTS YOU EVER ATE!

Here's a thrilling addition to your home! Beautiful shade trees that produce an abundance of healthful, nutritious food. Stern's famous Chinese Chestnut Trees are blight-resistant. You enjoy luscious nuts so easily—when ripe the burrs split open and delicious ready-to-eat Chestnuts drop to the ground. You gather a lifetime of pleasure and good eating. No home too small for some of these beautiful and useful trees.

Ever Taste Fresh Roasted Chestnuts?

Chestnuts roasted over an open fire or on a stove will always remain a thrilling memory. It is an American tradition. Perhaps you remember Chestnut stuffing served with the Thanksgiving turkey—luscious beyond description. There are many uses for these delicacies.

Extremely Hardy

Stern's Chestnut Trees flourish in any well-drained garden soil. Plant them in a sunny location. **You must plant two or more trees for pollination.**

Will Live and Bear Nuts

These amazing, trouble-free Stern's Chestnut Trees were developed from famous Chinese stock. Many trees have already produced nuts while still in the nursery. Not only will these sturdy trees produce crops of large, sweet, delicious, full-flavored nuts, but they rapidly develop into lovely shade trees to grace any home. These stately trees grow 30 to 40 feet high—make a natural setting for your home that adds substantial value through the years.

2460 B. STANDARD—Size 2-3 ft. Postpaid: 2 for \$4.00; 4 for \$7.50; 10 for \$15.00; 25 for \$30.00.



40-yr. tree

Miracle Trees For Beauty, Shade, Nuts!

Now you can have a "Miracle Lawn" in Days!

STERN'S PRE-TREATED

Fall Is Best Time
To Plant Grass!

MIRA-LAWN*

TURF GRASS SEED

This Permanent, Fine-Leaf, Turf Grass Seed Has Been Specially
Treated For
Guaranteed Results!

Read How Remarkable "Balanced
Blend" Formula Gives Lush Green
Grass up to Twice as Thick!

Now Yours In Just Days! New beauty, permanency and durability such as you never dreamed possible! Want a lawn that's fun to grow... lush and green... luxurious and thick—in just days! Stern's new balanced blend Mira-Lawn specially treated with "Miracle Green" is the answer. Here is a wonderful combination containing a top quality turf seed mixture that's specially treated to assure you of complete lawn success. Yes, now you can have beautiful turf grass surrounding your home. All the lawn beauty you've ever wanted can now be yours. Stern's Mira-Lawn is excellent for building a completely new lawn or for improving old lawns. Cover those bare spots with a carpet of green—see those burned out places greener than ever before.

Every Seed Protected from Fungus "Damping Off" Disease

Perhaps you or your friends have spent money, time and labor in preparing a lawn only to have little or no results. Chances are the reason for your failure was either cheap, inferior seed or seed which succumbed to a fungus found in all soils. This fungus causes the seed to rot, or they may germinate, only to have the tiny seedlings keel over in a day or two, rotted right in two at the base. To combat this, Stern's has treated their seed with the miracle chemical, Thiram, and included a green pigment so you can tell that each and every seed has been treated.

All-Purpose Mixture—Fits Any Lawn Ideal for Treating "Problem Spots"

Long hours of study and experimentation went into this mixture for a lawn seed that would fit the requirements of all lawns—especially designed for today's accent on "Outdoor Living." This scientifically balanced formula builds luxurious all-purpose lawns in sun, shade, slopes or terraces. Stern's Mira-Lawn contains:

KENTUCKY BLUEGRASS: Germinates in 2-3 weeks and after a single season will give you a beautiful close knit turf growing



Grows in Sun, Shade, on Banks and Terraces... Produces luxurious all-purpose lawns for sun, shade, slopes or terraces.



Why "MIRACLE GREEN" Treated Lawn Seed Gives You Lush, Green Grass...UP TO TWICE AS THICK!

Here's the important difference. Seed in illustration No. 1 at right is untreated, first quality seed. It is unprotected and must lie "naked" in damp, cold ground. It is wide open to attack by root rot, fungi or bacteria... deadly enemies that lurk in all soil, even the best. This is why expensive seed you have planted year after year may have failed to grow... why often it is destroyed before it even sprouts.

Now look at the seed in illustration No. 2 at the right. It's "Miracle Green" treated lawn seed... seed that is actually "life-protected" against soil diseases by an exclusive chemical green coating. Discovered and proved by skilled agronomists, "Miracle Green" even protects the tender shoots as they emerge.

Test Plots prove "Miracle Green" seed produces a lawn more than twice as thick. Under identical conditions, a first quality untreated seed grew only 1302 plants... while "Miracle Green" treated seed produced 2656 plants.



No. 1—Untreated Lawn Seed, Dead Seed... killed by fungus, rot or bacteria.



No. 2—"Miracle Green" Treated Living Seed... protected by Miracle Green.

Why Stern's Mira-Lawn Is Your "Best Buy"

1. Stern's Mira-Lawn contains over a million seeds per pound, over 80% of which are turf grasses. This is almost twice as many as a typical cheap mixture.
2. Stern's Mira-Lawn is "Miracle Green" treated... means up to twice as many of the seeds will grow... producing lawns twice as thick.
3. Since it contains almost twice as many seeds, Stern's Mira-Lawn covers a greater area. A one-pound package will seed 400 square feet, a five-pound package, 2,000 square feet... and because of its greater number of seeds and "Miracle Green" treatment, it will produce a thicker, more luxuriant lawn.
4. Since Stern's Mira-Lawn is an 80% turf mixture, it will last longer... no need to re-seed year after year.
5. And... you'll see results fast!

Order Today for Early Fall Planting UNCONDITIONALLY GUARANTEED!

Don't delay—order today! Fall lawn planting should be done as early as possible. The sooner you order, the earlier and better results you'll have. And you must be completely satisfied—or, you will receive a duplicate shipment of Stern's Mira-Lawn Turf Grass Seed **ABSOLUTELY FREE OF CHARGE!**

1 lb. (Sows 400 sq. ft.)	\$ 2.25
3 lbs. (Sows 1,200 sq. ft.)	5.95
5 lbs. (Sows 2,000 sq. ft.)	8.95
10 lbs. (Sows 4,000 sq. ft.)	17.00
25 lbs. (Sows 10,000 sq. ft.)	38.00

All Prices Postpaid

FREE! VALUABLE NEW BOOKLET
to Assist You in Preparing
and Keeping Up Your Lawn

*Trademark

USE MIRACLE-GRO THIS FALL FOR A "MIRACLE" GARDEN

NEXT SPRING!

ALL-PURPOSE PLANT FOOD

Feed Miracle-Gro to Roses... Lawns... Shrubs... Trees... All Flowers... Evergreens... Vegetables... Fruits... Berries... House Plants.

Apply any time—Even During Hot, Dry Weather. Wonderful for all growing things. Now you can grow "giant plants"—bigger, healthier, more beautiful than ever before! More resistant to plant diseases and insect damage. Miracle-Gro dissolves in water immediately—no waiting. Simply sprinkle on with watering can, pail or hose applicator. Apply according to instructions.

SAVE "SICK" TREES AND SHRUBS!

Many trees and shrubs that appear sick are simply starving for proper, balanced food. Apply Miracle-Gro before it is too late. Miracle-Gro is an effective "life-saver" because it goes to work immediately—supplies life-giving nutrition to all parts of the plant within minutes. Actually saves starving trees, shrubs and other valuable plants.

For a faster start next spring—for bigger, more vigorous plants that survive winter damage, feed your garden NOW—apply MIRACLE-GRO for garden beauty you never thought possible. Next spring you'll have stronger, better plants that bear more fruit and produce finer flowers. Here's how: Simply apply Stern's Instant Action Miracle-Gro now.

1. Apply to soil at base of established plants;
2. Dip roots of new plants before planting.

SPECTACULAR GARDEN BEAUTY NEXT SPRING

Plants that are properly fed during the fall season will survive severest winter conditions. Poorly fed plants often suffer great winter damage. Moreover, plants fertilized with Miracle-Gro make an early and vigorous start next spring, surpassing in beauty and growth other plants. Miracle-Gro penetrates—is absorbed by plants within minutes after application—cannot be washed away by heavy rains.

ROOT-DIP BEFORE PLANTING

Mix one gallon of water with one tablespoon of Miracle-Gro. Immerse roots of roses, shrubs, trees—

STERN'S

Miracle-Gro

EASY!
Mix one measure with one gallon of water. Simple directions on package.



READ THESE IMPORTANT FACTS!

FAMOUS UNIVERSITY uses radioactive isotopes to prove super-rapid absorption

In co-operation with STERN'S NURSERIES of Geneva, New York, a world renowned scientist, associated with one of America's great horticultural research centers, performed these amazing experiments. Stern's Miracle-Gro is not radioactive—was not used during these experiments. While these experiments were conducted in co-operation with STERN'S NURSERIES, they do not constitute a specific brand endorsement.

RESULTS within 15 minutes

Traces of radioactive material proved amazing speed of food absorption. The leaf was cut from plant only 15 minutes after plant food was applied to roots. Note how nutriment reaches vital growing edge of leaf. Proof of super-speed absorption!

This is RADIO-ACTIVE "HOT" LEAF



Feeds 6-foot Rose Bush in 60 minutes

Only 60 minutes after feeding, entire 6-foot Rose bush contained life-giving food! Astounding proof of highest fertilizer efficiency.

Feeds top leaves almost instantly

Within minutes the GEIGER COUNTER revealed nutriment in upper leaves and stem of growing plant. This is where spectacular new growth is observed.



This is the famous Geiger Counter

Results of University tests

Plant Number 3 received most liquid plant food yet it showed absolutely no signs of fertilizer burning or forcing. Visible improvement was noticed within a few days.



mer—You can enjoy a beautiful green-velvet lawn all summer long—even during hot weather. Sprinkle regularly with Miracle-Gro liquid plant food. Excessive spring rains drain soil vitality—Miracle-Gro replaces essential plant foods!

REAL ECONOMY!

Only Pennies Per Gallon! Simply dissolve in water and use. Now only one level tablespoon makes a gallon of super-effective Miracle-Gro solution. No special equipment is needed—use sprinkling can. Easy, safe, clean, odorless.

- 1½ Lbs. (Feeds 1,500 sq. ft.) .. \$ 2.25
- 5 Lbs. (Feeds 5,000 sq. ft.) .. 5.00
- 10 Lbs. (Feeds 10,000 sq. ft.) .. 9.00
- 25 Lbs. (Feeds 25,000 sq. ft.) .. 20.00
- 50 Lbs. (Feeds 50,000 sq. ft.) .. 35.00

All Prices Postpaid

Stern's CESS-KLEEN

CLEANS OUT SEPTIC TANKS... STOPS CESSPOOL OVERFLOW!

Amazing new CESS-KLEEN with Vitro Biolene eliminates septic tank back-up... cesspool over-flow... clogged drains... filthy feed-back in pipes... **or your money back!** Only a homeowner who has paid \$50 to \$200 for plumbing bills, plumbing repairs and digging up of lawn—can appreciate how much money and trouble this new amazing "lasting-action" chemical cleaner can save! Easy-to-use—Just one "10-second application starts to work instantly."

- Performs 5 Clean-Up Miracles.**
1. Liquefies solids, neutralizes wastes.
 2. Strips grease and grime from cesspool wall.
 3. Clears grease trap clogging.
 4. Ends unpleasant odors.
 5. Eliminates unhealthful conditions.

CESS-KLEEN contains no poisonous, caustic or corrosive chemicals. It cannot damage plumbing, stain porcelain or tile—or hurt hands. **Complete Money-Back Guarantee.** Tested and approved by nationally famous Edel Chemical Laboratory! Try it yourself.

Quart Size (enough for an 8-foot pool) only \$3.98 Postpaid



Stern's ROOTICATE

Remove Dangerous Tree Roots from Lines Quickly, Easily, Safely!

Now, at last, you can remove tree roots from your sewerage system—fast and inexpensively with Stern's ROOTICATE! No more expensive plumber's bills. Roots of trees and shrubs penetrate the joints of underground pipes, creating masses of growth which block the flow of water. Stern's ROOTICATE opens these passages as if by magic, and keeps them open. A single application lasts up to six months.

Will Not Harm Trees and Shrubs. The chemical comprising ROOTICATE has been used over 13 years without the loss of a single tree or shrub reported.

Absolutely Safe—Easy to Use—Stern's ROOTICATE contains no lye, caustic soda or acid—and is safe to use in cesspools and septic tanks by following simple directions on can. **Use once every six months to insure a root-free system.**

2 Lb. Canister Postpaid \$3.95



STERN'S NEW SUMMER FLOWERING PURPLE-LEAF SMOKE TREE

3644 A. (Cotinus coggygia rubrifolia)

Old Garden Favorite in Glorious New Coloring!

You've never seen anything like these colorful trees. Now Stern's Nurseries offer the rare Purple Smoke Tree. Completely different in coloring from the older common form—this new strain is not only purple leaved but "purple-plumed." Stern's Purple Smoke Tree has rich dark purple-red colorful foliage from earliest spring to latest fall. In late summer the matured leaves proudly display a light red edge around the dark purple leaf. What a stunning contrast that unfortunately cannot be reproduced here in pictures. Imported from Europe—tested at our farms—now they are ready for American gardens.

Colorful from Spring until Late Fall!

Enjoy foamy sprays of smoke-like flowers—thick, luxuriant foliage—in this new and rare purple-leaved and purple-plumed garb. Yes, when other flowering trees have quit blooming, you'll be thrilled when your Stern's Purple Smoke Tree bursts forth in all its glory—vibrant purple panicles forming a veil of bloom so dense you can hardly see the branches—lasting from mid-July until October. From earliest spring until winter's icy blast, you'll enjoy the amazing coloring of the thick, luxuriant royal

purple foliage. In addition, the gorgeous foam-like flower panicles are very attractive when cut and brought indoors for bouquets. They are especially effective in Chrysanthemum arrangements.

"I Never Knew A Tree Could Be So Beautiful—So Colorful!"

One visitor to our farms exclaimed: "I never knew a Smoke Tree could be so beautiful—so colorful. Even though I already have the old-fashioned type, I simply must plant one of these this fall." Now you can experience the same thrill of discovery! Dainty yellow flowers appear each spring.

Winter Hardy!

Grows Almost Anywhere!

Excellent for an exposed location, their hardiness and denseness make them ideal for windbreaks or hedges in areas where other shrubs will not survive. Do not overlook planting one or a group of two or three in open spots in the lawn. Grow 8 to 15 feet tall.

Extremely Limited Supply. Sturdy 2-3 foot

Bushes, Well-Branched. Postpaid:

Each \$5.00; 2 for \$9.00; 4 for \$17.00.



5300 C. GLORIOUS COLOR CHANGING GARDEN MASTERPIECE! STERN'S RARE EVERBLOOMING TREE HYDRANGEA

(H. Paniculata grandiflora—Tree Form)

READY TO BLOOM NEXT SPRING! In full bloom there is no lovelier sight than the rolling mass of flower panicles of a Stern's Everblooming Tree Hydrangea. Its big, conical-shaped flowers are as large as your head! Their spectacular beauty is unforgettable. And that's not all! In addition, its low silhouette allows light to filter through—lawn grass to grow almost to the trunk of the tree.

CHANGES COLOR FOUR TIMES A YEAR!

Beautifies your place quickly! Thrill to magnificent blooms the first year and every year thereafter. When the immense cone-shaped blooms appear in July they are GREEN, changing to WHITE in August, ROSY-PINK in September and finally to BRONZE-PURPLE in October. Blooms frequently remain on the plant long after leaves have fallen.

SMALL LANDSCAPE TREE

A majestic and showy small garden or landscape tree, not exceeding 8-10 feet at maturity. To glorify your home with magnificent beauty, plant them on the front lawn; as a single specimen in a flower bed; or use them in strategic garden show places.

Easy to grow, **Hardy!** Thrives in full sun or light shade. Almost any soil. Does well even under rugged city conditions.

Plant this fall for showy garden beauty **THIS**

COMING SUMMER! Specimen Size Trees, well-branched, 3-4 feet. Postpaid:

Each \$5.00; 3 for \$12.00; 6 for \$23.00.

STERN'S DOUBLE-FLOWERING FRENCH LILAC TREE

(Syringa vulgaris hybrids, Tree Form)

Not a Shrub! Not a Bush!

Now Stern's brings you the **Rare French Lilac Tree**—the tree of poets—the legendary wishing tree of romance in exciting new beauty. Just imagine... an entire tree covered with fragrant Lilacs, thousands of Lilacs all on one big tree, an unforgettable sight!

French Lilacs on Strong Trees

These are the famous French Hybrids—the most spectacular of all Lilacs. They will add considerable value to your home—plus exquisite beauty for you to enjoy and others to rave about. They'll last for generations. Growing 8 to 10 feet tall at maturity; when shipped they are well-branched trees about 3 to 4 feet tall.

Each spike contains hundreds of big, fragrant blossoms. Their sweet perfume cannot be described. Cut them for gorgeous bouquets that breathe a message of loveliness. These French varieties bring wonderful features usually absent in old-fashioned common types. Each individual flower has eight petals (not the usual four).

Exclusive! Only Stern's Offers These Rare Double Flowering Specimens

Many of these trees have already set flower buds that will burst into glorious fragrant Lilacs this spring. Every plant is **BLOOM-TESTED**—having bloomed beautifully in the nursery last May. With every succeeding year, you'll enjoy these Lilac Trees more than any other tree in your garden. But order now—supply is extremely limited.

Breath-Taking Colors Now Available in Stern's French Lilac Tree

5722 C. VIOLET-ROSE. Clouds of rosy lavender flowers. Immense clusters of large blossoms. So full they will cause the branches to droop gracefully. Delicate fragrance is indescribably lovely.

5727 C. MAUVE-PINK. Soft glowing rose-pink buds opening into rich mauve-pink blossoms. Flowers are large and very striking. Blooms in large clusters that make gorgeous bouquets. Fragrant beyond description.

Postpaid: Each \$5.00; 3 for \$12.00; 6 for \$20.00; 10 for \$30.00.





European Mt. Ash

THRILLING BERRY-LADEN SHADE TREE!

Stern's European **MOUNTAIN ASH**

5700 A. (*Sorbus aucuparia*)

**3 WAYS BEAUTIFUL—BEAUTIFUL IN FLOWER!
BEAUTIFUL IN FOLIAGE! BEAUTIFUL IN FRUIT!**

From the highlands of Scotland—to grace the American scene—that's the romantic story behind the European Mountain Ash. This outstanding European variety takes first prize for producing the most brilliant berries of any of our trees.

The most gorgeous of small ornamental shade trees, reaching a height of 20-40 feet. In early summer the tree is festooned with white flowers in flat-topped clusters. Its fern-like leaves are up to 10 inches long with artistic saw-edged leaflets.

European Mountain Ash is covered with massive clusters of flashy orange colored fruits which form a brilliant picture from mid-summer until late fall—often through the winter. Birds love them. Truly an aristocrat of the Garden World.

Well-branched trees, 6-8 ft.*

Each \$7.00; 3 for \$19.00; 10 for \$60.00.



Silver Maple

PLANT THIS FALL FOR MAJESTIC SELECTED **SHADE** TREES TO HELP KEEP YOUR HOME

Shade trees are Nature's home "air conditioners." They will shade your home from the hot summer. In winter they will allow the sun's warm rays to help heat your house.

"Shade trees increase home values," say leading real estate experts.

There is no better investment than a few of these fine sturdy trees. Don't delay. Supply of Stern's selected trees is necessarily limited each year. Plant shade trees this fall for a lifetime of beauty, pleasure and comfort.

These trees are too big for parcel post. They are shipped express, shipping charges collect. (Except noted otherwise.)

DENSE, SWEET-SCENTED SHADE TREE

Stern's Fragrant **EUROPEAN LINDEN**

5746 A. (*Tilia cordata*)

**Shimmering Beauty of
Silver and Green**

Here is truly one of the most beautiful of all shade trees. Pyramidal in shape, it is very uniform, dense and compact. Leaves are large and round-shaped; a lovely dark green on top and silver-white underneath. The slightest breeze sets into motion a shimmering, dancing display of breathtaking beauty. A tree you'll always be proud of!



Sparkling Yellow Flowers—Rare Perfume

In mid-summer, Stern's European Lindens are adorned with tiny yellowish flowers which give off a very delightful, sweet-scented perfume. So fragrant, they flood your home and yard with their lovely scent. Excellent for tall, dense shade, these trees grow 40-60 feet tall. Stern's European Lindens thrive even in hot, dry conditions—are the perfect city tree.

Heavy, Well-branched trees, 6-8 feet tall.*

Each \$9.00; 3 for \$25.00; 10 for \$75.00.

THE FAST-GROWING MAPLE

STERN'S 5020 G. **"4 Star" SILVER MAPLE**

★ Brilliant Silver Foliage ★ Cooling Summer Shade
★ Year 'Round Beauty ★ Perfect for City Conditions

Here's a real beauty for your home! The perfect shade tree to give majestic beauty and cooling shade. Stern's "4 Star" Silver Maple is a thing of rare symmetrical shape with its dense attractive foliage. The fancy, decorative leaves are splashed with bright silver on the underside. The slightest breeze sets off a shimmering, dancing display of silver and green that is most pleasing to watch. **A delight to the eye all year long!** Early in Spring the buds burst forth and cover the tree with thousands of creamy yellow blossoms. In the summer the lush, dense, deep green foliage touched with silver is magnificent.

Bursts Into Brilliant Golden Yellow Every Autumn

Watch your landscape come alive when this tree puts on its spectacular fall display. Fall's crisp weather turns the leaves a clear bright yellow—like living gold! Its stately branches provide winter beauty—and are covered with fat flower buds when other trees are bare. Stern's "4 Star" Silver Maple is one of the earliest of all trees to bloom. Grows almost anywhere and is one of the easiest shade trees to transplant. Attains a height of 60 to 80 feet.

Well-Branching Trees, 8-10 ft.*

5020 G., 8-10 ft.: Each \$5.00; 3 for \$13.00; 10 for \$40.00.

***Too large for Parcel Post. Shipped Express, Shipping Charges Collect.**

BEAUTY...AND GAIN A YEAR!

SPECIMEN

TREES

COOL IN SUMMER—WARM IN WINTER

5470 B. (Morus alba)

Stern's Everbearing White MULBERRY TREE

VERY ATTRACTIVE SHADE TREE

Stern's Everbearing White Mulberry Trees are truly one of the most beautiful, fruitful, helpful trees the gardener can plant! Lovely to look at, with low, wide-spreading branches covered with shining green foliage. They add shade and beauty. Produce bumper crops of sweet nutritious White Mulberries all summer! Grow 40 to 50 feet tall.

MULBERRIES ARE SUCH GOOD EATING

Berries are big and look like white blackberries, though sometimes they are pink or purple.

When ripe they're about 1 1/4" long, and luscious! Eat right from the tree, serve with cream, in nutritious salads, jam, jellies, pies! Dry them for winter eating. Practically seedless, extremely palatable, have about the same food value as dried figs—one of nature's great nutritive foods! Trees often bear early as end of May, go on right through August! One mature tree often bears as much as 200 pounds of berries at once, produces up to 1,000 pounds of fruit a year!

Well-branched Trees, 5 to 6 feet tall*

Each \$5.00; 2 for \$9.50; 5 for \$23.00; 10 for \$45.00.

TALLEST LIVING FENCE

5545 A. STERN'S COLUMNAR SILVER POPLARS

(Populus bolleana)

Fast-Growing—Shimmering Beauty!

Here's a fast growing specimen shade tree! Stern's Silver Poplar has upright growing branches—forms a tall slender column, almost as wide at the top as at the bottom. Lets air and sunlight right up to the trunk of the tree—your grass actually thrives under it.



Have "Estate-Like" Beauty Fast! The leaves are a shimmering, rich green with glorious silver-white undersides which dance with sparkling color in even the lightest breeze. The distinctive grey-green bark makes the tree attractive all winter long. Grows 30-50 feet high. Plant as an individual specimen tree, in groups of three, or plant 5-6 feet apart in rows for a glamorous tall windbreak.

Selected Landscape Size Trees, 6-8 feet tall.*

Each \$3.00; 3 for \$8.50; 10 for \$25.00; 20 for \$60.00.

FAST GROWING SHADE TREE

Stern's True Golden WEEPING WILLOW TREE

5660 A. (Salix niobe)

MOST BEAUTIFUL OF ALL WILLOWS

No other willow tree compares with this true Golden Weeping variety! Fastest growing ornamental tree that really weeps. Grows up to 6 feet in one year. Long, graceful, arching branches covered with slender green leaves with silver facing—giving it a pronounced lacy effect. Grows 40-50 feet tall.

EXQUISITE BEAUTY—SUMMER AND WINTER

In winter its handsome shape is accented by its brilliant golden yellow bark. Adds beauty and value to your home. Exceptionally strong grower, very hardy. Thrives anywhere. Ideal for wet spots.

Well-branched Trees 5 to 7 feet tall.*

Each \$3.75; 3 for \$10.50; 10 for \$32.00.

*Too Large for Parcel Post. Shipped Express, Shipping Charges Collect.



Redleaf Maple

Most Beautiful of all the Shade Trees

Stern's CRIMSON SUNBURST®

REDLEAF MAPLE

5010 A. (Acer platanoides, Faassen Black)

Holds its amazing rich purple color from earliest spring until late fall. Its leaves are so exquisite and colorful, the effect is of flower-like beauty completely covering the tree through the entire season. A remarkable introduction from Europe's leading ornamental tree specialists, we have cultivated and observed them under every condition for several years.

Although we first offered this new tree only a short time ago, home gardeners tell us they are delighted with their shape, foliage and vigorous growing habits. They are a vast improvement over the older Schwedler's variety, producing a spectacular color contrast that will cause passers-by to stop and gaze. They grow to 40-50 feet, providing refreshing shade as well as colorful beauty.

Well-branched Trees, 6-8 feet tall.*

Each \$7.50; 3 for \$21.00; 10 for \$65.00.



Weeping Willow

Stern's LIVING



FAST GROWING



FOR FARM



FOR GARDEN

BEAUTIFUL PROTECTION ALL YEAR!

Use to reinforce present fences, or alone. **NEEDS NO SUPPORT.** Covered with dainty white roses each spring, sparkling foliage in summer, red berries all winter! Yes, here is the hardy, fast growing hedge for you. So dense no animal or person can get through!

Now You Can Plant The World's Strongest Fence! Beautiful LIVING FENCE of Stern's Multiflora Roses... **SO DENSE** 4888 B. **NO PERSON OR ANIMAL CAN GET THROUGH!**

Here are the tough, hardy shrub roses that are perfect for hedges and farm fences! About $\frac{1}{5}$ the price of wire fencing. No upkeep, no repairs, nothing to maintain. Beat man-made fences by a mile!

Plant 18" Apart—They're 3 to 4 Feet Tall Next Year!

Grow like wildfire in practically any soil. Soon so dense and thick they form a solid tangle that children, dogs, horses, sheep, even bulls can't get through. Shoot up so fast, sometimes **grow an inch a day!** Reach about 8 feet at maturity, then gracefully arch down. Or keep any height you like by clipping once or twice a season. Once established, take care of themselves. Last a lifetime. Grow more beautiful and useful every year! Blooms best in the sun.

Recommended by U.S. Dept. of Agriculture and U.S. Soil Conservation Service. Found the shrub best suited for use as a living fence. Forms barrier so strong, now being used to replace conventional guard-rails on many state highways. Raises property values. Attracts song and game birds and other small game that cut down destructive insects and rodents. Help conserve topsoil, cut winds. To quote an expert: "You couldn't make a better investment than planting the fence that blossoms as the rose."

Fall is the Perfect Time to Plant! For a four-foot-tall Living Fence by NEXT SUMMER plant this fall. Easy directions enclosed. Plant 1 foot to 2 feet apart for farm fence, 18" apart for garden hedge. (Use 25 plants for 40 feet of hedge; 50 for 75 feet.)

4888 B. Heavy 15-18" Plants. Postpaid: 5 for \$2.00; 10 for \$3.00; 25 for \$6.00; 50 for \$10.00.

Express Collect: 100 for \$15.00; 250 for \$30.00; 500 for \$50.00; 1,000 for \$90.00.



NOW HAVE A FAST GROWING EVERGREEN HEDGE!

9000 B. STERN'S Canadian Hemlock (*Tsuga canadensis*) Beautiful, Feathery Evergreen Hedge ... ALL YEAR LONG!

Lovely Dense Hedge! This is the Evergreen hedge you have admired so much at palatial estates and country clubs. So beautiful, they are called "the most graceful of all evergreens." Their foliage is a soft blue-green color and grows in flat, feathery layers all the way to the ground. And, they can be sheared to any formal shape desired as easily as Privet. Whether sheared to globe, cone or box shape, or left un-

trimmed... they are always neat and attractive.

Fast Growing! Stern's Canadian Hemlock is one of the fastest growing of all evergreens. Makes an excellent ornamental specimen to add graceful charm and cool beauty to any landscape. Plant 2-3 feet apart in good garden soil for attractive hedge. Can be sheared to any height desired, even down to 4 feet high without hurting them. While they will grow in the shade, they prefer full sun or partial shade and plenty of moisture. Winter hardy in all parts of U.S.A.

Order Today at Low Hedge Prices—Shipping height 12-18 inches.

Postpaid: 3 for \$2.00; 10 for \$5.00; 25 for \$10.00; 50 for \$18.00; 100 for \$30.00.



HERE'S THE WORLD'S FINEST TALL, DENSE-GROWING HEDGE!

Stern's Crimson

RED HONEYSUCKLE

4922 G. (*Lonicera tatarica rubra*)

Beautiful Red-Flowering Hedge Screens Out Noise and Intruders

Here's a marvelous new Honeysuckle in spectacular hedge form. This American favorite can't be beat for year 'round beauty or for hardiness and resistance to disease. Its thick, healthy green foliage is unequalled for a tall screen or background. In mid-May, you'll be thrilled by its glowing red flowers with deep golden yellow stamens. Following the bloom, brilliant red berries appear which last all summer and throughout the winter.

YEAR 'ROUND MIRACLE BEAUTY

Want a riot of gloriously radiant color spotted around your lawn? Plant three or more of these flowering and fruiting fiery crimson Honeysuckle in several locations and notice how they'll set the whole landscape on fire—not one month, not two or three months—but twelve beautiful months throughout the year.

Excellent to provide an attractive screen around the borders and rear of your property.

You can plant Stern's "Crimson" Red Honeysuckle anywhere, for it is one of the hardiest of all shrubs. For more color, for more zest, for more harmony, plant these colorful companions. Rare trouble-free variety. Grows 8-10 feet in height and can be trimmed to 6-8 feet. Easy-to-follow planting instructions with every shipment. For hedge use plant 2 feet apart. For individual plantings set 3 feet apart.

Special Landscape Size Specimens, 3 to 4 feet tall.

Postpaid: 5 for \$9.00; 10 for \$15.00; 25 for \$30.00; 50 for \$50.00; 100 for \$90.00.



TALL HEDGE!

TROUBLE-FREE... GROWS ANYWHERE!

They're so easy to plant and vigorous that you can be sure Stern's Red Honeysuckle will thrive in your garden—in full sun or semi-shade! Plant this Fall. They'll amaze you with their Miracle Growth!

THE FRIENDLY FENCE FOR BIRD AND MAN

Truly the perfect fence without offence. Colorful in summer—covered with attractive berries in the winter. It establishes borders and helps keep out unwelcome intruders the friendly way. Your neighbors will surely stop and admire your new landscape. In winter the colorful red berries grace the winter scene and attract your feathered friends.



FENCES

FOR BEAUTY
AND PRIVACY

Pride of European Estates Now Yours!

STERN'S EVERBLOOMING

ROSE HEDGE

You'll Have Hundreds of Blooms
in Your Garden All Summer Long!

Now you can have the striking beauty of these spectacular Floribunda Roses not only as superb specimen plants but in the form of an ever-blooming hedge—the same magnificent beauty made famous by many European estates. Plant Stern's famous FLORIBUNDA ROSES along your entrance walk, driveways, property lines—enjoy indescribable beauty from June until late fall—sometimes until Christmas. Their bushels of gorgeous blooms almost cover the entire plant, form a living wall of blossoms giving a color effect so spectacular that neighbors and friends will stop to rave and envy you.

Masses of Colorful Blooms for Nearly 6 Months!

What's more they keep their shape and beauty on the bush for months—that's why these Floribunda roses are considered more EVERBLOOMING than other types. Each plant is most prolific—producing a sunset effect of color all season long—from spring until late fall.

100 Roses or More on Every Plant . . . Starting Next June!

Stern's Selected Plants are famous for their vigor, growing power and flowering beauty. Each Stern's plant produces more flowers because each plant is larger, with bigger roots. Their vigorous bushy growth, their lush green foliage, their strong resistance to winter damage and disease, their ability to thrive in almost any soil, make these Stern's Floribunda Roses the prime favorite of the rose garden.

Showy Specimens . . . Spectacular Entrance Border!

Stern's Floribunda Roses are adaptable for every type of planting on your property. They grow approximately three feet high. For a living fence of continuous flowering beauty, plant 18 inches apart in rows. Also perfect planted in groups, alone or between evergreens. Excellent for beds, borders, background or simply as specimen planting.



Every Flower a Perfect Rose!

EASIEST ROSE TO GROW! Requires almost no care. Rugged, extremely hardy, disease and insect resistant.

7230 A. FLORADORA. Most colorful of all. Red, orange, scarlet, yellow and geranium—all blended into one perfect rose.

7240 A. IMPROVED LAFAYETTE. Brilliant, deep glowing red, semi-double flowers suffused with vivid crimson! An abundant bloomer.

8320 A. SUMMER SNOW. Beautiful alabaster white flowers that are large, well shaped, and tight. Keep their shape and beauty on the bush for weeks. Prolific bloomer.

8321 A. FRENHAM. Hundreds of large flowers of deepest dark velvet red. One of the darkest red Roses. Sturdy and vigorous—rarely out of bloom.

SELECTED HEAVY BUSHES—

2-year, Field-Grown, No. 1

Postpaid: Each \$1.75;

3 for \$4.95; 10 for \$15.00;

25 for \$32.00.

STERN'S FLORIBUNDA ROSE COLLECTION

(Group 62-ROF-6)

4 Plants (1 of each) . . . \$ 6.50

8 Plants (2 of each) . . . 12.50

16 Plants (4 of each) . . . 23.00
Postpaid

Tall, Fast-Growing Screen of Stately Splendor!

Stern's "Landscape Size" LOMBARDY POPLARS

5550 B. (Populus nigra Italica)

BIG-TREE BEAUTY QUICKLY!

TALL WINDBREAK—What grandeur—what a sweeping vista of beauty our magnificent landscape-size Poplars bring to your home! Lofty, leafy—stately as Grecian columns with their lovely branches reaching high into the sky! Covered from top to bottom with rich green foliage which dances with color in even the lightest breeze! Best of all, these majestic big trees add gracious old world charm to your property not in ten years, not in five years—**BUT THIS VERY YEAR!**

Fast-Growing, Tall Living Fence . . . Grow up to 5 feet a year! Here's the fastest growing specimen tree. They actually grow up to 5 feet a year—reach 30 to 50 feet at maturity to make your property the showplace of the neighborhood! Plant these glorious fast-growing trees six feet apart in rows as a spectacular living wall that protects

your home from wind and assures privacy . . . screens out unsightly views . . . beautifies your property!

Need No Care—Thrive Anywhere . . .

As rugged as they are beautiful, our Lombardy Poplars need no special care, are not a bit fussy about soil. Plant this spring, in the best planting season and watch them shoot up. Their upright-growing branches form a tall slender column almost as wide at top as it is at the bottom. Grass grows right up to the trunk of the tree.



Well-branched Trees, 4 to 6 feet tall.* 5 for \$6.00; 10 for \$10.00; 25 for \$20.00; 50 for \$35.00; 100 for \$60.

Low Formal Hedge or T-A-L-L Windbreak!

STERN'S RUSSIAN OLIVE

4850 B. (Elaeagnus angustifolia)

Silvery, Gray-Green Hedge. Now you can have a beautiful color-tone hedge—excellent low formal hedge or, superior tall windbreak or screen. Has withstood the fierce winds of the Northwestern Plains, where it is used extensively. Yes, such a vigorous plant that it will quickly form a thick, compact, dense hedge which can be clipped to formal shape four to six feet tall or will grow rapidly to a height of 15 to 20 feet, forming an excellent windbreak. Not bothered by heat, drought or cold—it will grow in almost any soil. Also thrives under seaside conditions.

Most Unusual Foliage—Small, silvery, gray-green leaves create new hedge beauty as contrasted by the darker greens around it. Its dainty flowers, silvery outside and yellow within, appear magically in early summer—spreading a lovely blanket of perfume over your yard. For hedge, plant 4 ft. apart; single plants, 6 ft. apart.

Sturdy Plants, Husky Roots, 18-24".

Postpaid: 10 for \$6.00;

25 for \$13.00; 50 for \$25.00;

100 for \$44.00.

Fast-Growing—Semi-Evergreen

STERN'S AMUR PRIVET

4900 B. (Ligustrum amurense)

Ideal for Trimming. This winter-hardy privet from Eastern Siberia is the hardiest of all privets—perfect for rugged northeastern conditions. Semi-evergreen, the clean, light green foliage remains on the bush late in the fall—in protected places may keep its foliage all winter.

See Results the First Year. Grows rapidly. Fills in quickly. You can actually have a solid, square hedge the very first year! As an untrimmed screen, it grows about 10 feet in height. Can easily be trimmed to any height desired. Plant one foot apart.

4900 B. 12-18 inches

Postpaid: 10 for \$4.00;

25 for \$8.00; 100 for \$22.00;

500 for \$100.00; 1,000 for \$175.00.



*Too large for parcel post. Shipped Express, Shipping Charges Collect.



First Time Offered By Stern's

STERN'S RARE & UNUSUAL

CLUSTER ROSE

FLOWERING SHRUBS

*Attractive Shrubs that Produce
Masses of Fragrant Cluster Roses!*

RARE AND UNUSUAL ROSES FROM STERN'S EXPERIMENTAL FARMS!

Here are the outstanding roses which were most admired by visitors to our Farms last year. Lovely shrubs which produce masses of gleaming pink, blush white and golden yellow Roses in cascades of tremendous flower clusters. They literally bloom their heads off in late May and early June...continue to bloom throughout June and sometimes even into July. Like lilac and forsythia, they are attractive, compact shrubs that grow 4 to 5 feet tall. Can be trimmed to 3 or 4 feet.

NEED LITTLE CARE—BLOOM EVEN IN PART SHADE!

You get Rose beauty and fragrance, the glory of flowering shrubs, the hardiness of wild roses—all from Stern's Cluster Rose bushes! These vigorous roses are not fussy about weather or soil. Hardy even through the sub-zero winters of Maine, Vermont, New Hampshire and Minnesota. Need no pampering. Grow larger and lovelier each year. Though fond of sun, they even bloom in partial shade! **Excellent as hedges!** Plant two feet apart for hedge use.

Huge Clusters of Roses!

UP TO 25 ROSES IN A CLUSTER! 3 RARE CLUSTER ROSES

RAUBRITTER 6708 A. A fabulous Rose! Hundreds of buds open to form gorgeous, soft pink roses with rich rose-pink inner petals. Each flower cluster has up to 25 roses! Flowers open in tight ball-shape with more petals than you can count. Lovely fragrance!

PINK PROSPERITY 6706 A. Attractive green shrub completely covered with white rose snowballs. Flowers are pure white with a blush of pink at the centers. Tight flower clusters form a complete bouquet with up to 25 roses in each. Blooms are fragrant and fully double. Each rose looks like a fluffy cushion of white.

MAIGOLD 6707 A. Most colorful! Rich, bright, golden yellow at the center, changes to soft yellow at petal edges. This lovely shrub is a real spectacle in late May and June. Semi-double flowers produced in amazing abundance.

Order Now for Blooms This Coming Spring!

RARE CLUSTER ROSE

COLLECTION (Group 62-ROF-17)

3 Plants (1 of each) \$ 7.00

6 Plants (2 of each) 13.00

Postpaid

Vigorous, 2-year No. 1
Field-Grown Plants.
Postpaid: Each \$2.50;
3 for \$7.00; 6 for \$13.00
10 for \$20.00;
25 for \$45.00.

Shade-Loving Evergreen with Golden Yellow Flowers!

Stern's Dwarf OREGON GRAPE-HOLLY

3430 E. (Mahonia aquifolium)

Start Blooming the Very First Year!

THE STATE FLOWER OF OREGON! Here's a lovely shrub which will add an exciting splash of color to your landscape. Ideal as a low growing 2-3 foot hedge for shady locations. Produces brilliant yellow flowers and lustrous dark green foliage which turns bronzy-red in the fall and remains all winter long! Foliage resembles Christmas Holly, although it is much more shining.

EXCELLENT HEDGE PLANT. Stern's Dwarf Oregon Grape-Holly is colorful all year long. Pyramidal clusters of bright golden yellow flowers in May are followed by delightful blue-black berries in June and July. **Plant in the shade.** Here's the answer to those bare spots or areas in shady places. Thrives under adverse conditions and is one of the most easily grown of the evergreen shrubs.

Well Branched 10-12" plants with peat ball.

Postpaid: Each \$2.50; 3 for \$7.00;
10 for \$20.00; 25 for \$45.00; 50 for \$80.00.



STERN'S FLOWERING RED CRABAPPLE HEDGE

5400 C. (Malus, Almey)

World's Most Beautiful Red Flowering Hedge!

Exciting shrub-type Flowering Crab Apple! Stern's Red-Flowering Almey Crab Apple develops as a low branching bush or living fence, combining the beauty of a flowering shrub with the magnificent splendor of a flowering tree. Each plant spreads 8-10 feet wide. They branch out right from the ground, to form a spectacular living fence, screen or wall. They produce tasty Crab Apples that make the finest jellies!



YEAR 'ROUND BEAUTY FOR A LIFETIME!

In spring, each bush is covered with hundreds of flowers—thick-clustered masses of fragrant crimson blossoms. Foliage is maroon in spring; changes to rich, dark green in summer. From midsummer to frost, round red "baby apples" appear in shining clusters. In winter, plants take on still another kind of beauty, when their branches are frosted with sparkling white snow.

PLANT FOR LANDSCAPING BEAUTY!

Plant in a row for a bright crimson wall of flowers that will screen out the street or an ugly view...keep children and pets in or out...give protection from the wind...mark a boundary. Plant individually for an exquisite lawn specimen. Plant a pair, as a dazzling living gateway! Plants reach the majestic height of 15-20 feet at maturity—or keep them clipped to the hedge you like.

WINTER HARDY—FAST GROWING!

Ideal for new home owners who want fast results! Actually grow 3-4 feet a year! Sturdy, hardy—thrive even in poor soil, in full sun or partial shade. Once established, need little care to bloom every spring—bringing year 'round beauty for a lifetime! Plant 8-10 feet apart for a magnificent living fence.

Fine quality, heavy, 3-4 ft. plants. Each \$3.00; 3 for \$7.00;
6 for \$13.00; 10 for \$20.00; 25 for \$45.00; 50 for \$75.00.
Quantities of 1 to 6 sent postpaid—10 or more shipped express,
shipping charges collect.

STERN'S FAMOUS EVERBLOOMING SUB-ZERO ROSES

New Super-Race Of Hardy, Disease-Resistant Tea Roses!

Now a new race of roses is ready to turn your garden into the spectacular show-place of your neighborhood! Ready to bloom this coming spring and every year from spring to late fall—abundant blooming Hybrid Tea Roses. So hardy they withstand 15° below without protection. In actual Arctic tests grew vigorously, produced beautiful blossoms even after winter cold of 35° below! Bloom continuously, with rich color and luxuriant foliage, through mid-summer heat and drought! Need almost no care. Save costly replacements. Keep your garden a riot of color long after others die!

Amazingly Disease-Resistant—Almost totally immune to black spot and most other rose troubles. Need less spraying. Many need none. Just leave them alone—they flourish.

Truly LIFETIME EVERBLOOMING Roses

Unlike others which reach their peak the first year, Stern's Sub-Zero Roses constantly increase in size and beauty—reach their peak fourth or fifth season—continue their magnificent display for a lifetime! Bushes grow approximately four feet, with immense flowers—often more than 100 on a four-year-old bush! Most have lovely dream-rose perfume. Since the size increases year after year, plant farther apart than regular hybrid teas. Three feet is fine. Not only is it stronger, more vigorous above ground, but roots grow deeper and stronger—absorb more nourishment for extra strength in cold weather—produce super-hardy, longer-lasting blooms!

TOP AWARD WINNERS. Developed by the late, great Rosarian, Walter D. Brownell. Won him the Medal for Distinguished Service from the Brooklyn Botanical Garden—and the Jane Righter Rose Medal of the Garden Club of America. Horticulture has no higher awards!

10 MOST BEAUTIFUL SUB-ZERO ROSES

CURLY PINK. 8364 A. Many large, two-toned pink blossoms, in several stages, often form a gorgeous bouquet on a single stem, two or more feet long; over 50 gracefully recurled petals. **Nearly immune to black spot.**

HANDSOM RED. 8369 A. Large, double, deep velvety red blooms proudly borne on straight, firm stems. Truly called "the most beautiful Red Rose." Lush, green, healthy foliage. A prolific bloomer.

LILY PONS. 8370 A. White with pure yellow center, large, graceful flowers of indescribable delicacy; vigorous, free bloomer.

STERN'S EVERBLOOMING SUB-ZERO ROSE COLLECTION (Group 62-ROF-2)

5 Roses (marked*) \$11.00
10 Roses (1 of each variety) \$20.00

All Prices Postpaid



***HELEN HAYES. 8372 A.** Opens a lovely shade of yellow and slowly changes to a soft orange with warm pink overtones at full bloom. One of America's most fragrant Roses! Nearly thornless. **Disease and black spot resistant.**

PINK BOUQUET. 8376 A. Always in bloom. Hot, dry summers don't slow it down. Produces large clusters of charming, recurled, double blooms, similar to Floribundas in size and beauty. **Totally resistant to black spot.**

***PINK PRINCESS. 8377 A.** Exquisite! Lovely deep translucent pink flowers up to 5" wide are very double and perfectly shaped. They cover the bush from June until frost.

***QUEEN O' THE LAKES. 8380 A.** The most spectacular Sub-Zero! Roses are deep velvety red, fully double, up to 5" across. Magnificent abundance of bloom.

***RED DUCHESS. 8382 A.** Here's one of our favorites. Large well-formed bushes, literally covered with lovely iridescent rosy red flowers. PLUS the fact that this is the most fragrant Sub-Zero Rose. **Totally immune to black spot.**

TIP TOES. 8387 A. A delightful mixture of red, orange, and pink tints with an enjoyable spice-like fragrance. A unique color combination.

***VICTORY. 8390 A.** Glorious yellow roses, as golden as the sun! Delightfully fragrant, large, very double, perfectly formed. Bloom like fury all season long.

Stern's Super-Grade Selected No. 1 Plants . . .
Will Bloom Next Summer

Each \$2.50; 3 for \$7.00; 6 for \$13.00; 10 for \$20.00;
25 for \$45.00. All Prices Postpaid.

**BRAND NEW! One Of The Most Spectacular
Marvels Ever Created By Horticultural Science!**

Stern's EXCLUSIVE SUB-ZERO EVERBLOOMING

3-in-1 FOUNTAIN TREE ROSE

8411 A.

CASCADES OF ROSES OF 3 DIFFERENT COLORS ALL ON ONE TREE!

Now, from Stern's, a horticultural marvel that combines the most extraordinary features of two of the world's rarest and most celebrated tree roses! It is Stern's exclusive new 3-in-1 Fountain Tree Rose—introduced now by Stern's for the first time! This new garden masterpiece produces the magnificent 3-color bloom of Stern's 3-in-1 Rainbow Tree Rose, plus the huge cascades of roses of Stern's Fountain Tree Rose. Imagine—you'll have floral fountains of gorgeous big roses of three different colors—DEEP VELVETY RED, ROSY PINK and GOLDEN YELLOW—all blooming at once, on the same tree!

TRIPLE BUDDED! BLOOMS ABUNDANTLY!

Three different varieties of roses growing on a heavy 3-feet-tall trunk produce 3-color glory, plus a crown that grows and blooms more luxuriantly than other tree roses you've seen!

Glorious Double Roses, Year After Year!

At first, Stern's 3-in-1 Fountain Tree Rose develops lush foliage and big, fragrant, **fully double roses**. Then, as growth continues, the canes bend gracefully, like a weeping willow's, until they reach the ground! The flower-filled sprays covered with big rosy pink, golden yellow and deep velvety red roses create a vision of such breathtaking beauty it will be the wonder of your neighborhood and the whole town! Each year, plants increase in size and beauty. Each year, the sturdy trunk grows greater in diameter to support the increasingly massive cascades of bloom...but the tree itself stays at graceful eye-level height.

HARDY, VIGOROUS ROSES—EASY TO GROW

These three rose varieties are members of the race of Sub-Zero roses—extra hardy, amazingly resistant to cold and disease. Need almost no spraying or dusting!



BLOOMS FROM SPRING UNTIL LATE FALL!

This exquisite specimen starts to bloom early—blooms abundantly all season—even during summer drought! Goes on blooming continuously into late fall—often until early snow falls. Plant early, enjoy its magnificent three-color flower display and enchanting mixture of fragrances starting this coming spring!

Highlight Your Property With Floral Fountains

Plant a pair of these delightful specimens as a magnificent blooming gateway to your garden or home! Plant them in rows, along driveway or property line or in front of a wall or fence, to set off their dramatic beauty. Plant near a picture window and enjoy their loveliness indoors and outdoors. Wherever you plant these new, unique, incredibly beautiful Tree Roses, they'll become the focal point of your landscaping plan. Everyone who sees them will want to touch them just to make sure they're real!

LIMITED QUANTITY, ORDER NOW!

It takes years to produce each one of these unique garden marvels. Only a very limited quantity is available from Stern's this season. To be among the first to own them, **ORDER NOW!**

Postpaid: Each \$10.00; 2 for \$18.00; 4 for \$35.00; 10 for \$75.00.



All 3 Colors On Each Tree!

Now Have Hundreds Of Climbing Roses
 ... From A Single Rose Bush!
 Stern's **EVERBLOOMING**
SUB-ZERO

PILLAR ROSES

**You'll Have Gorgeous Roses
 Next June and Up 'Til Frost!**

This is an absolutely new race of Everblooming Climbing Roses developed by the late, great hybridizer, Dr. Walter D. Brownell, who finally succeeded in combining the ever-blooming habit of Sub-Zero Hybrid Tea Roses with the vigor of old-fashioned Climbing Roses. They are the first truly hardy and truly everblooming Climbing Roses. They stand 15 degrees below zero without protection, and will last a lifetime.

And, they'll not only bloom in June, but will keep right on blooming throughout hot, dry summer weather when other types of everblooming climbing roses fail. These new **Pillar Roses** are also amazingly resistant to common rose diseases such as black spot. Their rugged hardiness is your guarantee of roses year after year.

Ideal for "Accent Points"

Plant **Pillar Roses** to frame your porch, entrance, garage, or fences for a beautiful display of flowers from early summer to late fall, or you may plant them as self-supporting specimens in the lawn, or in the shrub border.

Everblooming Specimen Bush

Perhaps the most amazing thing about these new **Pillar Roses** is their wonderful adaptability to use as a specimen plant in your yard. Planted by themselves, they will form a self-supporting, everblooming shrub, 6 to 8 ft. tall, that will bloom from June to October, right up to heavy frost! This ever-blooming characteristic is exceedingly rare north of the tropics. Two or three **Pillar Roses**, strategically planted in your garden, could easily become the focal point of your entire landscape theme.

Three Outstanding Colors

8400 A. RED PILLAR ROSE. Fully double, deep-red flowers all season long. Blooms freely—resists diseases such as black-spot—and defies even the chilliest winters. A source of continual enjoyment.

8401 A. PINK PILLAR ROSE. Lovely large, double pink flowers that bloom in endless profusion. Matchless in shape and quantity of blooms, hardiness, vigor and performance.

8403 A. YELLOW PILLAR ROSE. Exciting double yellow flowers like beautiful Tea Roses. Extremely hardy. Flowers produced in abundance all season long.

Extremely Limited Supply

Please order early. Our limited supply will be sold out before the end of the planting season.

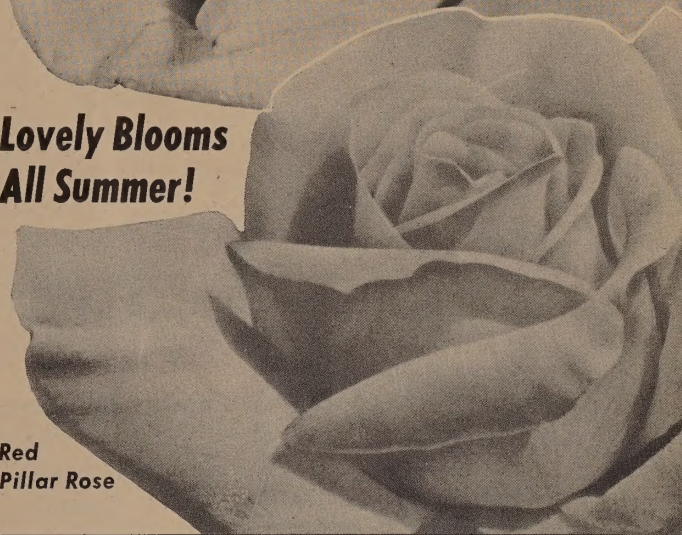
Stern's Super-Grade Selected No. 1 Plants Start Blooming Next Spring.
 Postpaid: Each \$3.75; 3 for \$11.00; 6 for \$20.00; 10 for \$32.00.



**Yellow
 Pillar
 Rose**



**Lovely Blooms
 All Summer!**



**Red
 Pillar Rose**

STERN'S PILLAR ROSE COLLECTION

(Group 62-ROF 3)

3 PILLAR ROSES\$11.00
 (1 of each—Red, Pink, Yellow) Postpaid



**STERN'S
 REBLOOMING Sweet MOCKORANGE**

**STERN'S LARGE, DOUBLE
 SWEET-SCENTED FLOWERS**

The most popular of all the Mockorange! Its large double flowering floral display and its heavenly fragrance make this plant a delightful addition to any garden. During its first blooming period in June, the shrub is completely covered with fully double and **exceptionally sweet-scented flowers**. Then throughout the summer and fall there is scarcely a time when some flowers are not produced! Thrives in sun or partial shade.

3550 A. (Philadelphus virginialis)
SUPERIOR FOR ITS CUT FLOWERS!
 This outstanding shrub produces the finest of cut flowers. Enjoy them in your home—make excellent floral gifts for your friends. Its sweet-scented Mockorange fragrance is delightful. Use as background for lower growing shrubs, plants or roses. Its creamy-white flowers make excellent contrast with bright or pastel colored blooms at its base. Plant a number around your yard to blanket your home with fragrance. Grows 6-8 feet in height.
Shipping Size 2-3 feet. Postpaid: Each \$2.00; 3 for \$5.75; 10 for \$17.50.

Stern's Summer-Blooming **HILLS OF SNOW**

3250 A.

(*Hydrangea arborescens grandiflora*)

Blooms In The Shade

All Summer Long!

Starts Blooming the Very First Year!

Now even those bare, shady spots on the North side of your home can be turned into bowers of blooming beauty! Stern's magnificent Hills of Snow thrives even in shade, where other flowering shrubs won't grow. Blooms summer-long, from July to October, for a life-time!

A Living Snowbank of Bloom, All Summer! In full bloom it's a rolling mass of creamy white flowers—a living snowbank of bloom!



Big clusters of flowers, up to 6" across, bloom so abundantly they cover the lush green foliage almost completely. Bloom continually, month after month! Flowers are exceptionally long-lasting. Shrub is graceful, compact, grows only 4-5 feet tall.

Hardy, Easy To Grow! A dream of a shrub for people who want blooming beauty without fuss or bother! Grows anywhere—East, West, North or South—even in poor soil. Plant as a border for other shrubs, as a showy specimen in your lawn, as a glorious flowering hedge! Wherever you plant, Stern's amazing Hills of Snow will bloom beautifully—brightening up even the darkest corners.

Strong, Vigorous Shrubs, 2-3 feet. Postpaid:

Each \$2.00; 3 for \$5.75; 10 for \$17.50.



Stern's New Improved **GOLDEN BELL FORSYTHIA**

2975 A. (Forsythia, Beatrix Farrand)

New and improved variety! Stern's New Golden Bell Forsythia is covered with deep, golden yellow flowers over 2 inches wide with striking orange centers. It is surely the showiest and one of the earliest to bloom of all the spring flowering shrubs. It's so quickly a sign of spring that it sometimes blooms even before the last snows have melted—in late March and early April! Its erect, gently arching branches are literally covered with golden yellow flowers from top to bottom.

Blooms This Coming Spring! When not in bloom, the naturally graceful branches are covered with rich green, clean foliage which remains until late fall, becoming handsomely olive or purplish in color.

Stern's Golden Bell Forsythia are not particular as to soil and do well in partial shade as well as in full sun. Maturity height 8-10 feet. Shipping height 2-3 feet. Makes an excellent hedge.

Loaded with flower buds to bloom this spring!

Postpaid; Each \$2.00; 3 for \$5.75;

10 for \$17.50; 25 for \$37.50.



Stern's Reblooming **FLAME RED WEIGELA**

4192 A. (Weigela, Eva Rathke)

Covered With Brightest Red Blooms!

Blooms Repeatedly All Summer. Yes, here's a terrific new, hardy shrub that blooms its head off every spring! Thrives in any section of the country, East, West, North or South, in any soil. Be the first in your neighborhood to thrill to the sight of this great new shrub in full bloom!

Blooms Next Spring, Summer and Fall! In May and June the brilliant trumpet ruby-red flowers literally cover the bush from

top to bottom with hundreds of blossoms 1 to 1¼ inches across. After this mass display there is scarcely a moment until freezing weather that there are not some blossoms.

Extremely Hardy—Grows In Any Soil! Now, an extra winter-hardy variety of Weigela! These beautiful shrubs have stood temperatures as low as 20° below zero without injury. Grows in all types of soil in full sun or semi-shade, making a full, well-formed bush, 4-5 feet tall.

Strong, Vigorous Shrubs, 18-24 in. Postpaid:

Each \$2.00; 2 for \$3.75; 4 for \$7.00;

10 for \$17.50.



Stern's Reblooming **BOUQUET SPIREA**

3818 A. (Spirea macrothyrsa)

Have Showy Pink Blooms

All Summer Long!

Here's the showiest, most unusual of all spireas! You'll be amazed and pleased when you see the tremendous 12-inch spikes of lovely pink flower clusters—so impressive that a single cluster appears to be a whole bouquet in itself. **And—they continue to bloom repeatedly all summer**

long! Attractive blue-green foliage adds to the beauty of this bush.

HARDY—EASY TO GROW!

Easy to grow and hardy—thrive everywhere, even in dry places. Can be planted in slight shade, but bloom better in full sun. Grow to a height of 4-5 feet at maturity. Simple planting instructions with each order.

Shipping height 2-3 feet. Postpaid:

Each \$2.00; 3 for \$5.75; 10 for \$17.50.



Stern's Giant **FRENCH PUSSY WILLOWS**

3655 G. (Salix discolor)

Beautiful Silver-Pink Catkins!

HAVE BLOOMS THIS COMING SPRING!

Here's a wonderful way to get early, early, **EARLY BLOOM!** Plant Stern's Giant French Pussy Willow now—This marvelous shrub always bursts into bloom at the first touch of spring!

Even before the leaves, the silvery catkins appear. They're extra large, each 1" to 2"—extra soft, extra velvety. Remember, these are Giant French Pussy Willows! As they develop, each catkin displays a lovely soft pink undertone, shining through its silvery "fur coat." Then a bit later, the catkins change color as they bloom with dainty golden-yellow flowers!

Lovely Pussy Willow Hedge! Have the most unusual living fence or hedge in your neighborhood—a hedge of Stern's Giant French

Pussy Willows! See them light up your yard with their early-blooming silvery-pink catkins and golden-yellow blossoms! Let their lush green, silver-touched leaves beautify your property all summer long. You can keep them clipped low or let them develop to their full height for a living screen of beauty! Plant in rows, 3 feet apart, along property line or driveway... to fence in your "outdoor living room," with carefree loveliness that lasts a lifetime!

Plants Laden with Fat Flower Buds—SEND NOW! Stern's has a limited quantity of these superior pussy willow plants ready for planting in your garden right now. Order as many as you like, but act at once. Grow 3-4 feet in one year—10 feet tall at maturity. Can be trimmed to any height.

Strong, Vigorous Plants, 3-4 feet. Postpaid:

Each \$2.50 ; 3 for \$7.00; 10 for \$20.00;

25 for \$40.00; 50 for \$70.00.

A Rare and Fabulous Mediterranean Beauty! Stern's Reblooming TAMARISK

4057 A. (Tamarix hispida aestivalis)

Covered with Clouds of Exquisite Lacy Pink Blossoms Almost All Summer! Here is one of the loveliest flowering shrubs we've ever offered! Its graceful, feathery foliage of silvery blue-green is plumed with thousands of lacy pink flowers, paint a picture of infinite grace and beauty as they shimmer and dance gracefully in the lightest breeze.

Vigorous—Ideal for Coastal Gardens—These lovely ornamentals blossom continually almost all summer long, despite heat and drought. So vigorous that they will grow almost anywhere—even thrive in the salt-sprayed air of the seashore.

Use as Specimen Bush or Hedge. Stern's Reblooming Tamarisk is slender, upright in habit. Reaches a height of about 10 feet, but may be kept at any height you desire by pruning. Plant individually for breath-taking color accents. Plant as a flowering hedge that will surround your home with breathtaking loveliness. Ideal for indoor bouquets. Plant in sun or partial shade. For compact bushes, cut back each year.

Fine Quality 2-3 foot plants, ready to plant.

Postpaid: Each \$2.00; 3 for \$5.50;

6 for \$10.00; 10 for \$15.00.

Special Note: Tamarisk develop few roots, the tops are cut back to 6" at time of shipping to insure satisfactory results.



3830 A. Stern's WHITE SPIREA HEDGE (S. Van Houttei)

Masses of Snow-White Flowers! Here is the most popular flowering shrub in America! When it puts on its splashy floral display in May, it is absolutely breathtaking. See it explode overnight into a shower of cascading brilliant white flowers completely covering the bush from the ground up. Its finely cut, delicate foliage of regal greenery retains its attractiveness throughout the entire season—from April until November!

Famous as Flowering Hedge! Stern's WHITE SPIREA makes a gorgeous specimen plant to bring life to any area of your landscape. But it is unsurpassed as a showy hedge, whether

used as a foundation planting or a spectacular border planting. Extremely hardy and thrives in any soil. Grows anywhere—tolerates shade, smoke and unfavorable city conditions. Grows rapidly and can be trimmed to form a solid shapely hedge, **4-6 feet tall.** For hedge use, plant two feet apart. Order now to see your hedge burst forth this coming spring—and increase in beauty with each succeeding year.

Specimen Plants, 2-3 feet. Postpaid: 5 for \$6.00; 10 for \$11.00; 25 for \$25.00; 50 for \$40.00; 100 for \$70.00.

Stern's Reblooming Dwarf RED SPIREA

3815 A. (Spirea bumalda coccinea)

Blazing Red Blooms in the Shade Starting Next Spring!

Here's a low-growing plant, ideal for the modern home. In June, Stern's Dwarf Red Spirea is covered with rich crimson-red blooms—resembles a bush laden with tiny red umbrellas. These, contrasted with its rich green foliage, present a beautiful bush you'll be proud to plant under your picture window. After June, there's hardly a moment throughout the summer that some blooms are not produced.

CRIMSON BEAUTY FROM JUNE UNTIL

FROST! Large, handsome clusters of rich, crimson-red flowers 4-5 inches across from June until frost. Stern's Dwarf Red Spirea is highly recommended to give your home and yard an exciting splash of color wherever needed. Because of its low height, can be used most effectively for foundation planting. So beautiful is this attractive shrub you will want several, strategically located as specimen plants. Grows in sun or partial shade. Thrives even in poor soil. Grows only 2-3 feet tall.

Shipping height: 18-24 inches. Postpaid:

Each \$2.00; 3 for \$5.00; 10 for \$15.00; 25 for \$30.00.



Stern's Hardy EVERGREEN BITTERSWEET

4610 A. (Euonymus radicans vegetus)

Wonderful Evergreen: Hedge, Shrub, Vine, or Ground Cover! Called the plant of 101 uses—and really deserves its title. Stern's Evergreen Bittersweet is completely winter hardy. In addition—it's evergreen the year 'round and during winter is cheerfully decorated with garlands of bright orange-white berries. Easily trimmed to desired height.

AS A SHRUB! Planted as a shrub, Stern's Hardy Evergreen Bittersweet remains green all year long and its gaily colorful berries

add charm and delight during winter months.

AS A HEDGE! Planted 12 inches apart, forms an excellent low evergreen hedge. Easily trimmed into formal shape or it may be left in a natural condition.

AS A VINE! Excellent for covering fences and trellises. Clings to masonry walls. Left untrimmed will grow 5 to 7 feet tall.

AS A GROUND COVER! Perfect for planting on banks to replace grass and prevent erosion. A rapid grower! **Thrives in full sun or shade.**

Selected heavy plants, 12-15 inches. Postpaid:

Each \$2.75; 3 for \$7.75; 10 for \$22.00; 25 for \$45.00.

Stern's Famous DWARF BURNING BUSH

2942 A. (Euonymus alatus compacta)

Crimson-Red Specimen Shrub. What radiant, fiery, color-changing beauty Stern's Burning Bush brings to your home! Gorgeous year 'round...so spectacularly vivid in fall with its glowing crimson-red foliage, people will stop and stare! At Thanksgiving time, cut colorful indoor bouquets whose myriads of orange-red berries will lend a gay, woodsy atmosphere to your decor. During the winter, the novel corky ridges on the bark give the branches the appearance of being square.

Fiery Color-Brilliant Hedge

Here's just about the most colorful fence you can plant! A living wall of flame, 4-5 feet, that will startle and amaze your friends and neighbors. Or use as a spectacular specimen shrub that will be the focal point of your lawn or shrub border. For hedge use, plant two feet apart. For individual plantings, set three feet apart.

Supply Limited—Order NOW!

Because the supply is limited, mail your order early to avoid disappointment. Sturdy, Well-rooted, Heavily-branched Bushes, 12-18 inches.

Postpaid: Each \$3.00; 2 for \$5.75;

4 for \$11.00; 10 for \$25.00.



STOP your precious Evergreens from turning yellow and dying this winter!

STERN'S NEW

MIRACID

(WITH CHELATED IRON)

KEEPS ALL ACID-LOVING PLANTS HEALTHY GREEN... for only \$1.00

When your evergreens start to yellow, they can die, before you know it! And you know how expensive it is to replace an evergreen that's more than one or two years old. The villain is "yellow anemia" or "chlorosis." This yellowing means one of two things—either the soil in which your evergreens are growing isn't sufficiently acid... or they're not getting iron in a form they can readily use for healthy growth. Stern's New MIRACID starts to work immediately to remedy both these conditions... checks "yellow anemia" before it can do damage. Gives those precious evergreens a new lease on life!

Water Soluble, Quickly Absorbed—Acts Immediately!

It supplies wonder-working **chelated iron**—iron in just about the easiest form known for plants to absorb! What's more, Stern's New MIRACID with chelated iron, starts working at once, even in completely non-acid soil... because it's entirely water-soluble... easily absorbed through roots and foliage... for fast action!

Your Evergreens Need New MIRACID

Evergreens and other acid-loving plants that are planted close to buildings have two strikes against them before they start... because the soil in which they're set is almost certain not to be the acid soil they need for ideal growing conditions. This lack of acidity is the result of the natural lime content of the concrete foundation that slowly leaches into the soil. This chemical action continues for many years... becomes progressively worse. Use of MIRACID "iron-izes" this soil to give plants the nourishment they need quickly; regular use makes and keeps the soil acid... releases locked-up iron and other nutrients... produces proper soil chemistry for broadleaf evergreens and other acid-loving foundation plants.

MIRACID Produces Quick, Healthy Growth!

Here's why MIRACID helps to produce healthy growth and flowering beauty even in sick plants and trees you've been ready to give up for dead! Yews, firs, spruce, hemlock, berry bushes, dogwood, azaleas, all acid-loving plants and trees! MIRACID not only makes your soil acid, it is rich in the water-soluble



LOST! One evergreen worth \$50.00... MIRACID could have saved it!



SAVED! These 5 evergreens worth \$250.00... \$1.00 worth of MIRACID did the job!

plant foods that release nitrogen as they acidify—nature's own way of producing rich, dark green growth. MIRACID contains nitrogen, phosphorus, and potash, as well as all essential minor elements—all in non-toxic form. No wonder we can guarantee wonder-working MIRACID for quick improvement and exceptional results!

New MIRACID Makes Trees and Plants Bloom Faster!

The Chelated Iron principle used in New MIRACID has been tested in actual use and in university greenhouses. Here's what a New MIRACID user in West Springfield, Mass., wrote: "MIRACID has done wonders for our small Dogwood trees, making them bloom when everybody said we would have to wait years for them to get big enough to start. Laurel that wouldn't do a thing before, bloomed this year for the first time and is setting buds for next year."

Another New MIRACID user couldn't get his Gardenia plant to bloom. It produced buds which dropped off without blooming. Then he started using New MIRACID. In just four weeks he wrote: "MIRACID has corrected the iron deficiency condition. We have two flowers already."

THESE PLANTS NEED MIRACID

Arborvitae	Hydrangea
Azalea	Juniper
Blueberries	Mountain Ash
Camellia	Mountain Laurel
Dogwood	Oak Trees
Fir	Pine
Gardenia	Rhododendron
Hawthorn	Spruce
Hemlock	Yews
Holly	and ...

all acid-loving plants!

USE MIRACID THIS FALL

1 Tablespoon makes 1 gallon... costs 5¢ or less! 8 oz. of Miracid makes 20 gallons of amazing soil acidifier.

Postpaid

8 oz.	\$ 1.00
1 1/2 lbs.	2.25
5 lbs.	5.00
10 lbs.	9.00
25 lbs.	20.00
50 lbs.	35.00



Stern's "Own Root" DOUBLE FLOWERING FRENCH LILAC

FRAGRANT, SPECTACULAR, COLORFUL!

Many say springtime just isn't springtime without Lilacs! Now, Stern's brings you their famous French Lilac Hybrids with richer colors, larger spikes, bigger, more abundant florets than ever before possible. These new Hybrid French Lilacs will bloom for you year after year—last a lifetime. And the magnificent plants add to the value of your home.

Perfumed Bouquet Clusters up to 18 inches Long

These are the famous French Hybrids—the most spectacular of all Lilacs. They will add considerable value to your home—plus exquisite beauty for you to enjoy and others to rave about. They'll last for generations. Grow 8 to 10 feet tall at maturity.

Each spike contains hundreds of big fragrant blossoms. Their sweet perfume cannot be described. Cut them for gorgeous bouquets that breathe a message of loveliness. These new French varieties bring wonderful features usually absent in old-fashioned common types.

Now Available on Own Roots

Stern's Selected Hybrid French Lilacs have been specially grown on their own roots by the newest scientific growing methods. This unique

process insures a life-time of Lilac satisfaction. No danger of wild sucker-growth from the understock! Be sure you plant only Stern's Famous "Own Root" French Lilac Hybrids.

Limited Supply — These big plants have already set flower buds that will burst into bloom. Every Stern's plant is BLOOM-TESTED—having bloomed beautifully in the nursery last May. They'll grow 8 to 10 feet tall at maturity.

Heavy, well-branched bushes, 2-3 ft.
Postpaid: Each \$2.75; 3 for \$7.00;
10 for \$20.00.

STERN'S FRENCH LILAC COLLECTION (Group 62-SHF-7)

5 Lilacs (1 of each) ... \$11.00
10 Lilacs (2 of each) ... 20.00
Postpaid

4020 A. DOUBLE RED (Charles Joly)—One of the darkest red Lilacs. Large deep maroon-red flowers in long clusters.

4028 A. DOUBLE PURPLE (Pres. Grevy)—Flowers are produced in large pyramidal clusters of a clear, soft, delicate, purple-blue. An abundant bloomer.

4023 A. DOUBLE WHITE (Mme. Lemoine)—A prolific producer of large clusters of large double creamy white flowers.

4021 A. DOUBLE PINK (Belle de Nancy)—Lovely mauve-pink flowers of very large size are produced in long clusters.

4030 A. DOUBLE BLUE (Alphonse Lavalee)—Very large, double, light lilac-blue flowers of very good color and form.

Stern's SUB-ZERO EVERGREEN

CHRISTMAS HOLLY

Produce Flaming Red Berries—Year After Year!

(Ilex Opaca Hybrids)

Now, at last... After years of research, here are Stern's thrilling Winter-Hardy Holly Trees! Delightful plants with lush, glossy, deep-green leaves, and brilliant red berries that have made them the pride of the South. Now with a sturdy hardness that insures their thriving, even under rugged Northern conditions to 20° below zero. Best of all, their lush color remains vibrantly green the year 'round—even when other evergreens become drab and brown. Makes a lovely evergreen hedge!

Holds Its Beautiful Green the Year 'Round!

This green aristocrat puts on its glorious display during all seasons. Just when your fall flowers have given up the ghost and your garden needs a lift for winter, these amazingly hardy Holly Trees produce a splash of red color amidst the green leaves, as brilliant berries ripen... turning your garden into a riot of gay color—and most important, those crisp, sparkling winter days are brightened with this exciting lush, green color and flaming berries.

Grow Your Own Christmas Decorations

Yes, from the beautiful "Christmas Holly" ornaments in your own yard, you can have all of the bright holiday decorations you desire. Just imagine the fun you and your family will have making Christmas wreaths, sprays, holly rope, mantel pieces and many other gay decorations. Your home, dressed in Christmas greenery, will radiate the true meaning of the holidays.

The Pride of Palatial Estates!

Stern's superior strain of Holly is propagated from choice name varieties. To insure large crops of berries on your female plants you must plant a pollinating male companion nearby. Each Stern's collection

has included at least one male plant, sure to provide sufficient pollination. Stern's Christmas Holly needs no coddling—thrives with minimum care.

Evergreen Beauty For Your Home!

Stern's Sub-Zero Christmas Holly reaches a height of 30-40 feet at maturity if left untrimmed. Looks its best if trimmed to a compact 4-10 feet. Can be planted wherever a pyramidal evergreen would be used. Plant in good garden soil enriched with peat moss or leaf mold if possible. Feed with Stern's Miracle for superior results. Plant in semi-shade and mulch. Planting instructions with order.



STERN'S CHRISTMAS HOLLY COLLECTION

Named varieties, 6-10 inches high.

(Group 62-SHF-1)

3 Holly (2 female and 1 male) \$ 3.95

6 Holly (5 female and 1 male) 7.50

12 Holly (10 female and 2 male) 14.00

ALL PRICES POSTPAID



STERN'S DWARF EVERBLOOMING

3590 C. (Potentilla, Gold Drop)

Bright Yellow Flowers From June 'til October! Now, you can enjoy sparkling yellow flowers for not 1...2...3...but 4 months—all summer long! You won't believe your eyes—blooms, blooms, blooms in abundant profusion, splashing your garden and yard with gorgeous color all summer long. These low-growing beauties are just the thing to plant at the base of taller-growing shrubs, roses or evergreens. Excellent in rock gardens or as dainty low edgings for walks. Make ideal foundation plants for modern Ranch-Type Homes. Grows in sun or partial shade.

BUTTERCUP BUSH

Plant This Fall for Flowers Next Summer! 1-2" across, bloom continuously. Adding to its unusual beauty are the small green fern-like leaves. Dense and compact, it grows about two feet high and spreads three feet over the ground. Can be trimmed to form dainty, attractive hedge. These winter-hardy little jewels will do well 'most anywhere. Need no extra care. For hedge use plant 12" apart.

Strong No. 1 Plants. Postpaid: Each \$2.00; 3 for \$5.00; 10 for \$15.00; 25 for \$30.00.

4127 A. STERN'S PINK JAPANESE SNOWBALL

(Viburnum tomentosum plicatum roseum)

Gorgeous New Snowball Bush With Pink Blooms!

BRAND NEW—Here is one of the most exciting developments that ever hit the plant world. The famous Japanese Snowball bush with lovely PINK blooms! A real beauty! You'll want to be the first in your neighborhood to own this beautiful shrub.

Colorful The Year-Round! In May and June this handsome shrub bursts forth in a magnificent array of splendor. Perfectly round, pink flower-balls cover the shrub like ornaments on a Christmas tree. Blooms in such profusion you'll hardly be able to see the

leaves. Its clean, green leaves turn to a beautiful smoldering red in the cool days of fall. You'll certainly be proud of this rare beauty! Best of all, this strain of Snowball bush is not affected by any insects or disease. Grows in full sun or partial shade.

Very Rare—Limited Supply. This shrub is so new, so rare, we have only a very limited supply. Once this supply is exhausted there will be no more for at least a year. Avoid disappointment—order today. Maturity height, five to six feet.

Well Branched No. 1 Plants from 4" pots.
Postpaid: Each \$3.75; 3 for \$10.00;
6 for \$18.00; 10 for \$29.00.



Stern's Crimson RED-LEAF BARBERRY

4820 B. (Berberis atropurpurea)

Colorful Hedge All Year!

Most popular hedge in America. In spring the foliage is a lustrous purple-red, becoming even more brilliant in summer, and in fall turning a striking orange-scarlet. During the winter months its bright red berries attract the birds and lend a dash of color to the winter scene. In mid-May you'll even see tiny reddish flowers that are a canary-yellow inside the petals. This special Stern's strain was developed from hardy Japanese Barberry grown in the mountains of Japan.

Frame Your Home with Radiant Color. Want a riot of gloriously radiant color spotted around your lawn? Plant three or more of these flowering and fruiting fiery crimson Barberries in several locations and notice

how they'll set the whole landscape on fire twelve beautiful months throughout the year. Ideal for inexpensive hedges of an informal, irregular shape or may be trimmed to make a dense, impenetrable hedge of nice, even form and texture. Grow to five feet high, can be trimmed to compact 2-3 foot height.

Hardy—Vigorous—Grows Anywhere. They are so easy to plant and vigorous, they will grow in almost any soil. They'll amaze you with their Miracle Growth! A real trouble-free beauty! One of the hardiest of all shrubs! For hedge use, plant 1½ feet apart.

Strong 3-year transplants with husky roots 12-18 inches. Postpaid: 10 for \$9.00; 25 for \$20.00; 50 for \$37.00; 100 for \$70.00.



PRESENTING . . . NEW SUPER HARDY, EVERGREEN AZALEAS!

STERN'S

Super Gable Azaleas

BLAZING COLOR FOR YOUR HOME STARTING NEXT SPRING!

Now, after 30 years of crossbreeding, Joseph B. Gable of Stewartstown, Pennsylvania, has created **Super Azaleas!** Brilliant flowering shrubs that bloom in magnificent profusion. Azaleas so hardy they thrive even where winter temperatures drop as low as 20 degrees below zero. **EVERGREEN AZALEAS** that retain their lovely foliage all year long. Azaleas far superior to old-fashioned varieties!

SUPER ABUNDANT—SUB-ZERO HARDY—EASY TO GROW!

Stern's Super Gable Azaleas are low-growing, compact, dwarf-type shrubs, perfectly proportioned for ranch-type and split-level homes. They are evergreen—keep their foliage right through winter, to add beauty to your property 12 months a year. Bloom with spectacular abundance and dazzling color. Exceptionally hardy—to live through sub-zero winter temperatures . . . bloom and thrive for a lifetime! They need no pampering. Once established, they require little care. Grow three to four feet tall. Bloom in May.

LOVELY GABLE AZALEAS!

Here, in our opinion, are the best of the new Gable Azaleas . . . newest and best reds . . . delightful pinks that produce flowers of exquisite shapes. Plant two feet apart to form a low-growing flowering hedge. Have a bright streak of glowing red or pink—or a combination of both colors to set off your landscape. **Order early!** Order and plant these rare Super Gable Azaleas early as supplies are limited. **Your plants will arrive already bearing flower buds . . . ready to burst into bloom this coming spring!**



SUPPLY LIMITED—ORDER NOW!

2630 CRIMSON RED. Flowers of bright, intense red bloom in profusion.

2631 PEARL PINK. Lovely flowers of soft pink cover the bush.

2632 ROSE PINK. Rich, rose pink blooms. Very striking.

Sturdy No. 1 Plants with Flower Buds. Postpaid:
Each \$2.25; 2 for \$4.00; 10 for \$15.00;
20 for \$25.00; 50 for \$55.00.

STERN'S GABLE AZALEA COLLECTION (Group 62-SHF-2)

3 Plants (1 of each) \$ 5.50

6 Plants (2 of each) 10.00

9 Plants (3 of each) 13.50

Postpaid

3142 A. Stern's Fabulous RAINBOW

3-in-1 ROSE of SHARON

Huge Double Flowers—3-Colors on 1 Bush!

Just imagine the excitement in your neighborhood when you plant Stern's 3-in-1 Rainbow Rose of Sharon! This glorious ornamental shrub bursts into bloom with an abundance of huge, luxuriant, rose-like double flowers in 3 different colors and varieties—all in bloom at the same time, all on one bush!

BLOOMS MIDSUMMER TO FROST!

Just to see this magnificent specimen in bloom, its huge **Double Red, Double White, Double Purple** flowers intermixed in a dazzling carnival of color, is an unforgettable thrill! Each lovely bloom is up to 3½" across and shaped like a perfect rose, with many ruffled petals of exquisite color and texture. They bloom in mid-summer when other flowering shrubs fail—bloom, bloom, bloom continuously right up until frost, transforming your yard into a fairyland of color!

HARDY, EASY TO GROW!

Stern's amazing Rainbow Rose of Sharon is absolutely hardy in most areas. Even below zero temperatures won't harm them. Grow more beautiful each succeeding year! Produce hundreds of glorious Rose of Sharon flowers on each bush! Plant 3-4 feet apart for a glorious rainbow hedge!

RARE! LIMITED QUANTITY—ORDER NOW!

Stern's Heavy Two-Year Old, Blooming Size Plants, 2-3 Feet Tall, Will Bloom This Coming Summer.

**Postpaid: Each \$3.75; 3 for \$10.00;
6 for \$18.00; 10 for \$29.00;
25 for \$55.00; 50 for \$100.00.**



Thousands of Giant Flowers on 10-Ft. Vines!

STERN'S HARDY

Giant CLEMATIS

GORGEOUS FLOWERS UP TO 6 INCHES!

Now—you can enjoy New Vine Beauty. Stern's beautiful, hardy Clematis hybrids are noted for their spectacular flowers, 4 to 6 inches across. The first of these gorgeous flowers appear in July and continue to paint your landscape with their exciting color through the early part of September. In addition to their glorious beauty on the vine, they make superb cut flowers—lasting as long as 10 days when placed in water.

Blooms First Year Planted!

These popular flowering vines add a gay note of color to your outdoor decor. Grow them on arbors, trellises or old tree stumps. Prune in early spring to within a few feet of the ground. Clematis prefer a location where their roots will be shaded but where the vines are in sunlight. If necessary, a few annuals may be planted to shade the roots. Choose a spot with light, loamy, well-drained soil. It's easy to mix peat moss into your soil to establish perfect conditions. Plant 3-4 feet apart.

Queen of all Clematis! These "Large-Flowering" Clematis are ideal for the small garden as they produce an abundance of flowers in a small space. Plant at least one of each variety for a dazzling display.

6 COLORFUL VARIETIES

COMTESSE DE BOUCHARD. Produces lovely gleaming pink flowers in showy abundance. Its bright green foliage provides ideal color contrast for the delicate light pink flowers.

***CRIMSON KING.** Here's an exciting red variety which gives a real display. Blooms from June until September. Flower petals have rich velvety sheen. Blooms abundantly.

***JACKMANI.** Most popular purple Clematis of all time. Flowers are large, deep violet-purple and bloom in amazing abundance. Very attractive.

***HENRYI.** Myriads of radiant, creamy-white blooms cover the deep green foliage for a dazzling sight.

RAMONA. Very large lavender-blue flowers borne in immense quantities. Here is real Clematis beauty.

NELLY MOSER. Beautiful mauve flowers with red bars. Very striking and unusual flowers. Blooms are produced in abundant profusion all season.

Select No. 1 Plants from pots, grown on their own roots for superior results.

Postpaid: Each \$2.00; 3 for \$5.75;
5 for \$9.00; 10 for \$16.00.

Stern's Giant Clematis

(Group 62-VIF-1)

3 Plants (marked *) \$ 5.75
6 Plants (1 of each) 10.00
12 Plants (2 of each) 18.00
Postpaid



3112 B. STERN'S EVERBLOOMING BLUEBIRD Rose of Sharon

(Hibiscus syriacus, Bluebird) Pat. No. 1739

Huge Flowers All Summer Long! The most beautiful New Hybrid shrub in a decade! Stern's Everblooming Bluebird Rose of Sharon produces truly huge flowers...as big as saucers...as blue as Hawaiian skies...nothing like this new aristocrat in all the world!

See this new, blue-flowering beauty blooming in your yard or garden every summer. It will produce masses of blooms in prolific abundance...and keep right on blooming all through Fall and right up 'til frost. You'll be absolutely astonished at the size and color of the flowers.

Lovely Blue Flowered Hedge! Will

bloom this coming summer! Makes a majestic hedge covered with lovely big blue flowers all summer long. You'll have a living wall of flowers to surround your home with a riot of color. Plant 2-3 feet apart.

Hardy and easy to grow! Plants are hardy in most areas and will stand below-zero temperatures. A vigorous, upright grower which will become 8-10 feet tall—or can be kept to a low 4-6 feet. **Supply is limited—order early!**

Healthy, sturdy, No. 1 plants, 18-24".

Postpaid: 2 for \$4.00; 5 for \$8.00;
10 for \$15.00; Express Collect: 25 for \$35.00; 50 for \$60.00; 100 for \$110.00.

Stern's Reblooming EVERGREEN PINK DAPHNE

2845 B.
(Daphne cneorum)

**LOVELY ROSE-PINK BLOOMS
SPRING 'TIL FALL!**

Exciting Year 'Round Beauty For Your Home!

Here's the perfect low-growing shrub with beauty, fragrance and color! See gorgeous flower clusters of soft rose-pink, sprinkled with rich wine-colored buds, cover the plant each Spring and Fall—and throughout the summer there's scarcely a moment when some flowers are not produced. **Very fragrant.**

GROWS ONLY 8-10 INCHES HIGH

Stern's Pink Daphne never grows taller than 8 to 10 inches. Its spreading habit makes it an excellent ground cover. Can be used to advantage as a low-growing border or edging plant. **As a foundation plant for Ranch-type homes it can't be beat.** Used as a specimen plant it is most attractive—but for a really striking display, plant a number in a circular bed. Also recommended for rock gardens.

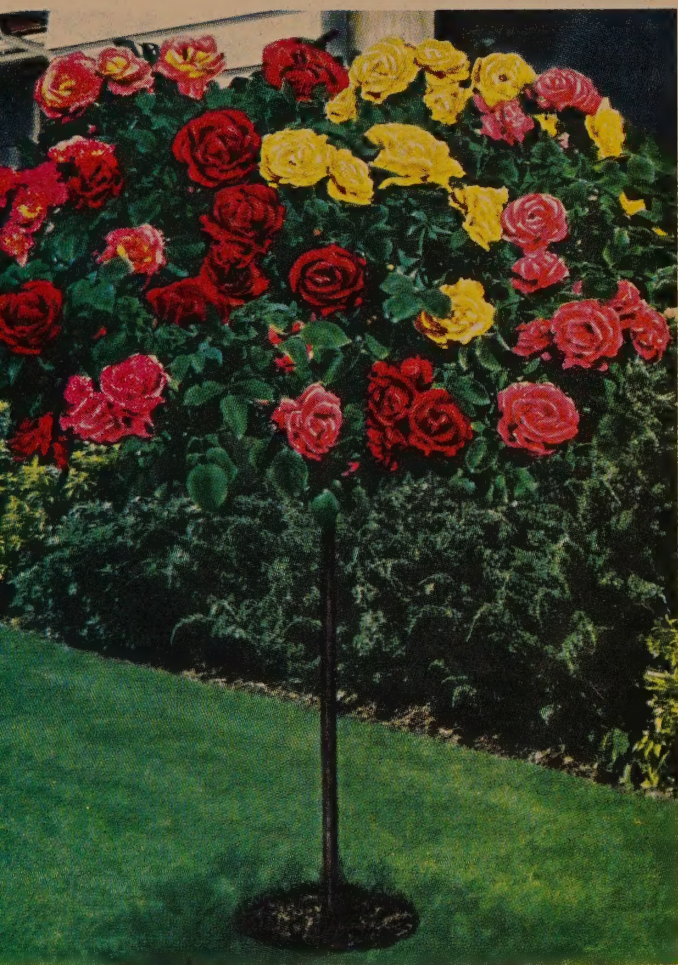
EVERGREEN—Enjoy bright green color in your mid-

winter landscape. Hardy—thrives even in poor soil with a high sand or gravel content—enjoys full sun. These charming little plants are hardy and very easy to grow. Plant 15-18" apart.

Nicely branched, 1 year plants, No. 1
Postpaid: Each \$2.25; 3 for \$6.00;
6 for \$11.00; 10 for \$18.00;
20 for \$35.00.



STERN'S FAMOUS SUB-ZERO 3-in-1 RAINBOW TREE ROSES



EYE-LEVEL ROSES 3 DIFFERENT COLORS ALL ON ONE TREE!

BLUSH-PINK • Large, two-toned, fully double. Delightful color. Bloom abundantly in lush clusters.

BLAZING RED • Spectacular, deep, velvety red. Up to 5 inches wide, fully double. Bloom continually, abundantly.

BUTTERCUP-YELLOW • Large, very double, exquisite fragrance and form. Bloom constantly.

DOZENS OF HUGE RED, YELLOW AND PINK ROSES, ON A SINGLE TREE!

Prepare for a wave of excitement in your neighborhood when you plant our phenomenal new 3-in-1 Sub-Zero Rainbow Tree Rose. Never before has there been a Tree Rose like it! A Tree Rose that bears a breath-taking abundance of magnificent big Roses IN 3 DIFFERENT COLORS AND VARIETIES—all in bloom at the same time—all on one tree!

EVERBLOOMING, EXTRA-HARDY ROSES

Like all members of a new race of Sub-Zero Roses, these three Rose varieties are amazingly resistant to cold. They are almost totally disease-immune. They bloom continuously! Plant this fall and enjoy abundant bloom this coming spring and right through to fall—and year after year! MAGNIFICENT 3 COLOR BLOOM FOR YEARS.

Triple-Budded to Produce Far More Roses Than Any Other Tree Rose!

Three different varieties of Roses are budded to the strong, heavy, 3 ft. tall trunk of our Rainbow Tree Rose. This triple-budding not only means Roses of three different colors, but a crown that grows many times thicker and more luxuriant—produces a far greater abundance of Roses than Tree Roses you've seen up until now! Each year the sturdy trunk grows even greater in diameter to support the ever-larger, increasingly massive umbrella of bloom—but the tree itself always remains at delightful EYE-LEVEL height!



WHERE TO PLANT THESE RARE GARDEN GEMS

Wherever you plant these thrilling 3-in-1 Rainbow Tree Roses, you will have a sensational conversation-piece. Some suggestions: Plant among other Rose bushes for Rose beauty at two levels! Or directly before a picture window and enjoy this astounding specimen indoors and out. Plant two, to form a picturesque living gateway to your home. For stately magnificence, line walks and entranceway with Rainbow Tree Roses three feet apart. Plant anywhere you want a sensational landscape effect!

ONLY STERN'S HAS THE NEW 3-IN-1 RAINBOW TREE ROSE! MOST LIMITED SUPPLY—ORDER NOW!

Each \$10.00; 2 for \$18.00; 4 for \$35.00; 10 for \$75.00.

All Prices Postpaid



STERN'S Christmas-Blooming AMARYLLIS

Enjoy Huge, Blazing Red Blooms Indoors in 60 Days

Bright Red Flowers at Christmas!

Plant Stern's Christmas Blooming Giant Amaryllis bulbs now, for spectacular bloom in your home in just 60 days! This special strain produces the most breathtaking house plants you've ever seen. Hardy, giant bulbs 3" or more across, need no coddling, flower even in hot, dry apartments, have buds inside ready to shoot up. A short while after planting, 1, 2, or 3 enormous flower stalks appear. Each stalk puts out 3 or 4 huge blossoms with broad, overlapping petals—each bloom 8", 9", sometimes up to 10" across!

Now you can have an amazing Christmas "flower show" that will astound your friends. Order today, have blooms in 40 to 60 days for the Holiday season. Imagine the glorious display they'll make in your home this winter! Imagine—these amazing bulbs go right on producing every year for 10 years or more.

GIANT IMPORTED BULBS BLAZING SCARLET

Postpaid: Each \$3.75; 3 for \$10.00.
Easy growing directions with order.

RARE INDOOR-FLOWERING PLANTS

STERN'S OLD-FASHIONED BLEEDING HEART

(Dicentra spectabilis)

Cool Room House Plant Produces Pink, Heart-Shaped Flowers! Now you can grow this old-fashioned beauty indoors this very winter. Stern's Bleeding Heart makes a beautiful house plant for cool rooms. Lovely heart-shaped flowers of gleaming pink are produced in amazing abundance. They decorate the stems like shining pink necklaces. Bright green foliage is very attractive and very decorative.

Easy to Care For! Here's fresh flowering beauty for your home. These charmers put on a glorious, heart-warming display as they burst into bloom... will increase in beauty each year.



As soon as warm weather comes you can move them outdoors on the porch or patio—or, you may plant them in your outdoor garden.

Sturdy Roots Ready to Bloom This Winter. Postpaid: Each \$1.50; 3 for \$3.50; 6 for \$6.50.

5 EXCITING HOUSE PLANTS for Cool Rooms

For added House Plant enjoyment you can grow these five exciting plants indoors in cool rooms, preferably between 50 and 60 degrees (during the winter months). Can be brought into rooms of 70 to 75 degrees for short periods to serve as floral decorations. Cool room plants: Bleeding Heart, Camellias, Miniature Roses, Astilbe and Funkia.

Stern's Japanese CAMELLIAS Gorgeous Flowering House Plant for Cool Rooms!

Now, you can grow Stern's Japanese Camellias, the loveliest of all flowers, in the cool part of your house this very winter! These gorgeous flowering broad-leaf evergreens will be your "pride and joy" to show off to your friends and neighbors. Each flower is a glistening floral masterpiece of rare elegance... their rich jade green leaves shine like polished leather.

Bloom This Winter! These Camellias will bloom while winter still rages, in February, March and April. Once started, new flowers continue to open for a spectacular floral display. Can be repotted in decorator tubs or urns when they are older and moved outside in the warm summer months. As pot grown plants, Camellias reach about 3 feet at maturity.

Pink or Red—Camellia Plants in 1 gallon cans.

Postpaid: Each \$6.00; 2 for \$11.00; 4 for \$21.00.

NOTE: Orders West of Mississippi River Shipped Express, Shipping Charges Collect.

STERN'S FLAMING Red Astilbe

(Astilbe, Fanal)

FEATHERY CRIMSON FLOWERS AND FERN-LIKE FOLIAGE!

Cool Room House Plant! This attractive plant has lacy, fern-like, green foliage to decorate your home. Plant is compact and very shapely. Covers itself with feathery, crimson flower spikes this winter.

Indoors and Outdoors! After enjoying Stern's Red Astilbe all winter indoors, you can move it outdoors in the summer for garden enjoyment if you wish. Enjoys moist, shady spots with filtered sunshine. Be the first in your neighborhood to grow this handsome plant indoors!

Postpaid: Each \$2.00; 3 for \$5.00; 6 for \$9.00.

NOW GROW STERN'S MINIATURE ROSES

Indoors on Your Window Sill All Winter!

Beautiful Roses in a Few Weeks. Imagine a dainty miniature rose bush that never grows taller than 8" to 12". Covers itself with a wealth of beautiful, colorful, perfect roses! And... each tiny bloom is about the size of a nickel. Keep in cool room. Blooms indoors all winter and early spring—just like any house plant. Then, put outdoors in your garden, starts blooming again as early as May, and goes right on blooming up until frost. That's Stern's fabulous Miniature Rose—available now in four delightful varieties—ready to bring you bright beauty this very winter!

Easy to Grow! Need No Special Care! These heavenly little roses thrive on any sunny window sill—The only roses that bloom indoors. Our enchanting Miniature Fairy Rose bushes will bloom this very year, right in the heart of winter, and bloom for many years to come. Imagine the joy of watching them grow and flourish! Think of the pleasure they'll give flower-hungry friends in city apartments... the color and loveliness they'll bring to a sickroom... the love of nature they'll awaken in a child!



FOUR DELIGHTFUL COLORS

Deep Red, Gleaming Pink, Frosty White, Soft Yellow. Well-rooted plants.

Postpaid: Each \$2.00; 2 for \$3.50; 4 for \$6.00; 10 for \$12.00; 25 for \$25.00. Special Assortment (1 of each color) \$6.00. (Group 62-RDF-18)

STERN'S VARIEGATED FUNKIA

(Hosta undulata)

Green and White Foliage Plant for Cool Rooms!

Stern's Variegated Funkia will give you a dense growing, attractive foliage house plant for cool rooms. The big, broad leaves have ruffled edges and are bright green with splashes of white. Pale lavender, lily-like flowers are produced this very winter.

Excellent for Flower Arrangements! The attractive green and white leaves are used to advantage in floral arrangements. Few plants can match Funkia for all around beauty. Can be moved to your outdoor garden in the summer for beauty all year long.

Postpaid: Each \$1.75; 3 for \$3.75; 6 for \$7.00.



STERN'S BRAZILIAN CHRISTMAS CACTUS

(Zygocactus truncatum)

Have Glowing Red Blooms Indoors on Your Window Sill

You'll thrill to see the glowing jewel-like color of your Stern's Brazilian Christmas Cactus when it bursts into bloom this very winter. Yes, if you order heavily rooted plants you receive will produce bloom this winter. Even when not in bloom the lovely green foliage will be a source of constant delight.

This unique strain of Stern's Brazilian Christmas Cactus produces an abundance of fuchsia-like, glowing, deep red flowers which hang in a jewel-like brilliance from every leaf tip. What is more, your Stern's Brazilian Christmas Cactus goes on blooming for about two months—individual flowers last for days. As soon as the first flowers fade, more open into spectacular bloom. Really mature plants often produce hundreds of blooms.

Requires No Special Care. Despite its exotic good looks, this dazzling beauty from the Mountains of Brazil needs little care. Just plant in a pot for window sill growing or in a hanging basket. Directions for easy care are enclosed.

In 2 1/4" pots. Postpaid: Each \$2.00; 2 for \$3.50; 4 for \$6.00.

STERN'S MIRACULOUS & EXOTIC PASSION FLOWER

(Passiflora Pfordi)

Blooms Indoors All Winter!

Blooms Outdoors All Summer!

Stern's Passion Flower is the most exotic of all flowering vines! Yes, rare, exotic and beautiful—yet this novel South American vine is so easy to grow it will flourish and bloom in your home this winter. Give it a sunny window if possible, but it will grow even in partial shade. Discovered in the early 1600s by Spanish explorers entering the wilds of South American forests. Due to the intricate design of the flower, religious significance was immediately attached to the vine, which remains to this day.

Fragrant blooms widely grown by perfume concerns. Just imagine having this heavenly delicate fragrance gently and continuously wafting through your living room all winter long. Not only will you enjoy its beauty in your home this winter—as soon as warm weather comes, it may be moved to your outdoor garden, where it will form a fast-growing, beautiful flowering vine. This variety is considered the showiest and largest of all varieties of Passion Vines. Huge, 4 1/2-inch blue-purple blooms are set off with delicate pink filaments of indescribable beauty.

FREE—History and Legend of The Passion Flower with each shipment.

Order TODAY—Extremely Limited Supply!

Strong No. 1 Plants in 2 1/4" Pots.

Postpaid: Each \$2.00; 2 for \$3.50; 4 for \$6.50.



STERN'S South American BOUGAINVILLEA

**Superb Pot Plant Brings
Tropical Beauty to
Indoor Living Rooms**

Northern gardeners can now enjoy the South's most beloved vine. Stern's special variety of Bougainvillea is especially recommended for pot culture. Famous garden writer says, "they make wonderful pot plants!" Easily kept pruned to pot culture without eliminating free-blooming habit. Long, plummy clusters of showy, brightly colored red, purple or yellow bracts grow in great profusion all over the vine. Indeed, a brilliantly colored Bougainvillea climbing in one corner of the living room is a garden scene to live in one's memory forever.

Easy to Grow—Blooms Several Times a Year! Exotic and beautiful—yet easy to grow. Pot in any good soil mixture, place in your sunniest window, and keep well watered. That's all that's necessary to have this unique Southern vine growing and blooming in your home. May be placed outdoors for the summer months and brought back in next fall—no rest period required. So different is the Bougainvillea from ordinary house plants your home will come aglow with its electrifying beauty.

Very Limited Supply—Strong No. 1 plants from 2 1/4" pots. Violet-Purple.
Postpaid: Each \$2.00; 3 for \$5.00; 6 for \$9.00.



Stern's MEXICAN SHRIMP PLANT Have Glowing Color All Winter Long!

**Fall Special
\$1.00 ppd.**

Enjoy new, glowing, jewel-like color on your window sill all winter, with Stern's fabulous and unique Mexican Shrimp plant. Produces an abundance of flower-like sheaths that change color as they mature... from yellow to flesh-pink to dusky rose and finally a rich red-bronze with glints of gold! These graceful spikes are tipped with white, purple-spotted flowers.

Blooms Indoors and Outdoors Almost All Year. Despite its exotic good looks this easy-going Mexican beauty needs little care. Grows up to 3" a month... to a cascading arrangement 18 inches tall. Blooms indoors almost constantly from November until April. When warm weather comes, put it outdoors in your garden to bloom again. Thrives and blooms for years!

ORDER NOW—at these special low prices.
Shipped in 2 1/4" pots. Postpaid: Each \$1.00;
3 for \$2.00; 6 for \$3.75; 10 for \$6.00.

NOW HAVE A BLOOMING CACTUS GARDEN Indoors!

Stern's Flowering Cactus Collection Blooms on Your Window Sill Starting the FIRST YEAR!—Imagine this collection of rare desert plants, some from Mexico, Brazil, Africa, growing in your home. Five different varieties that bear breathtaking, unusual, satiny-petalled flowers in yellow, lavender-pink and white! Some even bear tiny scarlet jewel-like fruits!

Thrive Even in Steam-Heated Apartments! These superb specimens actually enjoy hot, dry heat that kills other plants. Need little water, little care for glorious results. Live for years. Plant together or individually for all-year decoration, exciting bloom this very year! Easy growing instructions with each order.

Five Blooming Varieties! Night-Blooming White "Cereus"; Lavender-Flowering "Glory of Texas"; Shapely Yellow "Nipple Cactus"; White Flowered "Pin Cushion"; Yellow Flowered "Twisted Rib."

Postpaid: Any 2 for \$1.00;
5 (1 of each) \$2.00.



STERN'S RED-LEAF Hawaiian Ti Plant

(Dracaena, Mmè. Eugene Andre)

DARK RED TO SHOCKING PINK LEAVES!

Two-Toned Hawaiian "Good Luck" Plant. Here's a new variety of the famous Hawaiian Ti Plant. You're sure to be fascinated by this exotic foliage plant. Grows in a rosette formation with broad, spear-shaped, satin-smooth leaves. These attractive leaves are dark, blood red with overtones of olive green... the center and edges, as well as the new, young leaves at the top of the plant, are a shocking pink. When viewed against the sunlight of a window, they are a breathtaking, translucent red!

Potted Plants—Already Growing! Stern's Red-Leaf Hawaiian Ti Plant is a member of the lily family. Makes a very showy house plant with charming, spreading habit. These sturdy young potted plants are already growing in their own potting soil. Little care and no direct sunlight is required to keep these lovely plants happy. Leaves grow about one foot long. Easy growing instructions included with each order.

Healthy, husky plants in 2 1/4" pots.

Postpaid: Each \$2.00; 3 for \$5.00; 6 for \$9.00; 10 for \$14.00.



Stern's ROCHESTER IVY

(Hedera helix, Rochester)

Shiny, Bright Green Ivy House Plant!

Needs No Direct Sunlight! Here is a new strain of English Ivy that makes a lovely house plant. Stern's Rochester Ivy has attractive, bright emerald green leaves which are very shiny. Grows well in water or soil and needs no pampering. Excellent for decorating apartments or homes as they do not need the direct sunlight. And, they will continue to dress up your home all year long—year after year! These cheery plants are real beauties—**ORDER TODAY!**

**Sturdy Plants in 2 1/4" Pots. Postpaid: Each \$1.00;
3 for \$2.00; 6 for \$3.75; 10 for \$6.00.**



Gloxinia on the right received a single MIRA-CELL spraying.

**Amazing Growth Stimulant
"Wakes Up" Weary House Plants**

Stern's MIRA-CELL

Produces Flowers Up To Twice As Big!

See Results of 1 Spraying! ➔

Give Indoor Plants New Winter Beauty!

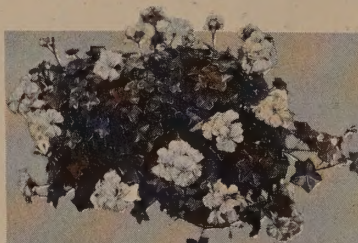
Imagine house plants greener and more flourishing than any you've ever had, growing in your home within weeks! Cactus with its dormancy broken months early! African Violets with upright leaves and stalks, and larger, more exciting flowers! Plants that keep their leaves... and grow leafier, faster... all winter long! Lush green growth that brightens your home! Plants that take transplanting shock in stride! Plants that bloom weeks earlier! Flowers with longer stems... often more buds per stem... bigger, more beautiful flowers!

Practical, Economical for Home Use! One can of Stern's Mira-Cell will treat literally scores of plants with wonder-working gibberellin! So easy to apply!—Simply press the button... in just 2 seconds you completely cover a 5-inch plant. Now, you can make your own ex-

periments. Within a few days you may start to enjoy the miracles of MIRA-CELL growth... Ideal for indoor plants, smaller outdoor plants and shrubs.

Effective and Inexpensive for General Garden Use! Stern's MIRA-CELL is also available in economical powder form for general outdoor garden use. Each single 500-milligram packet contains 2.5 milligrams of Gibrel, and makes 8 ounces of standard MIRA-CELL solution—enough to treat scores of plants at one time with freshly-mixed solution. Only Stern's packages in this no-waste, easy-to-measure single packet powder form. Mix it as you need it. Use in any sprayer, atomizer, or squeeze bottle that sprays a fine mist.

10 oz. size Aerosol Can \$2.25
12 Powder Packets \$2.00
All Prices Postpaid



LUXURIANT IVY FOLIAGE COVERED WITH DOZENS OF BLOOMS! It produces spectacular cascades of lush, graceful, trailing green ivy, covered with vivid red, pink or white flowers—cascades so long they often reach clear to the floor, creating a sight of breathtaking loveliness!

BLOOMS INDOORS ALL WINTER; BLOOMS THE YEAR 'ROUND! These delightful plants need little care. No fuss! No bother! Just plant in any good garden soil or potting mixture and place in a sunny window. They'll bloom all winter indoors—then continue their spectacular

STERN'S TRAILING IVY GERANIUMS

Bloom In Your Home, All Winter Long!

Here is one of the most glorious plants you can grow in your home—Stern's South African Trailing Ivy Geranium, that blooms indoors while snow falls outside.

display in hanging baskets, planters, window boxes, or in your flower garden all summer!

HAVE THEM IN RED, PINK AND WHITE! Take your choice of three beautiful color varieties—Blazing Red, Snow White or Salmon Pink. For an eye-popping display, plant all three radiant colors together!

Husky Plants in 2 1/4" Pots.

Postpaid: \$2.00 each; 3 for \$4.00;
10 for \$10.00; 25 for \$20.00.

STERN'S EXCITING NEW COFFEE PLANT

(Coffea arabica)

House Plant for Sunless Rooms!

Rare and unusual! What could be more of a conversation piece than a real live coffee plant growing in your living room? If you have difficulty growing house plants because of lack of sunlight—your problem is solved with Stern's exciting Coffee Plant! This is the same type of plant that provides the beverage in your cup at breakfast. In the tropics, where coffee is grown commercially, the plants are grown under shade trees. They must have light, but need to be protected from direct sunlight. So, for those rooms which receive no sunlight, place a Stern's Coffee Plant on your windowsill and you'll be able to have an attractive, growing plant, where you never could before.

Lovely White, Fragrant Flowers! Stern's rare new Coffee Plant, when mature, will produce lovely clusters of white blooms with an enchantingly sweet fragrance—may even produce some bright red berries, or coffee beans, for you. Even without blossoms Stern's Coffee Plant is a beautiful sight



with its glossy, shining green leaves—its adaptation to room conditions make it a very valuable plant. Grows in any good potting soil.

Strong No. 1 Plants in 2 1/4" Pots. Postpaid: Each \$2.00; 3 for \$5.00; 6 for \$9.00.

NOVEL HOUSE PLANT!

STERN'S

MOSES IN THE CRADLE

(Rhoeo discolor)



A Rosette of Red-Purple and Green-Striped Leaves!

Dainty White Flowers! No other house plant like this. Display its lush tropical beauty in your home this winter and all year 'round. Your friends will admire and rave about this novel plant. Truly a conversation piece. Large waxy lance-shaped leaves spray upward from a common center forming a delightful rosette-like plant, about 12" tall. The top side of the leaves are dark metallic green while the under side is a vivid, glossy red-purple. Adorable little white flowers grow in open boat-shaped bracts around the base of the rosette—suggesting its name: "Moses in the Cradle." Easy Planting Instructions With Each Order.

Strong No. 1 Plants, 4-6 in. in 2 1/4" Pots. Postpaid: Each \$2.00; 3 for \$5.00; 6 for \$9.00; 12 for \$16.00.

Grow Florida Fruit Indoors While Winter Rages Outside!

STERN'S Dwarf ORANGE and LEMON Plants Bear And Bloom The Very First Year!



(Citrus Orange, Calamondin)



**2 Plants
(1 of each)
only \$3.50
Postpaid**

BEAR FRAGRANT BLOSSOMS— DELICIOUS, COLORFUL FRUIT!

Now you can grow tropical fruits and flowers right on your window sill—on graceful miniature orange and lemon "trees" that thrive indoors! They'll brighten your home with their exquisite pastel blossoms, bright golden oranges and sunny yellow lemons!

EVERGREEN PLANTS... BEAUTIFUL YEAR 'ROUND!

Stern's delightful Dwarf Orange and Lemon Plants never stop growing! Their glistening evergreen foliage is a delight to behold even when there's no fruit or bloom. They will bloom and bear for years and years!

Pick Your Own Luscious Home-Grown Lemons and Oranges!

What a thrill to pick tasty, vitamin-rich oranges from your own indoor-growing plants. Pick lemons that are not only rounder, juicier and often even larger than usual, but have delicious flavor!

Order Now for Tropical Blooms

Stern's Dwarf Orange and Lemon Plants are hardy, fine quality, well-rooted plants in 2 1/4" pots. Because our plants are so well-established, they usually burst into bloom the very first year!

Easy growing directions with order.

Postpaid: Each \$2.00; 2 for \$3.50; 4 for \$7.00.

Stern's Everblooming

DOUBLE HIBISCUS

**Brilliant Red and Yellow
Flowers All Winter!**

New Double-Flowering Varieties! Here's the finest Everblooming house plant for sunny windows! You'll have showy, red and yellow, double flowers all winter long. There's hardly a moment they are out of bloom. And they will continue to bloom for years!

MRS. STERN'S FAVORITE! These gorgeous Everblooming Hibiscus are Mrs. Stern's most admired house plants. Flowers are large and double with shiny green leaves. Neat, compact plants about two feet tall. Complete growing instructions with each order.

RED DRAGON. Large, double flowers of bright red produced in abundance. Very intense deep glossy foliage. Very colorful!

FULLMOON. Brilliant lemon-yellow flowers which are very large and fully double. Beautiful house plant with lovely deep, shining green leaves. Abundant bloomer.

Well-rooted plants in 2 1/4" pots. Postpaid:

Each \$2.00; 2 for \$3.50; 4 for \$6.00.

(Group 62-HP-1) 2 Plants (1 of each) for \$3.50.



Needs No Sun, Little Care.

Plants flower when only 2 or 3 years old. Female plant produces fruit only when a male plant is present. Bright orange-yellow branches. Sorry—we cannot determine sex of plants in advance.

STERN'S GUATEMALAN DWARF PALM

(Neanthe Bella)

Thrives Indoors All Year Around! From the mountain forests of Guatemala comes a rare variety of Dwarf Palm that combines exceptional sturdiness and ease of care with unusual beauty! Its graceful shining green fronds, handsome bark and exotic tropical form bring the charm of sunnier climes into your home. Stern's Dwarf Palm **THRIVES INDOORS DESPITE DIM WINTER LIGHT AND DRY AIR OF STEAM HEATED ROOMS!** Needs no sun and no pampering to flourish indoors all winter and year 'round!

A Rare Find at These Low Prices—Order Now, For Gifts and Your Home! Limited quantity available for delivery this season. Order as many as you wish, but to avoid disappointment, order today.

Sturdy plants in 2 1/4" Pots. \$1.00 each; 3 for \$2.75; 6 for \$5.00; 10 for \$8.00.

All Prices Postpaid.

Start Your House Plants Off Right

IN STERN'S
STERILIZED

MIRASOIL

POTTING AND PLANTING SOIL

Direct From Our Own Nurseries To You!

For 100% success with your house plants, get them off to a good start by planting in Stern's Sterilized MIRASOIL! This is the same fine quality mixture in which we grow our own choice plants and flowers.

Stern's MIRASOIL can also be used outdoors if the soil is poor. Just mix Mirasoil with the soil in the planting hole for better planting results. Order now, while ordering your plants.

Postpaid: 1 1/2 lb. pkg. (enough for 4-5 four-inch pots or 2-3 five-inch pots) \$1.00; 3 lb. pkg. \$1.75; 6 lb. pkg. \$3.00.



FOR MAGNIFICENT COLOR and BLOOM NEXT SPRING

STERN'S EVERGREEN SUB-ZERO

Rhododendrons

For Lush Green Beauty That Stays Green 12 Months A Year

Now you can have the Queen of all evergreen flowering shrubs . . . blooming in your yard or garden this coming spring! Gorgeous Rhododendron plants which cover themselves with masses of vivid, showy flowers!

**ENJOY MASSES OF COLORFUL FLOWERS—
PLUS RICH EVERGREEN FOLIAGE THAT
BEAUTIFIES YOUR HOME!**

In our opinion, this is the most beautiful foundation shrub for any landscape scheme! Each will grow into a majestic bush 4-6 feet tall, covered with dazzling blossoms each spring. Large, luxuriant deep green leaves stay green and lovely all year! For 12-months-a-year beauty, plant in massed groups or against a background of other evergreens. Intermix colors for most spectacular effect. Or plant a single specimen on your lawn for a glorious color accent!

**THESE CHOICE SPECIMENS WERE SPECIALLY
SELECTED FOR VIGOR AND EASE OF CARE!**

Clear directions enclosed with Stern's Evergreen Sub-Zero Rhododendrons make them delightfully easy to grow! They do well in sun or shade, but prefer semi-shade. Thrive in many spots where other flowering plants will not. Once established, need little special care for magnificent bloom, plus year 'round green beauty for a lifetime!

For best results, mix in a liberal amount of peat moss when planting and treat with Stern's Miracid (see page 38).

**NAMED VARIETIES IN LIMITED SUPPLY—
ORDER TODAY!**

We can supply only a limited number of these superb plants each year. All are famous-named varieties of exquisite beauty. Once this year's supply is sold, no more until 1963.

Make sure you have them in your garden this coming spring. Order today! Plants with flower-buds to bloom next spring.

COLORFUL VARIETIES TO BLOOM NEXT SPRING

You'll receive healthy, vigorous 3-4 year plants, 12-15" tall—earth-balled to insure best results.

- 2581. BRIGHT CRIMSON-RED.
- 2582. SOFT ROSY-PINK.
- 2583. DEEP LILAC-PURPLE
- 2588. VIVID CARMINE-RED.

Each \$6.50 ; 3 for \$18.00; 6 for \$35.00; 10 for \$55.00. Shipped Express, Shipping Charges Collect.

**Stern's
Rhododendron
Collection (62-SHF-3)**
One of each color—
4 Rhododendron
plants
for only \$22.00
Express Collect

**Order Now
For Fall
Planting!**

✱

**Shade
Loving
Beauties**



Now Have Flowers In The Snow!

Stern's Evergreen

CHRISTMAS ROSES

(Helleborus Niger Altifolius)

**BLOOMS OUTDOORS FROM
OCTOBER TILL MARCH!**

What a rare winter thrill you'll enjoy with Stern's magnificent Christmas Rose—the lovely flower that blooms outdoors in your garden in the middle of winter! Blooms, blooms, blooms despite snow and cold! Starts to flower as early as October and keeps right on blooming until March! Brightens your yard and garden with dozens and dozens of glorious Christmas Roses, when your neighbors' gardens are empty and bare!

Bloom Even in Freezing Temperatures

Stern's rare Christmas Roses produce an abundance of showy rose-like white flowers with bright yellow centers. Dainty and delicate-looking as the first roses of spring, they lift their flower buds out of the ground to transform your garden into a winter wonderland. Their lush, deeply cut leaves are decorative and green the year 'round. If a cold snap catches them, the flowers will freeze solid, but when the temperature rises and the sun shines, they'll open as if nothing had happened! You'll see them repeat this miraculous performance over and over again! They'll stay fresh and beautiful for many weeks. Cut them for striking flower arrangements to brighten your home indoors!

The Legend of the Christmas Rose

When Jesus was born in Bethlehem, a little shepherdess wept because she had no gift for the Christ Child. As her tears fell to the ground, flowers sprang up, which the child gathered and brought to the infant. In adoration she knelt beside the crib and the little hands of the baby Jesus touched the petals, changing them to a delicate pink. And so a flower that never bloomed before came into existence—the Christmas Rose.



EVERGREEN BEAUTY ALL YEAR!

**Highlight Your Landscape With
Winter Flowers!**

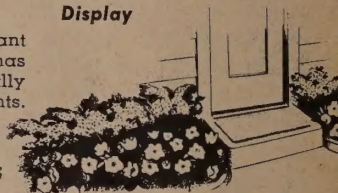
Plant Stern's Christmas Roses now—and make sure to plant them where they'll be seen and admired by everyone, because they are truly an unforgettable vision in bloom! Plant them as an evergreen border in front of foundation plantings. Plant close to (or under) other evergreens, in wooded areas, around trees, in shady nooks, next to walls. Plant them in any semi-shaded location where they'll be protected from hot summer sun. They grow best where they get summer shade, but winter sun. They'll thrive in any good garden soil. Each plant stands about 8" tall. Their lovely foliage is evergreen—decorative all through the year. They'll bloom beautifully for a lifetime, put on a magnificent show for you winter after winter after winter.

ORDER NOW —PLANT THIS FALL

Entrance
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